

CALIFORNIA STATE POLYTECHNIC UNIVERSITY, POMONA

**ACADEMIC SENATE**

**ACADEMIC PROGRAMS COMMITTEE**

**REPORT TO**

**THE ACADEMIC SENATE**

**AP-009-212**

**Communication, B.S. – Communication Studies Option NEW**

**Academic Programs Committee**

**Date: 02/09/2022**

**Executive Committee  
Received and Forwarded**

**Date: 03/23/2022**

**Academic Senate**

**Date: 04/13/2022  
First Reading  
05/04/2022  
Second Reading**

**BACKGROUND:**

The proposed new Option in Communication Studies for the B.S. in Communication with a Concentration in Communication Studies contains 18 required units (COM 2237 Group Communication, COM 3325 Persuasion, COM 3326 Nonverbal Communication, COM 3327 Intercultural Communication, COM 4404 Gender and Communication, and COM 4409 Negotiation and Conflict Resolution) and an additional 9 units to be selected from a list of courses in Communication. All classes already exist. The new Option is a merger of the two discontinued Options (Interpersonal Subplan/Option and the Organizational Communication Subplan/Option) together to enhance student success and efficiency and to be consistent with other programs in the field. This merger will in no way affect the quality of the program. Instead, this merger may increase demand for the program since they will be exposed to both the interpersonal and organizational communication fields.

**RESOURCES CONSULTED:**

Associate Deans

Department Chairs

Dr. Nell Huang Horowitz, Chair of Communication Department

**DISCUSSION and RECOMMENDATION:**

The Communication department proposed this new Option as a Concentration in Communication Studies (B.S. in Communication with a Concentration in Communication Studies). The proposed new Option has six required foundational courses that are supplemented through an additional 9 units of coursework in Communication.

Before reaching the Academic Programs Committee, this program was reviewed by the College Curriculum Committee in the College of Letters, Arts, and Social Sciences (CLASS), the College Dean of CLASS, the Office of Academic Programs and the University Faculty. Dr. Nell Huang Horowitz, Chair of the department of Communication, was consulted. The AP committee confirmed with Dr. Horowitz that the proposed new Option will require no new faculty resources, as the NEW option (AP-009-212) is the successor to the discontinued options (AP-010-212 and AP-011-212, which are discussed in separate reports). This change will not affect students' degree progress but will benefit them via greater flexibility. Students have more course choices for their optional elective courses and have the full support of their assigned advisors and the Department. The AP committee received no additional comments from the department chairs or associate deans.

The Academic Programs Committee recommends approval of the new Communication Studies Option.