



**California State Polytechnic University, Pomona
Degree Curriculum Sheet**

Plan (Major) FOOD MARKETING & AGRIBUSINESS MANAGEMENT
Subplan/Option _____

Catalog Year 2011-2012
Minimum Units Required 180

Name _____
Student ID _____

Evaluator _____
GWT Satisfied _____ Yes _____ No

| Required Core Courses | | |
|---|---------|-----------|
| Course | | Units |
| Orientation to the College of Agriculture | AG 100 | 1 |
| Agriculture and the Modern World* | AG 101 | 4 |
| Development of Leadership Skills | AG 464 | 3 |
| Intro to Computers for Non-CS Majors | CIS 101 | 4 |
| Managing Agribusiness Organizations | FMA 201 | 3 |
| Food and Agribusiness Marketing | FMA 304 | 4 |
| Wholesaling and Retailing of Food Products | FMA 306 | 4 |
| Sales & Advertising Management | FMA 309 | 4 |
| Applied Economics for Agribusiness | FMA 311 | 4 |
| Politics of Food and Agriculture | FMA 313 | 3 |
| Accounting for Agribusiness | FMA 224 | 4 |
| Financial Analysis for Agribusiness | FMA 326 | 4 |
| Data Management for Agribusiness | FMA 375 | 4 |
| Agribusiness Personnel Management | FMA 402 | 4 |
| Senior Feasibility Study | FMA 490 | 3 |
| Global Resources of Food | IA 101 | 4 |
| *Note: If course(s) is taken to satisfy G. E. requirements, then student will need to complete additional approved units for Required Core. | | |
| Total Units | | 57 |

| Required Support Courses | | |
|--|--------------------|-----------|
| Course | | Units |
| Ethical Issues in Food, Ag, & App. Ind. (C4) | AG 401 | 4 |
| Principles of Economics (D2) | EC 201 | 4 |
| Internship in Food Mktg. & Agribusiness | FMA 441 | 3 |
| Legal Environment of Business Transaction or Food Laws and Regulation | FRL 201 FST 322 | 4 (4) |
| Statistics with Applications (B4) | STA 120 | 4 |
| Total Units | | 19 |

| Elective Support Courses | |
|--|-----------|
| Course | Units |
| Agribusiness or Food Industry Career Track (see reverse side) | 44 |
| OR | |
| Animal Industry or Equine Industry Career Track (See reverse side) | 44 |
| Total Units | 44 |

| Unrestricted Electives | |
|---|------------|
| Course | Units |
| Select a sufficient number of courses so that the total from "Required Support", "GE", and "Unrestricted Electives" is at least 79 units. | 0-4 |
| Total Units | 0-4 |

| General Education Requirements | |
|---|-----------|
| Area | Units |
| Area A Communication & Critical Thinking | 12 |
| 1 Oral Communication | |
| 2 Written Communication | |
| 3 Critical Thinking | |
| Area B Mathematics & Natural Sciences | 16 |
| <i>Select at least one lab course from sub-area 1 or 2.</i> | |
| 1 Physical Science | |
| 2 Biological Science | |
| 3 Laboratory Activity | |
| 4 Math/Quantitative Reasoning | |
| 5 Science & Technology Synthesis | |
| Area C Humanities | 16 |
| 1 Visual and Performing Arts | |
| 2 Philosophy and Civilization | |
| 3 Literature and Foreign Language | |
| 4 Humanities Synthesis | |
| Area D Social Sciences | 20 |
| 1 U.S. History, Constitution, American Ideals | |
| 2 History, Economics and Political Science | |
| 3 Sociology, Anthropology, Ethnic & Gender Studies | |
| 4 Social Science Synthesis | |
| Area E Lifelong Understanding & Self Development | 4 |
| Total Units | 68 |

| American Institutions | Units |
|---|-------|
| Courses that satisfy this requirement may also satisfy G.E. Area D1 | 8 |

| American Cultural Perspectives Requirement | Units |
|---|-------|
| Refer to catalog for list of courses that satisfy this requirements. Course may also satisfy major, minor, GE, or unrestricted elective requirements. | 4 |

| The following required support courses should be taken to satisfy the indicated GE Requirements to achieve the minimum units to degree listed at the top of this sheet. | | |
|---|---------|---------|
| Course | | GE Area |
| Statistics with Applications | STA 120 | B4 |
| Ethical Issues in Food, Ag, & App. Ind. | AG 401 | C4 |
| Principles of Economics | EC 201 | D2 |
| The remaining GE requirements may be satisfied by any course approved for that area. | | |

