





THE COLLINS SCHOOL OF HOSPITALITY MANAGEMENT

<<http://www.csupomona.edu/~cshm>>

James F. Burke, Dean
 Jerald W. Chesser, Associate Dean

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|---------------------|--------------------|
| Ben DeWald | William B. Martin |
| Michael D. Godfrey | Edward A. Merritt |
| Gary A. Hamilton | Robert A. Palmer |
| Margie Ferree Jones | Robert W. Small |
| Sandra A. Kapoor | Donald St. Hilaire |
| Tarun Kapoor | |

VISION: The Collins School of Hospitality Management will be the global model of hospitality education.

MISSION: The Collins School of Hospitality Management links theory and practice its students with a quality education, to foster the professional development of hospitality professions, and to conduct applied research for the hospitality industry.

Founded in 1973, the School of Hotel and Restaurant Management became The Collins School of Hospitality Management in 1999 in recognition of a \$10 million building and endowment gift from Jim and Carol Collins. Over the years, we have earned an international reputation as a leader in hospitality management education and are now ranked among the top three programs in North America. Today, more than 600 students are pursuing a Bachelor's degree in hotel and restaurant management, making the Collins School the largest and best regarded hospitality management program on the West Coast. And, because our graduates are among the most sought after in the nation, over ninety percent of each year's graduating class have accepted management positions before commencement.

The School offers a Bachelor of Science Degree in hotel and restaurant management that provides a combination of hospitality management, business, and general education course work designed to assure that students understand the economic, legal, and social forces that shape the hospitality industry. Major course work emphasizes qualitative and quantitative analysis, marketing and human resources. Leadership and technology, ethics, critical thinking, the unique characteristics of service, teambuilding and guest encounter skills are woven throughout the curriculum. Students can also choose courses in Restaurant Management, Hotel/Resort Management, Club Management, Beverage Marketing, and/or Culinary Development emphasis areas to help them focus on individual career goals. In addition, students also learn about the hospitality industry by completing the required eight hundred hours of hospitality work experience prior to graduation.

The Collins School of Hospitality Management's state-of-the-art facilities include three buildings (43,000 square feet) that house kitchen laboratories, seminar rooms, classrooms, a career development center, a student government and club center, conference facilities, faculty and administrative offices and a Food and Wine Education Center. The School also includes the elegant Restaurant at Kellogg Ranch. And, because we have a learn-by-doing educational philosophy, our students manage and operate this full-service, fine-dining restaurant that serves lunch and dinner to the campus community as well as to the general public.

The \$11 million cost of these buildings was raised entirely from contributions from the hospitality industry. This support and generosity demonstrates how significant the partnership between the Collins

School and the hospitality industry is to our success.

The Collins School is also endowed with the Richard N. Frank Distinguished Lectureship Series, major gifts from Andrew and Peggy Cherng (Panda Restaurant Group), Carl and Margaret Karcher (Carl's Jr.), Richard and Mary Alice Frank (Lawry's Prime Rib), Handlery Hotels, The Conrad N. Hilton Foundation, and The J. Willard and Alice S. Marriott Foundation. Each year, Collins School students are eligible for more than \$100,000 in scholarships.

CORE COURSES FOR MAJOR

Required of all students. A 2.0 cumulative GPA is required in core courses including emphasis courses for the major in order to receive a degree in the major.

Required Lower Division Core

| | | | |
|--|-----|-----|-----|
| Introduction to the Hospitality Industry | HRT | 101 | (4) |
| Introduction to Hotel/Resort Operations | HRT | 203 | (4) |
| Sanitation Practices in the Hospitality Industry | HRT | 225 | (2) |
| Hospitality Management Law | HRT | 240 | (4) |
| Professional Work Experience I | HRT | 241 | (1) |
| Hospitality Industry Accounting I | HRT | 274 | (4) |
| Hospitality Industry Accounting II | HRT | 275 | (4) |
| Food, Beverage, and Labor Cost Control | HRT | 276 | (4) |

Required Business Courses

| | | | |
|--|-----|-----|-----|
| Principles of Economics | EC | 202 | (4) |
| Principles of Management | MHR | 301 | (4) |
| Principles of Marketing Management | IBM | 301 | (4) |

Required Food and Beverage Series

| | | | |
|---|-----|--------|-------|
| Professional Cooking I | HRT | 281/L* | (2/2) |
| Food and Beverage Operations I | HRT | 382/L* | (3/1) |
| Food and Beverage Operations II | HRT | 383/L* | (3/9) |

*Food and Beverage Series courses must be taken in three consecutive quarters. When students sign up to start the F&B Series, they must select one of two options available. The lunch option will require students to take HRT 28101, 38201, and 38301. The dinner option will require students to take HRT 28102, 38202, and 38302.

