| Subplan/Option |  |  |
| :--- | ---: | :---: |
| Required Core Courses |  | Units |
| Course | ART 140A | 3 |
| Introduction to Drawing | ART 141A | 3 |
| Foundations of Drawing | ART 150A | 3 |
| Introduction to Design | ART 155A | 3 |
| Introduction to Computer as a Medium | ART 212 | 4 |
| History of Western Art | ART 213 | 4 |
| History of Western Art | ART 214 | 4 |
| History of Western Art | ART 242A | 3 |
| Intermediate Drawing | ART 244A | 13 |
| or Life Drawing | ART 251A | 3 |
| Lettering and Typography | ART 252A | 3 |
| Graphic Design I | ART 253A | 3 |
| 2-D Design | ART 254A | 3 |
| Typography II | ART 255A | 3 |
| Digital Image Design | ART 260A | 3 |
| Printmaking | ART 311 | 4 |
| History of Design | ART 342A | 3 |
| Technical Illustration | ART 346A | 3 |
| Illustration | ART 351A | 3 |
| Graphic Media and Production | ART 352A | 3 |
| Graphic Design II | ART 355A | 3 |
| Web Design I | ART 356A | 3 |
| Web Design II | ART 452A | 3 |
| Graphic Design III | ART 455A | 3 |
| Motion Graphics I | ART 457 | 2 |
| Graphic Design Seminar | ART 464 | 4 |
| Professional Practices in Graphic Design |  |  |
|  |  |  |
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|  |  |  |
|  |  |  |


| Required Support Courses |  |  |
| :--- | ---: | :---: |
| Course | Units |  |
| Visual Arts in the Twentieth Century | ART 312 | 4 |
| or Contemporary Art | ART 313 | (4) |
| Photography | COM 131/131L | $2 / 2$ |
| Principles of Marketing Management | IBM 301 | 4 |
| Promotional Strategies | IBM 307 | 4 |
|  |  |  |
|  |  |  |
|  |  |  |


\section*{General Education Requirements \\ | Area | Units |
| :--- | :---: |
| Area A Communication \& Critical Thinking | 12 |}

1 Oral Communication
2 Written Communication
3 Critical Thinking

## Area B Mathematics \& Natural Sciences

Select at least one lab course from sub-area 1 or 2.
1 Physical Science
2 Biological Science
3 Laboratory Activity
4 Math/Quantitative Reasoning
5 Science \& Technology Synthesis

## Area C Humanities

1 Visual and Performing Arts
2 Philosophy and Civilization
3 Literature and Foreign Language
4 Humanities Synthesis

| Elective Support Courses |  |
| :--- | :---: |
| Course | Units |
| Fine Art or Art History Electives | 9 |
| Approved electives in graphic design. Students are required to <br> take courses/units in studies directly in/or related to graphic <br> design to meet the B.F.A. requirements. See approved Electives List <br> on-line and in the office. | 8 |
|  | Total Units |

## Area D Social Sciences

1 U.S. History, Constitution, American Ideals
2 History, Economics and Political Science
3 Sociology, Anthropology, Ethnic \& Gender Studies
4 Social Science Synthesis
Area E Lifelong Understanding \& Self Development

## American Institutions <br> Courses that satisfy this requirement may also satisfy G.E. Area D1 <br> 8

## American Cultural Perspectives Requirement

Refer to catalog for list of courses that satisfy this requirement. Course may also satisfy major, minor, GE, or unrestricted elective requirements.

All major courses (core and support) must be passed with a grade of "C-" or better.

4

Total curriculum must include 60 units of upper division courses.

