CAREER TRACK CONTRACT

To: Evaluations  Date: ______________

Via: Career Track Advisor  Type: [ ] Original
                International Business & Marketing Department [ ] Revision

From: ________________________________                         ___________________

Last                                          First                                            Student Bronco Number

Subject: Courses to Complete Marketing Career Track Specialization

I am a Marketing Management major with a catalog year _______ and have selected the area of
____________________________ as my desired area of marketing specialization.

It is requested that the following courses be approved to complete this specialization:

Courses in the College of Business Administration or related courses (minimum: 22 units)
Selected courses must be upper division IBM courses with the following exceptions:

1. A maximum of 4 units may be upper division non IBM
2. A maximum of 6 units Internship (IBM 441-2)
3. A maximum of 4 units Special Problems (IBM 200, 400)
4. A maximum of 4 units Special Topics (IBM 499)
5. No more than two of the above noted exceptions may be applied to the same career track

All other exceptions must be approved by the student’s advisor and the Chairperson on an Exception
Request Form.

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<th>Course Designation</th>
<th>Course Title</th>
<th>Where Taken</th>
<th>Units</th>
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Total

I understand that if I desire to deviate from this program of courses it will be necessary for me
to submit a new program of courses for approval.

___________________________                                   __________________________
(Student Signature)                                                                      (Advisor Approval)