Required Upper Division Core

| | | | |
|---|-----|-----|-----|
| Hospitality Marketing Management | HRT | 302 | (4) |
| Information Technology for the Hospitality Industry | HRT | 338 | (4) |
| Professional Work Experience II | HRT | 341 | (1) |
| Management of Human Resources in Hospitality | HRT | 350 | (4) |
| Hospitality Industry Managerial Accounting | HRT | 374 | (4) |
| Hospitality Industry Finance | HRT | 474 | (4) |

Culminating Experience

| | | | |
|---|-----|-----|-----|
| Strategic Leadership in the Hospitality Environment | HRT | 410 | (4) |
| Hospitality Operations Analysis Seminar | HRT | 476 | (4) |

MAJOR REQUIRED EMPHASIS AREAS

Students must select one "primary" Emphasis Area from the five areas listed below (12 units) in consultation with their faculty advisor. A student may elect to have more than one Emphasis Area; the additional Emphasis Area would apply to the Major Required Support Courses.

Restaurant Management Emphasis (12 units)

| | | | |
|--|-----|-----|-----|
| Hospitality Property Development | HRT | 395 | (4) |
| Multi-Unit Restaurant Management | HRT | 484 | (4) |

Select 4 units from the following:

| | | | |
|--|------|-----|-----|
| Labor Law for the Hospitality Industry | .HRT | 340 | (4) |
| Hospitality Property Layout and Design | .HRT | 365 | (4) |
| Intro to Entrepreneurship | .MHR | 320 | (4) |

Hotel/Resort Management Emphasis (12 units)

| | | | |
|---|------|-----|-----|
| Hotel/Resort Rooms Division Mgmt. | .HRT | 304 | (4) |
| Hotel/Resort Sales, Advertising, and PR | .HRT | 390 | (4) |
| Hotel/Resort Operations Mgmt. | .HRT | 425 | (4) |

Club Management Emphasis (12 units)

| | | | |
|----------------------------|------|-----|-----|
| Introduction to Club Mgmt. | .HRT | 320 | (4) |
| Advanced Club Mgmt. | .HRT | 420 | (4) |
| Club Management Seminar | .HRT | 421 | (4) |

Beverage Marketing Emphasis (12 units)

| | | | |
|---------------------------|------|-----|-----|
| Wines, Beers, and Spirits | .HRT | 315 | (4) |
| Beverage Marketing | .HRT | 317 | (4) |

Select 4 units from the following:

| | | | |
|---|------|-----|-----|
| Beer and Culture | .HRT | 312 | (4) |
| Wines of the World | .HRT | 316 | (4) |
| Internship in Hospitality Management (beverage) | .HRT | 441 | (4) |
| Beverage Management | .HRT | 385 | (4) |
| Professional Selling | .IBM | 306 | (4) |
| Retail Management | .IBM | 308 | (4) |
| International Marketing | .IBM | 414 | (4) |

Culinary Development Emphasis (12 units)

| | | | |
|---|------|-------|-------|
| Professional Cooking II | .HRT | 381/L | (2/2) |
| Culinary Product Development and Evaluation | .HRT | 485 | (4) |

Choose one from the following restricted electives:

| | | | |
|------------------------------|------|---------|---------|
| World Cuisine | .HRT | 324/L | (2/2) |
| Professional Healthy Cooking | .HRT | 325/L | (2/2) |
| Senior Project | .HRT | 461/462 | (2) (2) |

MAJOR REQUIRED SUPPORT COURSES

Select 16 units from the following courses with advisor approval. Eight of the 16 units of major required support courses may be taken within the College of Business Administration, or the Department of Human Nutrition and Food Science, or in another discipline with an approved petition.

