



**California State Polytechnic University, Pomona
Degree Curriculum Sheet**

Plan (Major) **COMMUNICATION**
Subplan/Option **Public Relations**

Catalog Year **2014 - 2015**
Minimum Units Required **180**

Name _____
Student ID _____

Required Core Courses		
Course		Units
Writing for Communication Practitioners	COM 106	4
Communication Theory	COM 201	4
Communication Law	COM 360	4
Communication Ethics	COM 361	4
Total Units		16

Required Subplan/Option Courses		
Course		Units
Survey of Mass Communication	COM 101	4
Reporting I	COM 300	4
Magazine Journalism	COM 312	4
or Reporting II	COM 317	(4)
Public Relations Theory	COM 313	4
Communication Research	COM 316	4
Public Relations Writing	COM 319	4
Public Relations Management	COM 414	4
Special Events Planning	COM 446	4
Applied Communication/Internship	COM 461	6
Total Units		38

Required Support Courses		
Course		Units
The following required support courses should be taken to satisfy the indicated GE requirements to achieve the minimum units to degree listed at the top of this sheet.		
Advocacy and Argument (A1)	COM 204	4
Desktop Publishing	COM 206	4
Organizational Communication Theory (C4 or D4)	COM 314	4
Persuasion	COM 325	4
Photoshop	COM 431	4
Statistics with Applications (B4)	STA 120	4
Total Units		24

Elective Support Courses		
Course		Units
<i>Select 3 courses from the following:</i>		
		12
Videography	COM 301	(4)
Advanced Organizational Communication Theory	COM 321	(4)
Intercultural Communication (D4)	COM 327	(4)
Group Communication	COM 337	(4)
Negotiation and Conflict Resolution	COM 409	(4)
Advanced Communication Research	COM 416	(4)
Online Media	COM 465	(4)
Total Units		12

Unrestricted Electives		
Course		Units
Select a sufficient number of courses so that the total from "Required Support", "Elective Support", "GE", and "Unrestricted Electives" is at least 126 units.		22-38
Total Units		22-38

General Education Requirements	
Area	Units
Area A Communication & Critical Thinking	12
1. Oral Communication	
2. Written Communication	
3. Critical Thinking	
Area B Mathematics & Natural Sciences	16
<i>Select at least one lab course from subarea 1 or 2.</i>	
1. Physical Science	
2. Biological Science	
3. Laboratory Activity	
4. Math/Quantitative Reasoning	
5. Science & Technology Synthesis	
Area C Humanities	16
1. Visual and Performing Arts	
2. Philosophy and Civilization	
3. Literature and Foreign Language	
4. Humanities Synthesis	
Area D Social Sciences	20
1. U.S. History, Constitution, American Ideals	
a. United States History	
b. Introduction to American Government	
2. History, Economics and Political Science	
3. Sociology, Anthropology, Ethnic & Gender Studies	
4. Social Science Synthesis	
Area E Lifelong Understanding & Self Development	4
Total Units	68

American Institutions	
Courses that satisfy this requirement may also satisfy GE Area D1	8

American Cultural Perspectives Requirement	
Refer to catalog for list of courses that satisfy this requirement. Course may also satisfy major, minor, GE, or unrestricted elective requirements.	4

All persons who receive undergraduate degrees from Cal Poly Pomona must pass the Graduation Writing Test (GWT). The test must be taken by the quarter following completion of 120 units for undergraduates.