



**California State Polytechnic University, Pomona  
Degree Curriculum Sheet**

Plan (Major) COMMUNICATION  
Subplan/Option Public Relations

Catalog Year 2010-2011  
Minimum Units Required 180

Name \_\_\_\_\_  
Student ID \_\_\_\_\_

Evaluator \_\_\_\_\_  
GWT Satisfied      Yes      No

Required Core Courses		
Course		Units
Writing for Communication Practitioners	COM 106	4
Information Gathering & Writing	COM 108	4
Communication Theory	COM 201	4
Communication Law	COM 360	4
Communication Ethics	COM 361	4
<b>Total Units</b>		<b>20</b>

Required Subplan/Option Courses		
Course		Units
Survey of Mass Communication	COM 101	4
Reporting I	COM 300	4
Magazine Journalism	COM 312	4
or Online Journalism	COM 465	(4)
Public Relations Theory	COM 313	4
Communication Research	COM 316	4
Reporting II	COM 317	4
Public Relations Writing	COM 319	4
Public Relations Management	COM 414	4
Special Events Planning	COM 446	4
Internship	COM 461	6
<b>Total Units</b>		<b>42</b>

Required Support Courses		
Course		Units
Photography	COM 131/131A	2/2
Advocacy and Argument (A1)	COM 204	4
Desktop Publishing	COM 206	4
Publications Photography	COM 232	4
or Digital Photography	COM 431	(4)
Advanced Desktop Publishing	COM 306	4
or New Media Presentations	COM 365	(4)
Persuasion	COM 325	4
Organizational Communication Theory (C4) or (D4)	COM 314	4
Statistics with Applications (B4)	STA 120	4
<b>Total Units</b>		<b>32</b>

Elective Support Courses		
Course		Units
<i>Select 1 course from the following:</i>		
Intercultural Communication (D4)	COM 327	(4)
Negotiation & Conflict Resolution	COM 409	(4)
Nonverbal Communication	COM 410	(4)
Public Opinion & Propaganda (D4)	COM 413	(4)
Advanced Communication Research	COM 416	(4)
Media Criticism	COM 448	(4)
<b>Total Units</b>		<b>4</b>

Unrestricted Electives		
Course		Units
Unrestricted Electives		14-30
Select a sufficient number of courses so that the total from "Required Support", "Elective Support", "GE", and "Unrestricted Electives" is at least 118 units.		
<b>Total Units</b>		<b>14-30</b>

General Education Requirements		
Area		Units
<b>Area A Communication &amp; Critical Thinking</b>		<b>12</b>
1 Oral Communication		
2 Written Communication		
3 Critical Thinking		
<b>Area B Mathematics &amp; Natural Sciences</b>		<b>16</b>
<i>Select at least one lab course from sub-area 1 or 2.</i>		
1 Physical Science		
2 Biological Science		
3 Laboratory Activity		
4 Math/Quantitative Reasoning		
5 Science & Technology Synthesis		
<b>Area C Humanities</b>		<b>16</b>
1 Visual and Performing Arts		
2 Philosophy and Civilization		
3 Literature and Foreign Language		
4 Humanities Synthesis		
<b>Area D Social Sciences</b>		<b>20</b>
1 U.S. History, Constitution, American Ideals		
2 History, Economics and Political Science		
3 Sociology, Anthropology, Ethnic & Gender Studies		
4 Social Science Synthesis		
<b>Area E Lifelong Understanding &amp; Self Development</b>		<b>4</b>
<b>Total Units</b>		<b>68</b>

American Institutions	
Courses that satisfy this requirement may also satisfy G.E. Area D1	8

American Cultural Perspectives Requirement	
Refer to catalog for list of courses that satisfy this requirement. Course may also satisfy major, minor, GE, or unrestricted elective requirements.	4

The following required support courses should be taken to satisfy the indicated GE Requirements to achieve the minimum units to degree listed at the top of this sheet.		
Course		GE Area
Advocacy and Argument	COM 204	A1
Statistics with Applications	STA 120	B4
Organizational Communication Theory	COM 314	C4, D4
or Intercultural Communication	COM 327	(D4)
or Public Opinion & Propoganda	COM 413	(D4)
The remaining GE requirements may be satisfied by any course approved for that area.		

No more than 105 community college quarter units or 36 extension credit quarter units may be applied toward a Bachelor's degree.  
A minimum 2.0 cumulative GPA is required in core (including option) courses, Cal Poly Pomona courses, and overall work completed in order to receive a degree in this major.

### **JOURNALISM MINOR**

Writing for Communication Practitioners	COM 106	4
Reporting I	COM 300	4
Newspaper Practices	COM 351A	2
Communication Law	COM 360	4
Communication Ethics	COM 361	4
<i>Select 2 courses from the following:</i>		
Broadcast Journalism	COM 301	4
Magazine Journalism	COM 312	4
Reporting II	COM 317	4
In-depth Reporting	COM 357	4
Advanced Broadcast Journalism	COM 411	4
Reporting III	COM 417	4
<i>Total Units Required</i>		<i>26</i>

### **PUBLIC RELATIONS MINOR**

Writing for Communication Practitioners	COM 106	4
Reporting I	COM 300	4
Public Relations Theory	COM 313	4
Public Relations Writing	COM 319	4
Communication Law	COM 360	4
Communication Ethics	COM 361	4
<i>Total Units Required</i>		<i>24</i>

### **ORGANIZATIONAL COMMUNICATION STUDIES MINOR**

Public Speaking	COM 100	4
or Interpersonal Communication	COM 103	(4)
Communication Theory	COM 201	4
Advocacy & Argument	COM 204	4
Organizational Communication Theory	COM 314	4
Intercultural Communication	COM 327	4
Group Communication	COM 337	4
<i>Total Units Required</i>		<i>24</i>