



SPONSORSHIP OPPORTUNITIES

The 24th Annual Pumpkin Festival is returning to Cal Poly Pomona **Oct. 8-9, 2016** ***Be Part of a Family Fun Tradition!***

Cal Poly Pomona's Pumpkin Festival is one of the largest in the state with over 70,000 home-grown pumpkins. This two-day festival is the kick-off event for the *Month of Pumpkins at the Cal Poly Pomona AGRIsapes Agricultural Outreach Center*, which will include *Group Field Trips* and a *HUGE Pumpkin Patch*.

Festival Dates: October 8th & 9th, 2016

Pumpkin Patch/Field Trip Dates: October 11th – 30th

Attendance: 2015 Pumpkin Festival Weekend: 45,000+

2015 For the whole month of October: 75,000+

from Los Angeles / Orange / San Bernardino Counties

Our theme this year is Celebrating California Agriculture. The 20-acre AGRIsapes grounds will be filled with family fun activities where visitors can select farm-fresh pumpkins, enjoy our amazing and fun Corn Maze, visit the animals in our Petting Farm, an opportunity to ride one of our famous Arabian horses, listen to live music, play games sponsored by student clubs, and eat delicious festival food!

A big hit last year was the *Ag Discovery Lane* which returns featuring an even larger variety of exhibits and kid-friendly activities including our expanded squash tunnels and Kid's Patch. This is an excellent opportunity to promote your organization!!

**Proceeds from the event support College of Agriculture farm operations and student clubs.*

AGRISCAPES
CAL POLY POMONA



SPONSORSHIP PACKAGES



Each sponsorship package includes the following:

- Website acknowledgment
- E-newsletter acknowledgment
- Media coverage in AGRIColumn
- Logo and Banner Coverage throughout the month of October including festival weekend
- Exhibit space
- Logo on Map kiosk and map handouts in the festival
- Pre-event news release
- VIP Parking & Admission Tickets

Entrances to Festival This prime real estate will expose you to over 50,000 visitors and is an exclusive offering of two festival entrances.

Sponsor Fee: \$5,000

Pumpkin Patch With one of the largest pumpkin patches in the state, Cal Poly Pomona attracts residents from San Bernardino, Los Angeles, and Orange counties where visitors pick the perfect Cal Poly Pomona-grown pumpkin and enjoy festival activities.

Sponsor Fee: \$4,000

Live Entertainment Stage The entertainment center is located in the heart of the festival at the gazebo next to our pumpkin patch. It is two days of live bands, a new contest area of activities like pie eating, pumpkin carving and seed spitting.

Sponsor Fee: \$2,000

Ag Discovery Lane Returning for the second year one of our most popular attractions is Ag Discovery Lane - filled with fun interactive displays and exhibits.

Sponsor Fee: \$2,000

Corn Maze A crazy labyrinth filled with twisting pathways and challenges, covering over a mile.

Sponsor Fee: \$2,000

Friends of the Festival

Become a Friend of the Festival and get your logo on map kiosk and handout, entrance side banners and website acknowledgment. Sponsorship includes VIP parking and admission tickets.

Sponsor Fee: \$500

Contest Sponsor

Sponsor one of our contests both days and get your logo on entrance side banner. Sponsorship includes VIP parking and admission tickets.

Sponsor Fee: \$300