| | | | |
|--|------|-----|-------|
| Introduction to Tourism | .HRT | 201 | (4) |
| Quick Foodservice Management | .HRT | 235 | (4) |
| Hosp. Procurement, Purchasing, and Selection | .HRT | 250 | (4) |
| The Healthy American Cuisine | .HRT | 255 | (4) |
| Hotel/Resort Rooms Division Management | .HRT | 304 | (4) |
| Beer and Culture | .HRT | 312 | (4) |
| Wines and Spirits | .HRT | 315 | (4) |
| Wines of the World | .HRT | 316 | (4) |
| Beverage Marketing | .HRT | 317 | (4) |
| Introduction to Club Management | .HRT | 320 | (4) |
| Labor Law for the Hospitality Industry | .HRT | 340 | (4) |
| Travel Geography | .HRT | 345 | (4) |
| Hospitality Property Layout and Design | .HRT | 365 | (4) |
| Beverage Management | .HRT | 385 | (4) |
| Hotel/Resort Sales, Advertising, and PR | .HRT | 390 | (4) |
| Hospitality Property Development | .HRT | 395 | (4) |
| Catering and Banquet Management | .HRT | 401 | (2/2) |

| | | | |
|--|------|----------|--------|
| International Travel and Tourism | .HRT | 415 | (4) |
| Advanced Club Management | .HRT | 420 | (4) |
| Hotel/Resort Operations Management | .HRT | 425 | (4) |
| Internship in Hospitality Management | .HRT | 441 | (4) |
| Senior Project | .HRT | 461,462 | (2)(2) |
| Hospitality Information Systems Seminar... | .HRT | 480 | (4) |
| Multi-Unit Restaurant Management | .HRT | 484 | (4) |
| Property Maintenance Management | .AE | 301/L | (3/1) |
| Meat Utilization | .AVS | 327/327A | (4) |
| Seafood Processing Technology | .AVS | 328/328A | (4) |
| Culinary Produce Technology | .AGR | 222 | (4) |
| Introduction to Microcomputing | .CIS | 101 | (4) |

Consult advisor to determine under which category HRT 200, 299, 400, and 499 can be applied.

A course will only apply to one area.

GENERAL EDUCATION COURSES

For Cal Poly Pomona students following curriculum year 2001-02 or 2002-03, the total units required for General Education is 68. Students following curriculum years 2003-04 or 2004-05, should consult the catalog website <<http://www.csupomona.edu/~academic/catalog/>> for current information regarding this unit requirement. Please refer to the list of approved courses under General Education Requirements, Areas A through E, in this catalog.

MINOR IN HOTEL AND RESTAURANT MANAGEMENT

The objective of the Minor in Hotel and Restaurant Management are 2) to allow students in majors other than Hotel and Restaurant Management to develop marketable skills for application in the hospitality industry and 1) to allow students to explore the unique application of business skills and knowledge to management practices in customer-driven service industries.

This minor is primarily designed for students in Foods and Nutrition, Management and Human Resources, Marketing Management, International Business or any College of Business major who may wish to develop adjunct skills that will complement their major course of study and prepare them to pursue careers in the hospitality industry. The Minor in Hotel and Restaurant Management will prepare students to be successful, in any customer-oriented industry in which service is the intangible product.

The Hotel and Restaurant Management Minor requires 26 units for completion.

Prerequisite courses: 20-22 units plus microcomputer proficiency and completion of Math 012 or higher

| | |
|-------------------|------|
| Core courses | (14) |
| Emphasis courses: | (12) |
| Total credits: | (26) |

Prerequisite Courses

| | | | |
|--|------|-----|---------|
| Microcomputer proficiency and completion of Math 012 or higher | | | |
| Principles of Economics | .EC | 201 | (4) |
| Hospitality Industry Accounting I | .HRT | 274 | (4) |
| or Financial Accounting | .ACC | 207 | (5) |
| Hospitality Industry Accounting II | .HRT | 275 | (4) |
| or Managerial Accounting | .ACC | 208 | (5) |
| Principles of Management | .MHR | 301 | (4) |
| Principles of Marketing Management | .IBM | 301 | (4) |
| Total | | | (20-22) |

