

## ***Kellogg Distinguished Public Lecture Series***

### **Project Personnel**

**Total Award Amount    \$70,000**

#### Project Director

Name: Marissa Martinez  
Title: Executive Assistant to the Provost  
College: Provost's Office

#### Co-Project Director

Name: N/A  
Title:  
Department:

#### Co-Project Director

Name: N/A  
Title:  
Department:

### **Project Description**

The aim of the Kellogg Lectures is to continue to bring distinguished speakers to the Cal Poly Pomona campus in order to (1) invigorate the intellectual and cultural life of the University community, (2) stimulate the scholarly, creative, intellectual, applied, and professional aspirations of faculty and staff, (3) expose our students to influential figures of our time, (4) inspire our students to reach for higher levels of academic and creative achievement, (5) provide opportunities for students, faculty, staff alumni, and members of the local community to meet and interact with distinguished guests, and (6) draw local, national, and international public attention to the quality of our academic and student programs at Cal Poly Pomona. The goal for each speaking event will be to educate the campus community about an important scientific, technological, cultural, political, ethical/philosophical, and/or social problem that humanity faces and, most importantly, to inspire the campus community to think and reach beyond the confines of ordinary academic experiences. Special attention will be given to a balanced representation of different disciplines, as they relate to the core values of Cal Poly Pomona.

Over the past three years, the committee worked with University Advancement to ensure that the project could accept donations. The Kellogg Lectures website has a "donate now" button where individuals can donate funds to support ongoing program needs.

Additionally, the Kellogg Lecture series provides an environment on campus that promotes the importance of teacher-scholars and our learn-by-doing philosophy by inviting real-world individuals to campus that have distinguished themselves as influential leaders in their fields of expertise. The lecture series also promotes and celebrates diversity as evidenced by its list of previous speakers from a wide array of disciplines and backgrounds. Kellogg Lectures has established itself as a group that will host individuals not based on popularity, but individuals that speak to issues that deal with our ever-changing multicultural world from hatred, racism, activism, environmental sustainability, and the manipulation of genetics in support of modified foods and the advancement of medical research, just to name a few.