



California State Polytechnic University, Pomona
Degree Curriculum Sheet

Plan (Major) **APPAREL MERCHANDISING AND MANAGEMENT**

Catalog Year **2010-2011**

Name _____

Evaluator _____

Subplan/Option **Fashion Retailing**

Minimum Units Required **180**

Student ID _____

GWT Satisfied ____ Yes ____ No

Required Core Courses		
Course		Units
Fashion Industry	AMM 101	4
Culture, People, and Dress *	AMM 108	4
Digital Illustration for Fashiion	AMM 112L	1
Intro to Textile Science	AMM 160/160L	3/1
Apparel Design Analysis	AMM 210/210A	2/1
Fashion Promotion	AMM 230	3
Apparel Merch Buying	AMM 250	4
Visual Merch/Store Design	AMM 270/270A	2/1
Fashion Industries Dynamics	AMM 300	2
Design and Merchandising Strategies	AMM 310/310A	2/1
Apparel Technical Design	AMM 314/314A	2/2
Apparel Importing & Exporting	AMM 357	3
Textile Specification Buying	AMM 360/360A	2/2
Apparel Product Analysis	AMM 380/380L	2/1
Apparel Production	AMM 381/381L	3/1
Internship/Career Preparation	AMM 441	1
Internship	AMM 442	3
Dynamics of the Global Apparel Complex	AMM 457	4
Total Units		57

Required Subplan/Option Courses		
Course		Units
Retail Planning, Allocating and Forecasting	AMM 350	4
Apparel Market Analysis & Reporting	AMM 443A	2
Apparel Sourcing & Supply Chain Mgmt.	AMM 453	3
Apparel Retail Simulation I	AMM 454A	1
Apparel Wholesale Operations	AMM 471	2
Apparel Retail Simulation II	AMM 472A	1
Apparel Retail Management Strategies	AMM 496	3
Apparel Retail Simulation III	AMM 497A	1
Total Units		17

Required Support Courses		
Course		Units
Orientation to the College of Agriculture	AG 100	1
Principles of Marketing Management	IBM 301	4
Industrial Costs and Controls	IME 239	3
or Financial Accounting for Decision Making	ACC 207/207A	(4/1)
or Accounting for Agribusiness	FMA 324	(4)
Leadership	MHR 450	4
Managerial Statistics	TOM 302	4
or Data Management for Agribusiness	FMA 375	(4)
Statistics with Application (B4)	STA 120	4
General Chemistry (B1, B3)	CHM 121/121L	3/1
or Fundamentals of Physics (B1)	PHY 102	(4)
Spanish or Chinese (C3)	FL xxx	4
Agriculture and the Modern World (D2)	AG 101	4
Ethical Issues in Food, Agricultural and Apparel Industries (C4 or D4)	AG 401	4
Total Units		36-38

Restricted Support Electives		
Course		Units
Select a sufficient number of courses so that the total from "Required Support," "GE," and "Restricted Support Electives" is at least 106 units.		0-22
See list on reverse. You must see your academic advisor in AMM to determine your requirements for electives.		
Total Units		0-22

General Education Requirements		
Area		Units
Area A Communication & Critical Thinking		12
1 Oral Communication		
2 Written Communication		
3 Critical Thinking		
Area B Mathematics & Natural Sciences		16
<i>Select at least one lab course from sub-area 1 or 2.</i>		
1 Physical Science		
2 Biological Science		
3 Laboratory Activity		
4 Math/Quantitative Reasoning		
5 Science & Technology Synthesis		
Area C Humanities		16
1 Visual and Performing Arts		
2 Philosophy and Civilization		
3 Literature and Foreign Language		
4 Humanities Synthesis		
Area D Social Sciences		20
1 U.S. History, Constitution, American Ideals		
2 History, Economics and Political Science		
3 Sociology, Anthropology, Ethnic & Gender Studies		
4 Social Science Synthesis		
Area E Lifelong Understanding & Self Development		4
Total Units		68