Core Courses

| | | | |
|--|-----|-----|------|
| Introduction to the Hospitality Industry | HRT | 101 | (4) |
| Sanitation Practices in the Hospitality Industry | HRT | 225 | (2) |
| Food, Beverage, and Labor Cost Control | HRT | 276 | (4) |
| Hospitality Marketing Management | HRT | 302 | (4) |
| Total | | | (14) |

Plus one of the following emphases:

Hotel/Resort Management Emphasis:

| | | | |
|---|-----|-----|----------|
| Introduction to Hotel/Resort Operations | HRT | 203 | (4) |
| Hotel/Resort Rooms Division Management | HRT | 304 | (4) |
| Hotel/Resort Sales, Advertising, Public Relations | HRT | 390 | (4) |
| Hotel/Resort Operations Seminar | HRT | 425 | (4) |
| Total | | | 12 units |

Hospitality Emphasis (Choose any 12 units):

Prerequisites must be met for all courses.

| | | | |
|---|-----|----------|-------|
| Introduction to Tourism | HRT | 201 | (4) |
| Introduction to Hotel/Resort Operations | HRT | 203 | (4) |
| Quick Foodservice Management | HRT | 235 | (4) |
| Hospitality Management Law | HRT | 240 | (4) |
| Legal Environment of Business Transactions | FRL | 201 | (4) |
| Hospitality Procurement, Purchasing, Selection | HRT | 250 | (4) |
| The Healthy American Cuisine | HRT | 255 | (4) |
| (If not taken as General Education) | | | |
| Professional Cooking 1 | HRT | 281/281L | (2/2) |
| Hotel/Resort Rooms Division Management | HRT | 304 | (4) |
| Property Maintenance Management | AE | 301 | (3/1) |
| Wines and Spirits | HRT | 315 | (4) |
| Introduction to Club Operations | HRT | 320 | (4) |
| Information Technology for Hospitality Industry | HRT | 338 | (4) |
| Labor Law for the Hospitality Industry | HRT | 340 | (4) |
| Travel Geography | HRT | 345 | (4) |
| Management of Human Resources in Hospitality | HRT | 350 | (4) |
| Hospitality Property Layout and Design | HRT | 365 | (4) |
| Hospitality Industry Managerial Accounting | HRT | 374 | (4) |
| Beverage Management | HRT | 385 | (4) |
| Hotel/Resort Sales, Advertising, Public Relations | HRT | 390 | (4) |
| Hospitality Property Development | HRT | 395 | (4) |
| Catering and Banquet Management | HRT | 401/401L | (2/2) |
| International Travel and Tourism | HRT | 415 | (4) |
| Advanced Club Management | HRT | 420 | (4) |
| Hotel/Resort Operations Seminar | HRT | 425 | (4) |
| Hospitality Industry Finance | HRT | 474 | (4) |
| Hospitality Information Systems Seminar | HRT | 480 | (4) |
| Multi-Unit Restaurant Management | HRT | 484 | (4) |

COURSE DESCRIPTIONS

HRT 101 Introduction to the Hospitality Industry (4)

An overview of the hospitality industry with an emphasis on career opportunities and personal success strategies. Brief history, description and interrelationships of key leisure industry segments emphasizing the application of technology, ethics, leadership, teams, critical thinking, and service standards for the restaurant, hotel, and travel-related businesses. 4 lecture discussions.

HRT 200 Special Study for Lower Division Students (1-2)

Individual or group investigations, research, studies or surveys of selected problems. Total credit limited to (4), with a maximum of 2 units per quarter.

HRT 201 Introduction to Tourism (4)

Comprehensive study of travel management, its principles, practices, philosophies and systems. Examination of tourism as a developing industry including its travel modes, organizations, laws and socio-economic impact. 4 lecture discussions. Prerequisite or co-requisite HRT 101.

HRT 203 Introduction to Hotel/Resort Operations (4)

An introduction to the operating systems and components of the campus conference center and lodging facility, which includes: front office, housekeeping, food and beverage, sales and marketing, accounting, property maintenance, human resources management and information systems. Actual hands-on skill development is provided in the laboratory portion of the course. 4 lecture discussions. Prerequisites or co-requisites: HRT 101, 225, or consent of instructor.

