



**California State Polytechnic University, Pomona**  
**Degree Curriculum Sheet**

Plan (Major) **FOOD MARKETING & AGRIBUSINESS MANAGEMENT**

Subplan/Option \_\_\_\_\_

Catalog Year **2010-2011**

Minimum Units Required **180**

Name \_\_\_\_\_

Student ID \_\_\_\_\_

Evaluator \_\_\_\_\_

GWT Satisfied \_\_\_\_\_ Yes \_\_\_\_\_ No \_\_\_\_\_

<b>Required Core Courses</b>		
<b>Course</b>		<b>Units</b>
Orientation to the College of Agriculture	AG 100	1
Agriculture and the Modern World	AG 101	4
Development of Leadership Skills	AG 464	3
Intro to Computers for Non-CS Majors	CIS 101	4
Managing Agribusiness Organizations	FMA 201	3
Food and Agribusiness Marketing	FMA 304	4
Wholesaling and Retailing of Food Products	FMA 306	4
Sales & Advertising Management	FMA 309	4
Applied Economics for Agribusiness	FMA 311	4
Politics of Food and Agriculture	FMA 313	3
Accounting for Agribusiness	FMA 224	4
Financial Analysis for Agribusiness	FMA 326	4
Data Management for Agribusiness	FMA 375	4
Agribusiness Personnel Management	FMA 402	4
Senior Feasibility Study	FMA 490	3
Global Resources of Food	IA 101	4
<b>Total Units</b>		<b>57</b>

<b>Required Support Courses</b>		
<b>Course</b>		<b>Units</b>
Ethical Issues in Food, Ag, & App. Ind. (C4)	AG 401	4
Principles of Economics (D2)	EC 201	4
Internship in Food Mktg. & Agribusiness	FMA 441	3
Legal Environment of Business Transaction	FRL 201	4
or Food Laws and Regulation	FST 322	(4)
Statistics with Applications (B4)	STA 120	4
<b>Total Units</b>		<b>19</b>

<b>Elective Support Courses</b>		
<b>Course</b>		<b>Units</b>
Agribusiness or Food Industry Career Track (see reverse side)		44
<b>OR</b>		
Animal Industry or Equine Industry Career Track (See reverse side)		44
<b>Total Units</b>		<b>44</b>

<b>Unrestricted Electives</b>		
<b>Course</b>		<b>Units</b>
Select a sufficient number of courses so that the total from "Required Support", "GE", and "Unrestricted Electives" is at least 79 units.		0-4
<b>Total Units</b>		<b>0-4</b>

<b>General Education Requirements</b>		
<b>Area</b>		<b>Units</b>
<b>Area A Communication &amp; Critical Thinking</b>		<b>12</b>
1 Oral Communication		
2 Written Communication		
3 Critical Thinking		
<b>Area B Mathematics &amp; Natural Sciences</b>		<b>16</b>
<i>Select at least one lab course from sub-area 1 or 2.</i>		
1 Physical Science		
2 Biological Science		
3 Laboratory Activity		
4 Math/Quantitative Reasoning		
5 Science & Technology Synthesis		
<b>Area C Humanities</b>		<b>16</b>
1 Visual and Performing Arts		
2 Philosophy and Civilization		
3 Literature and Foreign Language		
4 Humanities Synthesis		
<b>Area D Social Sciences</b>		<b>20</b>
1 U.S. History, Constitution, American Ideals		
2 History, Economics and Political Science		
3 Sociology, Anthropology, Ethnic & Gender Studies		
4 Social Science Synthesis		
<b>Area E Lifelong Understanding &amp; Self Development</b>		<b>4</b>
<b>Total Units</b>		<b>68</b>

<b>American Institutions</b>	
Courses that satisfy this requirement may also satisfy G.E. Area D1	8

<b>American Cultural Perspectives Requirement</b>	
Refer to catalog for list of courses that satisfy this requirements. Course may also satisfy major, minor, GE, or unrestricted elective requirements.	4

The following required support courses should be taken to satisfy the indicated GE Requirements to achieve the minimum units to degree listed at the top of this sheet.		
<b>Course</b>		<b>GE Area</b>
Statistics with Applications	STA 120	B4
Ethical Issues in Food, Ag, & App. Ind.	AG 401	C4
Principles of Economics	EC 201	D2
The remaining GE requirements may be satisfied by any course approved for that area.		

No more than 105 community college quarter units or 36 extension credit quarter units may be applied toward a Bachelor's degree.

A minimum 2.0 cumulative GPA is required in core (including option) courses, Cal Poly Pomona courses, and overall work completed in order to receive a degree in this major.

## CAREER TRACK COURSES

### Agribusiness or Food Industry

AVS 327/L	4	Meat Science & Industry
FMA 310	3	Seminar in Food & Agribusiness Management
FMA 328	4	Agribusiness Enterprise Management
FMA 327	4	Financial Analysis for Agribusiness II
FMA 330	4	Int. Food & Agribusiness Marketing
FMA 405	4	Food & Agricultural Marketing Applications
FMA 410	3	Issues in California and World Agriculture
FST 125	4	Intro to Food Science and Technology
FST 325	4	Food Safety & Current Issues
FST 423	4	Principles of HACCP
IBM 301	4	Marketing Management
MHR 320	4	Introduction to Entrepreneurship
MHR 321	4	Creativity and Entrepreneurship
PLT 232	4	Irrigation & Water Management
PLT 203	3	Pomology
PLT 222	4	Culinary Produce
PLT 226	3	Vegetable Crops
PLT 321	3	Crop Quality & Utilization
PLT 334	3	Soil Mgmt. & Conservation
PLT 351	3	Post Harvest Physiology
PLT 437	3	Environmentally Sustainable Ag.

Minimum of 32 units from the above classes, other 12 Units must be approved by Advisor, Total = 44 Units

### Animal Industry or Equine Industry

AHS 302/302L	3/1	Animal Parasitology
AHS 450	3	Veterinary Economics & Hospital Management
AVS 101/101L	3/1	Feeds and Feeding
AVS 112	4	Animal Science I: Food Animal Science
AVS 113	4	Animal Science II: Companion, Lab, & Exotic Animal Science
AVS 114L	1	Animal Science I: Food Animal Management Laboratory
AVS 115L	1	Animal Science II: Companion, Lab, and Exotic Animal Sci. Lab
AVS 125/125L	3/1	Equine Management Science
AVS 201	3	Animal Diseases
AVS 305	4	Genetics of Domestic Animals
AVS 327/327L	3/1	Meat Science & Industry
AVS 350/350L	4/1	Anat. & Physiology of Domestic Animals
AVS 355	3	Equine Nutrition
AVS 365/365	3/1	Equine Herd Health Care and Management
AVS 414/414L	3/1	Physiology of Reproduction and Lactation
FMA 328	4	Agribusiness Enterprise Management
FMA 329	3	Equine Enterprise Management
FMA 429	3	Equine Investment Management
FMA 430	3	Equine Appraisal and Evaluation
FMA 450	4	Agricultural Water Resource Management
PLT 223	3	Pastures & Forage Systems
PLT 231/231L	3/1	Basic Soil Science
PLT 232	4	Irrigation & Water Management
PLT 334	3	Soil Mgmt. & Conservation

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