American Institutions	
Courses that satisfy this requirement may also satisfy G.E. Area D1	8
American Cultural Perspectives Requirement	
Refer to catalog for list of courses that satisfy this requirement. Course may also satisfy major, minor, GE, or unrestricted elective requirements.	4

The following required support courses should be taken to satisfy the indicated GE Requirements to achieve the minimum units to degree listed at the top of this sheet.		
Course		GE Area
Statistics with Application	STA 120	B4
General Chemistry	CHM 121/121L	B1, B3
or Fundamentals of Physics	PHY 102	(B1)
Spanish or Chinese	FL xxx	C3
Agriculture and the Modern World	AG 101	D2
Ethical Issues in Food, Agricultural and Apparel Industries	AG 401	C4 or D4
The remaining GE requirements may be satisfied by any course approved for that area.		

No more than 105 community college quarter units or 36 extension credit quarter units may be applied toward a Bachelor's degree.

A minimum 2.0 cumulative GPA is required in core (including option) courses, Cal Poly Pomona courses, and overall work completed in order to receive a degree in this major.

Fashion Retailing (continued)

2010-2011

Restricted elective choices (0-22 units)								
AMM 120	Introduction to Family Issues	4	IBM 302	Marketing Strategy	4	ABM 402	Agribusiness Personnel Management	4
AMM 200	Special Study for Lower Division	1-2	IBM 402	Product and Brand Management	4	FRL 201	Leg Env Bus Transactions	4
AMM 245	Consumerism: The Movement, it's Impact and Issues	4	IBM 411	Buyer Behavior	4	IBM 306	Professional Selling	4
AMM 299 or 499	Special Topics	1-4	TOM 309	Logistics Management	4	IBM 308	Retail Management	4
AMM 400	Special Study for Upper Division	1-2	ART 110	The Visual Arts	4	IBM 447	Retailing Problems	4
AMM 431	Elective Internship	1-8	or ART 212	History of Western Art	(4)	MHR 318	Organizational Behavior	4
AMM 445	Field Study	1-8	or ART 213	History of Western Art	(4)	MHR 320	Introduction to Entrepreneurship	4
CIS 101	Intro to Microcomputing	4	or ART 214	History of Western Art	(4)	TOM 401	Quality Management	4
EC 201	Principles of Economics	4	or ART 216	History of Western Art	(4)	TOM 434	Purchasing Management	4
or EC 202	Principles of Economics	(4)						
FLXXX	Foreign Language (Spanish or Chinese)	4						
TOM 301	Operations Mgmt	4						

*Any other course taken as an elective must have prior written approval by your AMM Advisor and will require a petition approved by the Dept. Chair.
It is strongly recommended students take Chemistry to satisfy GE B2 requirements.*

You must see your AMM Department Advisor to complete the charts below. To find out who your advisor is check at the AMM Dept. Office (Bldg. 45 - Room 152) or on the AMM Dept. site in---- blackboard.csupomona.edu.

Which starred courses have been taken to satisfy GE?

Category		GE
		Y or N
*AMM 108	D3	
* AG 101	D2	
*STA 120	B1	
*CHM or PHY	B2	
*ART	C1	
*SPAN or Chinese	C3	
*AG 401	C4 or D4	
Total Units		

What electives will be taken -- 0 -22 units?

Please take note of the following. This display of degree requirements is to be used in conjunction with advising documents available in the AMM Dept. office and on the AMM Dept. site in blackboard.csupomona.edu (access restricted to currently declared AMM students). The advising documents are a 4-year Plan, Prerequisite Trails, and a 4-year Schedule of Classes. Most of the advising documents are also available on the AMM Dept. website at www.csupomona.edu/~amm. There is additional information (including course descriptions) in the University Catalog for 2009-2011 at http://www.csupomona.edu/~academic/catalog/col_schol/CoAg.pdf. To graduate in 4 years a student must be taking an average of 15 units each of 3 quarters or 45 units per year. This is a full load that requires a minimum of 15 hours in the classroom per quarter and another 30 hours outside the classroom to successfully complete course work. Students should severely restrict part-time work hours if they are taking 15 units.