No more than 105 community college quarter units or 36 extension credit quarter units may be applied toward a Bachelor's degree.
A minimum 2.0 cumulative GPA is required in core (including option) courses, Cal Poly Pomona courses, and overall work completed in order to receive a degree in this major.

CAREER TRACK COURSES

Agribusiness or Food Industry

| | | |
|-----------|---|--|
| AVS 327/L | 4 | Meat Science & Industry |
| FMA 310 | 3 | Seminar in Food & Agribusiness Management |
| FMA 327 | 4 | Financial Analysis for Agribusiness II |
| FMA 328 | 4 | Agribusiness Enterprise Management |
| FMA 330 | 4 | Int. Food & Agribusiness Marketing |
| FMA 405 | 4 | Food & Agricultural Marketing Applications |
| FMA 410 | 3 | Issues in California and World Agriculture |
| FST 125 | 4 | Intro to Food Science and Technology |
| FST 325 | 4 | Food Safety & Current Issues |
| FST 423 | 4 | Principles of HACCP |
| IBM 301 | 4 | Marketing Management |
| MHR 320 | 4 | Introduction to Entrepreneurship |
| MHR 321 | 4 | Creativity and Entrepreneurship |
| PLT 232 | 4 | Irrigation & Water Management |
| PLT 203 | 3 | Pomology |
| PLT 222 | 4 | Culinary Produce |
| PLT 226 | 3 | Vegetable Crops |
| PLT 321 | 3 | Crop Quality & Utilization |
| PLT 334 | 3 | Soil Mgmt. & Conservation |
| PLT 351 | 3 | Post Harvest Physiology |
| PLT 437 | 3 | Environmentally Sustainable Ag. |

Minimum of 32 units from the above classes, other 12 Units must be approved by Advisor, Total = 44 Units

Animal Industry or Equine Industry

| | | |
|--------------|-----|---|
| AHS 302/302L | 3/1 | Animal Parasitology |
| AHS 450 | 3 | Veterinary Economics & Hospital Management |
| AVS 101 | 4 | Fundamentals of Animal Nutrition |
| AVS 112 | 4 | Animal Science I: Food Animal Science |
| AVS 113 | 4 | Animal Science II: Companion, Lab, & Exotic Animal Science |
| AVS 114L | 1 | Animal Science I: Food Animal Management Laboratory |
| AVS 115L | 1 | Animal Science II: Companion, Lab, and Exotic Animal Sci. Lab |
| AVS 125/125L | 3/1 | Equine Management Science |
| AVS 201 | 3 | Animal Diseases |
| AVS 305 | 4 | Genetics of Domestic Animals |
| AVS 327/327L | 3/1 | Meat Science & Industry |
| AVS 328 | 4 | Agribusiness Enterprise Management |
| AVS 329 | 3 | Equine Enterprise Management |
| AVS 350/350L | 4/1 | Anat. & Physiology of Domestic Animals |
| AVS 355 | 3 | Equine Nutrition |
| AVS 365/365 | 3/1 | Equine Herd Health Care and Management |
| AVS 414/414L | 3/1 | Physiology of Reproduction and Lactation |
| FMA 429 | 3 | Equine Investment Management |
| FMA 430 | 3 | Equine Appraisal and Evaluation |
| FMA 450 | 4 | Agricultural Water Resource Management |
| PLT 223 | 3 | Pastures & Forage Systems |
| PLT 231/231L | 3/1 | Basic Soil Science |
| PLT 232 | 4 | Irrigation & Water Management |
| PLT 334 | 3 | Soil Mgmt. & Conservation |

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