## Maior Required

ACC2070 - Financial Accounting for Decision Making (3)
ACC2080 - Managerial Accounting for Decision Making (3)
BUS2500 - Applied Business Communication (3)
BUS4950 - Strategic Management (3)
CIS1010 - Introduction to Personal Computing (3)
EC2201 - Principles of Microeconomics (3)
EC2202 - Principles of Macroeconomics (3)
FRL2013 - The Legal Environment of Business and its Transactions (3)
FRL3000 - Managerial Finance (3)
IBM3012 - Principles of Marketing Management (3)
MAT1250 - Introductory Calculus for Business (3) (B4)
MHR3010 - Principles of Management (3)
STA1200 - Statistics with Applications (3) (B4)
TOM3010 - Operations Management (3)
TOM3020 - Statistical Foundations for Business Analytics (3)
Note(s):
All students in any College of Business Administration subplan, and all other students takin certain business courses, must demonstrate proficiency with specific personal computer whe packages. The proficiency must be demonstrated prior to taking any business course dentify spe "personal computer proficiency" in the prerequisite list. Some business courses proficiency in the nonal computer packages in their prerequisite lists. In these cases,

1 Personal Computer Proficiency must be demonstrated by satisfying one of the following three alternatives: 1) CIS 1010, 2) personal computer proficiency test in Word, Excel, Access, and computer proficiency test. If the test is passed, then electives in subplan selected may be increased by 3 units.
Subplan/Option Required $\qquad$ 17 units
FRL4263-Legal Aspects of International Business (International Business Law) (3)
IBM2000 - Special Study for Lower Division Students (1-3)
IBM3001 - Principles of Global Business (3)
IBM4141 - International Marketing (3)
BM4161 - International Exporting (3
IBM4801 - International Business Strategy (3)
Subplan/Option Electives $\qquad$ 10 units
Any combination of courses listed below will satisfy the required 10 units. Emphases are listed to provide guidance for helping students to choose courses of interest that best fit your career
goals, but there is no requirement for choosing a specific emphasis for fuffiling these units.
Logistics Emphasis
10 units
Emphasis Recommended
9 units

GEO3120 - Economic Geography (3)
IBM4291 - International Logistics (3)
IBM4361 - International Business Agreements and Negotiation (3)
Emphasis Other
1 unit
M.440-Internship in Marketing and International Business (1-3)

OM4250 - Supply Chain Network Design (3)

Business Administration, B.S
International Business

51 units General Marketing Emphasis

## Emphasis Recommended

## BM3062 - Professional Selling (3)

IBM4121 - International Marketing Research (3)

## Emphasis Other

## 120 units

$\qquad$

M4112 - Consumer Behavior (3)
IBM4410 - Internship in Marketing and International Business (1-3)
Entrepreneurship Emphasis
Select 10 units from the following:
MHR3410 - Introduction to Entrepreneurship (3)
MHR3420 - Creativity and Entrepreneurship (3)
MHR4430 - Launching a New Venture (3)
MHR4440 - Social Entrepreneurship (3)
MHR4460 - Business Planning (3)

## *Note(s):

## A minor in Entrepreneurship can meet the Entrepreneurship Emphasis requirements.

## Personal Computer Proficiency Requirement

1 (see policy statement in College of Business Administration introductory section).
At least 3 units from each sub-area

1. Oral Communication
2. Written Communication
3. Critical Thinking
4. Physical Sciences
5. Life Sciences
6. Laboratory Activity

9 units Students should view their Degree Progress Report (DPR) for information regarding their General Education requirements. Unless specific GE courses are required for their major, please refer to the list of approved courses in the General Education Program in the University Catalog catalog.cpp.edu. When viewing the catalog students should select the catalog year associated with the GE requirements listed in their Degree Progress Report.

## Area A. English Language Communication and Critical Thinking (9 units)

Area B. Scientific Inquiry and Quantitative Reasoning (12 units)
At least 3 units from B1, B2, B4, and B5 including 1 unit of lab from B1 or B2 to fulfill B3
4. Mathematics/Quantitative Reasoning
5. Science and Technology Synthesis

## Area C. Arts and Humanities ( 12 units)

At least 3 units from each sub-area and 3 additional units from sub-areas 1 and/or 2

1. Visual and Performing Arts
2. Literature, Modern Languages, Philosophy and Civilization
3. Arts and Humanities Synthesis

Area D. Social Sciences ( 9 units)
At least 3 units from each sub-area

1. U.S. History and American Ideals
2. U.S. Constitution and California Government
3. Social Science Synthesis

Area E. Lifelong Learning and Self-Development (3 units)
Area F. Ethnic Studies (3 units)

## Interdisciplinary General Education

An alternate pattern for partial fulfillment of GE Areas A, C, and D available for students is the Interdisciplinary General Education (IGE) program. Students should see an advisor for specific GE coursework required by their major. Please refer to the University Catalog General Education Program section for additional information.

| Year | Completion of IGE Courses | Satisfies GE Requirements |
| :---: | :---: | :---: |
| First | IGE 1100, IGE 1200 | A2 and C2 |
| Second/Third | IGE 2150, IGE 2250 | D1 and C2 |
|  | IGE 2350 | C1 |
|  | IGE 3100 | C3 or D4 |

American Institutions
6 Units
Courses that satisfy this requirement may also satisfy GE Area D1 and D2.

## Graduation Writing Test

All persons who receive undergraduate degrees from Cal Poly Pomona must pass the Graduation Writing Test (GWT). The test must be taken by the semester following completion of 60 units for undergraduates