HRT 225 Sanitation Practices in the Hospitality Industry (2)

Sanitation practices as they affect the individual and the operation. Prevention and control of problems encountered through guest and employee experiences. Topics include: how to prevent and control disease causing microorganisms, safe food handler practices, protecting food during its flow through the establishment, the HACCP system, integrated pest management, employee training, and regulations. Students will use materials from The Educational Foundation of the National Restaurant Association to complete the ServSafe certification program. 2 lecture discussions. Prerequisite or co-requisite: HRT 101.

HRT 235 Quick Food Service (QFS) Management (4)

The quick food service industry (fast foods, limited menu restaurants, cafeterias) will be introduced using case studies, written analysis, student presentations, and operation development projects. Areas covered will include franchiser-franchisee relationships, menu development, and service systems. 4 lectures/problem-solving. Prerequisite: HRT 101.

HRT 240 Hospitality Management Law (4)

Study of business-related torts and contracts, real and personal property, with an emphasis on hotels, restaurants, resorts and associated businesses; includes duties of innkeepers, food and beverage liability. Cases. 4 lectures/problem-solving. Prerequisite: HRT 101.

HRT 241 Professional Work Experience I (1)

A qualified 400-hour entry-level Professional Work Experience (PWE) in the service industry that allows the student to acquire, practice and demonstrate a command of employability skills. Through this PWE students will gain exposure to the industry and its culture, an awareness of career opportunities in the industry, and an opportunity to reflect on their future roles in the industry. Written report required. Field work. Prerequisites: graduation from high school; employment before high school graduation will not apply.

HRT 250 Hospitality Procurement, Purchasing, and Selection (4)

Policy, procedures, controls, and their implementation in purchasing merchandise and supplies for the hospitality industry including equipment, serveware, furniture, fixtures, contract services, food, and beverage. The focus of this course is on optimal procurement, purchasing, and selection policies and procedures for the hospitality industry. 4 lecture discussions. Prerequisites: HRT 225.

HRT 255 Healthy American Cuisine (4)

Healthy and environmentally sound perspectives on culinary customs in America. 4 lecture discussions. Fee required.

HRT 274 Hospitality Industry Accounting I (4)

Introduction to financial accounting for the hospitality industry. Emphasis is on developing financial statements using the Uniform System of Accounts for Hotels, Restaurants, and Clubs. Provides a basis for understanding hospitality accounting concepts and procedures, the processing of hospitality financial data, and the flow of financial information in the accounting cycle that results in the production of financial statements. 4 lectures/problem solving. Prerequisite: Math 012 or equivalent, microcomputer proficiency.

HRT 275 Hospitality Industry Accounting II (4)

This course will continue the application of accounting concepts and practices to the hospitality industry. The analysis and evaluation of financial statements produced in the hospitality industry will be covered. A discussion and analysis of departmental operating statements for use by department managers and general management will also be included. Topics covered will include inventory methods, payroll accounting, tangible and intangible assets, and financial information systems. 4 lectures/problem-solving. Prerequisites: HRT 274 or equivalent; EC 201.

HRT 276 Food, Beverage and Labor Cost Control (4)

Analyzing food, beverage and labor cost controls. Problem solving and solution techniques are applied by students in realistic operational situations. Areas covered include: cost, volume, profit relationships; food cost determination; standard costs; forecasting; sales control and menu pricing; beverage control; and labor control. 4 lectures/problem-solving. Prerequisite: HRT 275.

HRT 281/281L Professional Cooking I (2/2)

Hands-on cooking, tasting and evaluating approach used to teach students professional cooking techniques. Emphasis on understanding how ingredients and cooking techniques effect product outcome. 2 lecture discussions, 2 three-hour laboratories. Lab fee required. Prerequisites: HRT 225. Co-requisites HRT 281 and HRT 281L.

HRT 299/299A/299L Special Topics for Lower Division Students (1-4)

Group study of a selected topic, the title to be specified in advance. Total credit limited to 8 units, with a maximum of (4) per quarter. Instruction is by lecture, laboratory, or a combination. Prerequisite: permission of instructor.

HRT 302 Hospitality Marketing Management (4)

The application of basic marketing principles to the hospitality service product. In teams, students will learn by developing strategic marketing plans for a hospitality entity including a situation analysis, SWOT analysis, mission statement, position statement, and marketing action plan that includes objectives, tactics and success measures and present their plan. Application of menu engineering techniques. 4 lecture discussions. Prerequisites: HRT 275, EC 201, IBM 301, microcomputer proficiency.

