



**California State Polytechnic University, Pomona
Degree Curriculum Sheet**

Plan (Major) **COMMUNICATION**
Subplan/Option **Public Relations**

Catalog Year **2016 - 2017**
Minimum Units Required **180**

Name _____
Student ID _____

Required Core Courses

COM 106 - Writing for Communication Practitioners (4)
COM 201 - Communication Theory (4)
COM 360 - Communication Law (4)
COM 361 - Communication Ethics (4)

Total Units 16

Required Subplan/Option Courses

COM 101 - Survey of Mass Communication (4)
COM 300 - Reporting I (4)

COM 312 - Magazine Journalism (4) or
COM 317 - Reporting II (4)

COM 313 - Public Relations Theory (4)
COM 316 - Communication Research (4)
COM 319 - Public Relations Writing (4)
COM 414 - Public Relations Management (4)
COM 446 - Event Planning (4)
COM 461 - Applied Communication/Internship (4)

Total Units 36

Required Support Courses

The following major support courses should be used to satisfy the indicated GE requirements. If these courses are not used to satisfy GE, the total units to degree may be more than 180 units.

COM 204 - Advocacy and Argument (4) (A1)
COM 206 - Desktop Publishing (4)
COM 314 - Organizational Communication Theory (4) (C4 or D4)
COM 325 - Persuasion (4)
COM 431 - Photoshop (4)
STA 120 - Statistics with Applications (4) (B4)

Total Units 24

Elective Support Courses

Select 3 courses from the following:

COM 301 - Videography (4)
COM 321 - Advanced Organizational Communication Theory (4)
COM 327 - Intercultural Communication (4) (D4)
COM 337 - Group Communication (4)
COM 409 - Negotiation and Conflict Resolution (4)
COM 416 - Advanced Communication Research (4)
COM 465 - Online Media (4)

Total Units 12

Unrestricted Electives

Select a sufficient number of courses so that the total from "Required Support", "Elective Support", "GE", and "Unrestricted Electives" is at least 128 units.

Total Units 24-40

Interdisciplinary General Education

An alternate pattern for partial fulfillment of GE Areas A, C, D, and E available for students is the Interdisciplinary General Education (IGE) program. Students should see an advisor for specific GE coursework required by their major. Students must be exempt from or score at least 147 on the EPT to qualify for IGE. Please refer to the University Catalog General Education Program section for additional information.

How IGE fulfills General Education Requirements:

Year	Completion of IGE Courses	Satisfies GE Requirements
Freshman	IGE 120, IGE 121, IGE 122	A2 as well as any 2 courses from C1-C3
Sophomore	IGE 220, IGE 221, IGE 222	D1 (8 units) and D3
Junior	IGE 223, IGE 224	D2 and Area E

Total Units 32

General Education Requirements

Area A Communication & Critical Thinking (12 units)

1. Oral Communication
2. Written Communication
3. Critical Thinking

Area B Mathematics & Natural Sciences (16 units)

1. Physical Science
2. Biological Science
3. Laboratory Activity
4. Math/Quantitative Reasoning
5. Science & Technology Synthesis

Area C Humanities (16 units)

1. Visual and Performing Arts
2. Philosophy and Civilization
3. Literature and Foreign Language
4. Humanities Synthesis

Area D Social Sciences (20 units)

1. U.S. History, Constitution, American Ideals
 - a. United States History
 - b. Introduction to American Government
2. History, Economics and Political Science
3. Sociology, Anthropology, Ethnic & Gender Studies
4. Social Science Synthesis

Area E Lifelong Understanding & Self Development (4 units)

Total Units 68

American Institutions

Courses that satisfy this requirement may also satisfy GE Area D1

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American Cultural Perspectives Requirement

Refer to the University Catalog General Education Program section for a list of courses that satisfy this requirement. Course may also satisfy major, minor, GE, or unrestricted elective requirements.

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All persons who receive undergraduate degrees from Cal Poly Pomona must pass the Graduation Writing Test (GWT). The test must be taken by the quarter following completion of 120 units for undergraduates.