

CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA
ACADEMIC SENATE

ACADEMIC AFFAIRS COMMITTEE

REPORT TO

THE ACADEMIC SENATE

AA-010-212

Name Change of the College of the Extended University (CEU)

Academic Affairs Committee

Date:

Executive Committee
Received and Forwarded

Date: 02/09/2022

Academic Senate

Date: 02/16/2022
First Reading
03/09/2022
Second Reading

Your Name: Erik Rolland

Your Email: erolland@cpp.edu

Title of Referral: Name change for the CEU

Names and Titles of proponents: Iris Levine, Interim Vice President and Provost
Soraya Coley, President
Terrie Taylor, Director

Keywords: CEU, name change

Is there a deadline by when this referral needs to be considered by the Academic Senate?: Yes

Deadline Date: Dec 22, 2021

Justification for deadline: Launch and communication of the new vision for the the College of the Extended University will start on January 2, 2022. The name change is critical for the communications to take place.

Background: After a one-year re-visioning process for the College of the Extended University that included consultation with more that 150 campus and community stakeholders, we are today ready to propose a new name for the College of the Extended University:

The College of Professional & Global Education (PGE)

This new name aligns with CPP's and CSU Professional and Continuing Education (PaCE) missions, as well as with CPP's Strategic and Academic Master Plans. The new name reflects comprehensively and accurately the current and future functions as well as the program offerings within the college. It also articulates our values more clearly to campus stakeholders, industry partners and organizations, students, and international audiences. Further, the same name is also used by the PaCE units on two of our sister campuses in the CSU system.

We believe the name change communicates the strengths of a university that can provide our students a wide range of options to advance their career, switch careers, or achieve personal growth. Our goal is to transform life through education by serving the lifelong learner and address the skills development needs of individuals, organizations, and our local and global communities.

The college will continue to grow its partnerships with CPP's academic colleges, local

organizations and industry, as well as with the community to develop innovative programs and curricula focused on providing individuals and professionals with the knowledge and skills they need for success in a global economy. Along with the new vision and name change, we will streamline all international programs and services on campus and enhance communications and collaborations with related campus communities on all international affairs.

We truly appreciate your consideration and support for this name change

Recommended Resources: Terrie Taylor, Director, CEU

Lisa Xue, Director, Global Education Institute, CEU

Provost Iris Levine

President Soraya Coley

Dr. Meihua Koo, Professor of Accounting, Graduate Programs Director, CBA

Dr. Richard Navarro, Professor, CEIS

Dr. Ed Yuanjie He, Professor of TOM, Department Chair, TOM, CBA

Dr. Larisa Preiser-Houy, Associate Dean, CBA

Dr. Charlene Ashton, Associate Director, CEU

Attachment 1:

https://s3.amazonaws.com/files.formstack.com/uploads/2070179/36745860/889375243/ceu_vision_8.3.pdf

Attachment 2:

<https://s3.amazonaws.com/files.formstack.com/uploads/2070179/36745907/889375243/2021-10-14-cabinet-v4s.pdf>

Discussion

We had a long discussion regarding the potential for misunderstand and confusion. The primary concern could be people confusing our graduate programs with programs in this college. After reviewing the supporting documents included here, we concluded there were more good reasons to do this as listed by those who proposed the change. Most compelling is that similar changes are being made at other campuses in the system. Ultimately, we could see no reason to not support this change.

Presentation made to Academic Senate on February 16, 2022 – [2022-2-16-Senate-v1.pptx \(dropbox.com\)](#)

Recommendations

We support the proposed change for the College of the Extended University to

The College of Professional & Global Education (PGE)

This new name aligns with CPP's and CSU Professional and Continuing Education (PaCE) missions, as well as with CPP's Strategic and Academic Master Plans. The new name reflects comprehensively and accurately the current and future functions as well as the program offerings within the college. It also articulates our values more clearly to campus stakeholders, industry partners and organizations, students, and international audiences. Further, the same name is also used by the PaCE units on two of other campuses in the CSU system.