HRT 304 Hotel/Resort Rooms Division Management (4)

Examines the techniques, issues, and problems of rooms division management systems. Incorporates the examination of the major departments which traditionally report to the Rooms Division including: the front office, housekeeping, engineering, and security. 4 lecture presentations. Prerequisites: HRT 203 or permission from instructor.

HRT 312 Beer and Culture (4)

Study of beer and brewing methods and the role of beer in food and beverage operations. The course will provide a brief history of beer from Mesopotamia to present day, including the growth of microbreweries during the last third of the 20th century. Additional topics include how beer is made, beers of the world, beer evaluation and food pairing, selection procedures for restaurants, beer promotion and sales, proper service of beer and career options in the brewing industry. Prerequisite: minimum age of student must be 21 years. Lab fee required.

HRT 315 Wines and Spirits (4)

Study of grapes, wine-making, spirits processing, storage and inventory, and control of spirits. History, economics, geography, evaluation, and comparative tasting of wines. Selection, storage, service of wines, wine lists, wine pricing, and wine sales promotion and profits. Wine and food evaluations. 4 lecture discussions. Prerequisite: minimum age of student must be 21 years. Lab fee required.

HRT 316 Wines of the World (4)

Advanced study and exploration of wines of the world. A thorough examination of major and minor wine regions of the world as well as regions within the United States with an emphasis on varietal, geographic, vinicultural and viticultural characteristics. Wine and food evaluations. Application and use in the commercial and retail beverage market place. 4 lecture discussions. . Prerequisite: HRT 315 or approval of instructor and minimum age of student must be 21 years. Lab fee required.

HRT 317 Beverage Marketing (4)

Study of the marketing components of the American beverage industry. Study of the wine, beer and spirits industries including product background, legal issues, trends, consumer segments and issues, manufacturing and distribution. Focus on issues related to sales, marketing and distribution in the wholesale, retail and restaurant marketplaces. 4 lecture discussions.

HRT 320 Introduction to Club Operations (4)

Provides the student with an understanding of the general operational and administrative procedures in private clubs. It will provide the hospitality student with the unique sensitivities required in managing and operating in the increasingly lucrative club management market. 4 lecture discussions. Prerequisites: HRT 203.

HRT 324/324L World Cuisine (2/2)

A hands-on cooking, tasting and evaluating approach is used to teach students how to cook cuisine from countries around the world. It emphasizes the ingredients, origins, cooking techniques, tools, equipment and characteristics of cuisine from countries around the world. 2 lecture discussions, 2 three-hour laboratories. Prerequisites: HRT 281/L or permission of instructor. Lab fee required.

HRT 325/325L Professional Healthy Cooking (2/2)

A hands-on cooking, tasting and evaluating approach of healthy menu selections is used to teach students professional healthy cooking techniques. It emphasizes understanding how to make delicious, palate pleasing dishes that are nutritious. 2 lecture discussions, 2 three-hour laboratories. Lab fee required. Prerequisites: HRT 281/L or permission of instructor.

HRT 338 Information Technology for the Hospitality Industry (4)

Application and examination of technology-based systems in the hospitality industry. Use of global distribution systems, yield

management systems, property management systems, food-service management systems, and club management systems from the management and end-user perspectives. Application of information technology to problems found in the hospitality industry and identification of the appropriate tools. Effective use of the Internet and strategic use of information technology in the hospitality industry. 4 lectures/problem solving. Prerequisites: HRT 203 and micro-computer proficiency.

HRT 340 Labor Law in the Hospitality Industry (4)

An examination of current labor law and its impact on the operation of hotels and restaurants. Includes state and federal regulations, court decisions and legislative requirements as they relate to hiring/recruitment, affirmative action, equal employment, collective bargaining, union avoidance, employee relations, discrimination in the workplace, as well as workers' compensation and wages. Lecture and case studies. Prerequisite: HRT 240.

