

Communication, B.S. - Public Relations Subplan/Option: 120 units
2021-2022 Academic Year

	Fall		Units	Spring		Units	Comments
	Courses	Requirements/Comments		Courses	Requirements/Comments		
Year 1	COM 1101 Survey of Mass Communication [F] (Success Marker)		3	COM 2201 Introduction to Communication Theory [FSp]		3	[] = Term Typically Offered F = Fall Sp = Spring Su = Summer e = even years o = odd years
	GE Area A2: Written Communication [FSp]		3	COM 2204 Advocacy and Argument (A1)		3	
	GE Area E: Lifelong Learning and Self-Development [FSp]	CLS 1101/A recommended	3	Major Required	COM 1106 Writing for Communication Practitioners [FSp] or COM 1107 Copyediting [FSp]	3	
	GE Area F: Ethnic Studies [FSp] (Success Marker)		3	GE Area A3: Critical Thinking [FSp]		3	
	STA 1200 Statistics with Applications (B4) [FSpSu] (Success Marker)	Prereq: Category I, Category II, Category III, appropriate score on ALEKS placement exam, completion of GE Sub-area B4, or C- or better in MAT 1051. Coreq: STA 1200A (only if Category III).	3	GE Area D2: U.S. Constitution and California Government [FSp]		3	
	Total Units		15	Total Units		15	

Year 2	Fall		Units	Spring		Units	Comments
	Courses	Requirements/Comments		Courses	Requirements/Comments		
	COM 2206 Media Design [FSp]		3	COM 2217 Reporting [FSp]	Prereq: COM 106, COM 1106, or COM 1107.	3	
	GE Area B2: Life Sciences [FSp]		2	GE Area B1: Physical Sciences [FSp]	Prereq: May include GE B3	3	
	GE Area B3: Laboratory Activity [FSp]		1	GE Area C2: Literature, Modern Languages, Philosophy and Civilization [FSp]		3	
	GE Area C1: Visual and Performing Arts [FSp]		3	GE Area C1 or GE Area C2 [FSp]	Prereq: Select either C1: Visual and Performing Arts or C2: Literature, Modern Languages, Philosophy and Civilization course	3	
	GE Area D1: U.S. History American Ideals [FSp]		3	Unrestricted Elective		3	
	Unrestricted Elective		3			0	
	Semester Total Units		15	Semester Total Units		15	

	Fall		Units	Spring		Units	Comments
	Courses	Requirements/Comments		Courses	Requirements/Comments		
Year 3	COM 3313 Public Relations Principles	Prereq: Junior or senior standing.	3	COM 3360 Communication Law and Ethics [FSp]	Prereq: Junior or senior standing.	3	
	COM 3316 Communication Research [FSp]	Prereq: COM 106, COM 1106, or COM 1107; and COM 201 or COM 2201.	3	COM 3319 Public Relations Writing [FSp]	Prereq: COM 106, COM 1106, or COM 1107; COM 300 or COM 2217; and COM 313 or COM 3313.	3	
	Option Electives [FSp]	Select from Curriculum Sheet	3	Option Electives [FSp]	Select from Curriculum Sheet	3	
	GE Area C3: Arts and Humanities Synthesis [FSp]	Prereq: Junior or senior standing; and Lower division GE requirements in Area A and C.	3	GE Area B5: Science and Technology Synthesis [FSp]		3	
	GE Area D4: Social Science Synthesis [FSp]	Prereq: Junior or senior standing; and Lower division GE requirements in Area A and D.	3	Unrestricted Electives		3	
	Semester Total Units			15	Semester Total Units		15

Year 4	Fall		Units	Spring		Units	Comments
	Courses	Requirements/Comments		Courses	Requirements/Comments		
	Option Electives [FSp]	Select from Curriculum Sheet	3	COM 4140 Public Relations Case Studies [Sp]	Prereq: COM 313 or COM 3313, and junior or senior standing.	3	
	Option Electives [FSp]	Select from Curriculum Sheet	3	Option Required [FSp]	COM 4150 Public Relations Campaigns [Sp] or COM 4446 Event Planning [FSp]	3	
	Unrestricted Elective		3	Unrestricted Electives		3	
	Unrestricted Elective		3	Unrestricted Elective		3	
	Unrestricted Elective		3	Unrestricted Elective		3	
	<i>File an application to graduate</i>						
	Semester Total Units		15	Semester Total Units		15	
				Total Units		120	