

Strategic Plan 2026

KHP is the place to be!

Introduction

The vision, mission, and values established as part of the College of Science strategic plan provide an overarching framework for the department to determine our unique role and contribution to the organization. This strategic plan describes a path forward for the Department of Kinesiology and Health Promotion (KHP) by setting specific goals and strategies to address current and emerging needs of students, faculty and community. As part of the process, stakeholders further informed what the college-wide core values mean for KHP decision-making and interactions. The plan will guide our direction from 2020 to 2026 and will ensure that the goals of the department are aligned with the strategic initiatives of the college and the university.

"Much more of the brain is devoted to movement than to language.

Language is only a little thing sitting on top of this huge ocean of movement."

— Oliver Sacks, neurologist and author

Laura Frances Chase, Ph.D. Department Chair & Professor









Core Values & Cornerstone Behaviors

The Department of Kinesiology and Health Promotion has added definitions to the College of Science Core Values that represent cornerstone behaviors we embrace to shape the culture we desire. These principles guide our internal conduct and external relationships to ensure we stay true to our strategic objective and provide a critical foundation for developing the goals and strategies that follow in this plan.

Curiosity

We encourage and model an openminded and holistic approach to life-long learning and wellness.

Integrity

We exhibit soundness of character and an unwavering moral compass.

Collaboration

We combine our strengths in affirming, proactive and creative ways.

Inclusivity

We foster diversity appreciation and equity for all individuals and maintain an adaptable curriculum.

Innovation

We take risks with creative, outside the box thinking and planning to maximize our resources to best serve our students and community.



A Framework for the Future:

Kinesiology & Health Promotion Goals



FOCUS AREA DEFINE THE MISSION AND IDENTITY OF KHP

Goal 1

KHP appreciates the diverse ways each sub-discipline advances the art and science of health and human movement.



FOCUS AREA
REVISE THE CULTURE
TO BE MORE
SUPPORTIVE AND
INCLUSIVE

Goal 2

KHP is a welcoming and supportive environment for students, faculty and staff.

Goal 3

KHP fosters a culture of professional respect, cohesion and inclusivity.







KHP provides educational experiences to build leaders in health and human movement.

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Professors Ken Hansen, Beth Foster, Koyya Lewis-Trammell, Lara Killick, Alane Daugherty and Nick Hardy review some of the nearly 800 data points acquired through focus groups and interviews.

The Process

The Kinesiology and Health Promotion (KHP) strategic plan was developed using an inclusive and collaborative process that invited a variety of stakeholders to participate. Focus groups and interviews were conducted with faculty, staff, and students to gain an understanding of the current situation and desired future for the department. Nearly 800 data points were analyzed to develop this plan. Facilitators from K2OHSolutions, LLC lead a core team of faculty through a Strategic Directioning process to ensure a comprehensive work product that addressed planning needs as well as successful plan implementation. Over one-third of the KHP student body provided online feedback to help finalize this plan.

Annually, the department will evaluate progress, reflect on current operating conditions and establish and communicate priority initiatives and actions members will engage in to continue to advance its strategic objective.

Acknowledgments

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Strategic Discovery Team

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Kinesiology and Health Promotion

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