HRT 341 Professional Work Experience II (1)

A qualified 400-hour Professional Work Experience (PWE) in the service industry segment of the student's choice that allows the student to apply classroom knowledge with guided practice. The position will offer a variety of tasks relevant to the student's career preparation, an opportunity for autonomy and an opportunity to interact with other employees. A guide at the employment site will be assigned. Student will complete a project for the employer or host property. A written report that evaluates the firm, the PWE and the learning experience will be required. Employment for HRT 341 will also be matched to the student's choice of "primary" Emphasis Area. Field work. Prerequisites: HRT 241, junior standing, consent of advisor.

HRT 345 Travel Geography (4)

The geography of tourism and recreation in selected regions of the world. Aspects of physical and cultural geography that directly affect the tourist industry. 4 lecture discussions. Prerequisite: HRT 201 or permission of instructor.

HRT 350 Management of Human Resources in Hospitality (4)

Effective management of human resources in the hospitality industry. Application of human resource management techniques to hotels, restaurants and other hospitality workplaces in planning, recruitment, selection, training, performance management, coaching, counseling and discipline, delegation and decision-making. 4 lecture discussions. Prerequisite: MHR 301.

HRT 365 Hospitality Property Layout and Design (4)

Evaluation of work analysis, design procedures, human engineering, and activity analysis. Project-based course analyzing and developing solutions to layout and design facilities for hospitality properties that address employee needs, productivity, and the guests' needs and comfort. 4 lectures/problem-solving. Prerequisite: HRT 302.

HRT 374 Hospitality Industry Managerial Accounting (4)

Comprehensive application of accounting principles to the hospitality industry: managerial accounting approach to accounting practices, financial statements, and operating activities. Problem solving methods applied to managerial decisions. 4 lecture/problem-solving. Prerequisites: HRT 275, EC 202.

HRT 381/381L Professional Cooking II (2/2)

A hands-on cooking, tasting and evaluating approach is used to teach students professional advanced cooking techniques. It emphasizes understanding how ingredients and cooking techniques affect product outcome. 2 lecture discussions, 2 three-hour laboratories. Lab fee required. Prerequisite: HRT 281/L.

HRT 382/382L Food and Beverage Operations I (3/1) FWSp

Comprehensive study of restaurant and food service management principles, practices, philosophies, and systems. Competency-based skills incorporating the practices of The Restaurant at Kellogg Ranch. 3 lectures/problem-solving, 1 three-hour laboratory. Prerequisites: HRT 281/281L, the preceding quarter. Prerequisites or Corequisites: HRT 276 and HRT 302. Lab fee required. Corequisites: HRT 382 and 382L.

HRT 383/383L Food and Beverage Operations II (3/9) FWSp

Comprehensive application of food and beverage principles, practices, philosophies, and systems in operating a casual and fine dining restaurant. Analysis of daily operations with a focus on developing viable solutions to problems. 3 lectures/problem-solving, 9 three-hour laboratories. Prerequisites: HRT 382/382L which must be taken immediately prior to this course. Corequisites: HRT 383 and 383L.

HRT 385 Beverage Management (4)

Planning, organizing and analysis of a beverage facility. Problem-solving methods and solution techniques are applied through written projects and an on-the-job laboratory. Topics include alcoholic beverage control regulations, examination of product, service methods and computerized control systems. 4 lecture/problem-solving. Prerequisite: HRT 276. Fee required.

HRT 390 Hotel/Resort Sales, Advertising, and Public Relations (4)

Analysis and application of the principles of sales, advertising, and public relations to hotel/resort operations. A project-based course that includes problem solving and solution techniques applied to factors that impact the sales, advertising, and public relations of the hotel/resort industry. 4 lectures/problem solving. Prerequisites: HRT 203, HRT 302, or permission from instructor.

HRT 395 Hospitality Property Development (4)

Project-based course. Planning a hospitality property from concept to opening: location and market analysis; competitor analysis; menu development and pricing; equipment selection; organizing and staffing; feasibility and forecasting income, costs and profits; employee training and management development; and promoting and advertising. 4 lectures/problem-solving. Prerequisites: HRT 276 and HRT 302.

HRT 400 Special Study for Upper Division Students (1-4)

Individual or group investigation, research, studies, or surveys of selected problems. Total credit limited to 4 units.

