

Name	Name:
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Plan: SubPlan/Option: Business Administration, B.S.

International Business

Min. Units Required: 120 units

2021-2022 University Catalog Degree Curriculum Sheet

Major Required	51 units	General Marketing Emphasis	10 units	General Educat	ion Requirements	48	Units
Imagor Required 51 units ACC2070 - Financial Accounting for Decision Making (3) ACC2080 - Managerial Accounting for Decision Making (3) BUS2500 - Applied Business Communication (3) BUS4950 - Strategic Management (3) CIS1010 - Introduction to Personal Computing (3) ¹ CiS100 - Management Information Systems (3) EC2201 - Principles of Microeconomics (3) EC2202 - Principles of Macroeconomics (3) FRL2013 - The Legal Environment of Business and its Transactions (3) FRL3000 - Managerial Finance (3) IBM3012 - Principles of Macroeconomics (3) GB4) MAT1250 - Introductory Calculus for Business (3) (B4) MHR3020 - Organizational Behavior (3) (D4) STA1200 - Statistics with Applications (3) (B4) TOM3010 - Operations Management (3) TOM3010 - Operations for Business Analytics (3) TOM3020 - Statistical Foundations for Business Analytics (3)		Emphasis Recommended IBM3062 - Professional Selling (3) IBM3072 - Promotional Strategies (3) IBM4121 - International Marketing Research (3) Emphasis Other IBM4112 - Consumer Behavior (3) IBM410 - Internship in Marketing and International Business (1-3) Entrepreneurship Emphasis Select 10 units from the following: MHR3410 - Introduction to Entrepreneurship (3) MHR3420 - Creativity and Entrepreneurship (3) MHR4440 - Social Entrepreneurship (3) MHR4460 - Business Planning (3) *Note(s):	9 units 1 unit 10 units	General Education Requirements 4 Students should view their Degree Progress Report (DPR) for information regarding their General Education requirements. Unless specific GE courses are required for their major refer to the list of approved courses in the General Education Program in the University (catalog.cpp.edu. When viewing the catalog, students should select the catalog year asso with the GE requirements listed in their Degree Progress Report. Area A. English Language Communication and Critical Thinking (9 units) At least 3 units from each sub-area 1. Oral Communication 2. Written Communication 2. Written Communication 3. Critical Thinking Area B. Scientific Inquiry and Quantitative Reasoning (12 units) At least 3 units from B1, B2, B4, and B5 including 1 unit of lab from B1 or B2 to fulfill B3 1. Physical Sciences 2. Life Sciences 3. Laboratory Activity			
All students in any College of Business Administration subplan, and all other stu certain business courses, must demonstrate proficiency with specific personal c software packages. The proficiency must be demonstrated prior to taking any bi with the term "personal computer proficiency" in the prerequisite list. Some busi identify specific personal computer packages in their prerequisite lists. In these proficiency in the noted packages must be demonstrated prior to taking the cour 1 Personal Computer Proficiency must be demonstrated by satisfying one of th alternatives: 1) Cl5 1010, 2) personal computer proficiency test in Word, Excel PowerPoint, or 3) an approved college course. There are no units associated w computer proficiency test. If the test is passed, then electives in subplan selecte	computer usiness course iness courses cases, rse. le following three I, Access, and ith the personal	A minor in Entrepreneurship can meet the Entrepreneurship Emphasis requirements. Personal Computer Proficiency Requirement 1 (see policy statement in College of Business Administration introductory section).		4. Mathematics/Q 5. Science and Te Area C. Arts and Hum At least 3 units from e 1. Visual and Perf	uantitative Reasoning echnology Synthesis antites (12 units) ach sub-area and 3 additional units from orming Arts ern Languages, Philosophy and Civiliza nities Synthesis es (9 units)		
increased by 3 units. Subplan/Option Required FRL4263 - Legal Aspects of International Business (International Business Law IBM2000 - Special Study for Lower Division Students (1-3) (Topic: International Business Students; 2-units required) IBM3001 - Principles of Global Business (3) IBM4141 - International Marketing (3)	17 units (3)			4. Social Science	n and California Government Synthesis ing and Self-Development (3 units)		
IBM4161 - International Exporting (3) IBM4801 - International Business Strategy (3)	10			An alternate pattern fo	y General Education or partial fulfillment of GE Areas A, C, an	d D available for students is	
Subplan/Option Electives Any combination of courses listed below will satisfy the required 10 units. Emph provide guidance for helping students to choose courses of interest that best fit goals, but there is no requirement for choosing a specific emphasis for fulfilling t	your career	to GE coursework required by their major. Please refe Program section for additional information.			ed by their major. Please refer to the Un	iversity Catalog General Edu	
Logistics Emphasis	10 units			Year	Completion of IGE Courses	Satisfies GE Requirement	nts
Emphasis Recommended	9 units			First	IGE 1100, IGE 1200	A2 and C2	
GEO3120 - Economic Geography (3) IBM4291 - International Logistics (3) IBM4361 - International Business Agreements and Negotiation (3) <i>Emphasis Other</i>	1 unit			Second/Third	IGE 2150, IGE 2250 IGE 2350 IGE 3100	D1 and C2 C1 C3 or D4	
IBM4410 - Internship in Marketing and International Business (1-3)	T unit			American Instit	_		Units
TOM4250 - Supply Chain Network Design (3)				Courses that satisfy this requirement may also satisfy GE Area D1 and D2.			011103
					Graduation Writing Test		
					re undergraduate degrees from Cal Poly st (GWT). The test must be taken by the uates.		tion of