HRT 401/401L Catering and Banquet Management (2/2)

Planning, marketing, financing, organizing and implementing a catered banquet function. As managers and crew, students produce a series of catered banquet meals. 2 lectures/problem-solving, and six hours laboratory. Prerequisites: HRT 276 and 281/L. Co-requisites: HRT 401 and HRT 401L.

HRT 410 Strategic Leadership in the Hospitality Environment (4)

Integrated capstone seminar in the principles and skills of effective leadership in a global hospitality environment, application and development of hospitality policy, and the management of a service business in a strategic environment. 4 discussion. Prerequisites: HRT 350 and senior standing.

HRT 415 International Travel and Tourism (4)

Description and analysis of international travel from the view of the American traveler and the travel entrepreneur. Communication of solutions to problems of travel and tourism development; analysis of popular international travel destinations. 4 lectures/problem-solving. Prerequisite: HRT 201 or permission of instructor.

HRT 421 Club Management Seminar (4)

A club emphasis capstone course designed to integrate a variety of departmental disciplines within the private club industry and utilize abstract thinking and investigative reasoning skills. Students will conduct project-based analyses based on individual interest and instructor assignments drawn from class topics. 4 seminars/problem solving. Prerequisite: HRT 420.

HRT 420 Advanced Club Management (4)

An advanced seminar in club management. Topics include leadership in club operations, strategic management in clubs, club governance, ethics and trends in clubs. 4 lecture discussions. Prerequisite: HRT 320.

HRT 425 Hotel/Resort Operations Seminar (4)

Analysis and simulation of a hotel/resort operation. Competency-based skills developed by student analysis, written reports, and on-site learning opportunities in major departments of a hotel/resort including: General & Administrative, Rooms Division, Food & Beverage, Sales & Marketing, and Sports & Activities. The focus of this course is on analysis and understanding of the interdependent nature of major departments within a hotel/resort operation. 4 seminars. Prerequisites: HRT 304, 383/383L, senior standing, or permission from instructor.

HRT 441 Internship in Hospitality Management (4)

On-the-job training in some phase of hospitality management. The experience must be new to the student. Analytical reports are made periodically to the faculty coordinator. Prerequisite: HRT 341; consent of faculty coordinator.

HRT 461, 462 Senior Project (2) (2)

Selection of a current development or problem in the hotel, restaurant, or travel industry. Completion of a written project under faculty supervision. Required minimum of 120 hours. Prerequisites or co-requisites: HRT 410; senior standing.

HRT 474 Hospitality Industry Finance (4)

Comprehensive application of financial management for the hospitality industry: managerial finance approach to ratio analysis, risk and value, timing and value of cash flows, project valuation, capital expenditures, financial markets, and income taxes. Problem solving methods applied to managerial decisions. 4 lecture/problem solving. Prerequisite: HRT 374.

HRT 476 Hospitality Operations Analysis Seminar (4)

A capstone course to integrate various disciplines within the hospitality industry and utilize conceptual, analytical, and problem-solving skills. Problem identification, data collection, data analysis, and generation of viable solutions are emphasized. 4 seminars. Prerequisite or co-requisite: HRT 410.

HRT 480 Hospitality Information Systems Seminar (4)

An advanced seminar in hospitality information systems. Topics include optimal utilization of property management systems, system reliability/flaws, purchasing systems for large organizations, hospitality systems analysis, implementation, training, and e-business. 4 seminars. Prerequisites: HRT 338.

HRT 484 Multi-Unit Restaurant Management (4)

Concepts and Principles involved in managing multiple restaurant units; finance, marketing, human resources, operations, and financial management. This course is an overview to the multi-unit industry and selected operations. Investigation of traditional quick foodservice, cafeteria-style operations, home delivery, rolling caterers, and take-out (home meal replacement) only operations will be included. Franchising will be included. 4 seminars. Prerequisites: HRT 350, 383.

HRT 485 Culinary Product Development and Evaluation (4)

Development of products for commercial/retail food manufacture and foodservice operations from conception, market analysis, and sensory evaluation to production and packaging. Development and evaluation of an original product. 4 seminars. Fee required.

HRT 499/499A/499L Special Topics for Upper Division Students (1-4)

Group study of a selected topic, the title to be specified in advance. Total credit limited to 8 units, with a maximum of (4) per quarter. Instruction is by lecture, laboratory, or a combination. Prerequisite: consent of instructor.