



**California State Polytechnic University, Pomona
Degree Curriculum Sheet**

Plan (Major) BUSINESS ADMINISTRATION
Subplan/Option E-Business

Catalog Year 2011-2012 Name _____
Minimum Units Required 180 Student ID _____

Evaluator _____
MCP Satisfied Yes No
GWT Satisfied Yes No

Required Core Courses		
Course		Units
FIN Acctg for Decision Making	ACC 207/207A	4/1
MGRl Acctg for Decision Making	ACC 208/208A	4/1
Mgmt Information Systems	CIS 310	4
Leg Env of Business Transactions	FRL 201	4
Managerial Finance I	FRL 300	3
Managerial Finance II	FRL 301	3
Prin Mktg Management	IBM 301	4
Prin of Management	MHR 301	4
Organizational Behavior	MHR 318	4
Operations Management	TOM 301	4
Managerial Statistics	TOM 302	4
Strategic Management	MHR 410	4
or Strategic Management	TOM 411	(4)
Total Units		48

Required Subplan/Option Core Courses		
Course		Units
Introduction to E-Business	EBZ 301	4
E-Business Customer Relationship Mgmt.	EBZ 303	4
E-Business-enabled Supply Chain Mgmt.	EBZ 304	4
E-Business Enterprise Resource Planning	EBZ 305	4
Total Units		16

Elective Subplan/Option Core Courses	
Course	Units
At least 32 units of additional courses (in consultation with an advisor) to provide more in-depth knowledge, skills, and abilities in a sub-area of emphasis. These areas of emphasis can be structured in several ways.	32
Total Units	32

Required Support Courses			
Course			Units
Introduction to Microcomputing	CIS 101 ¹		4
Principles of Economics (D2)	EC 201		4
Principles of Economics (D2)	EC 202		4
Introductory Calculus for Business (B4)	MAT 125		4
Statistics with Applications (B4)	STA 120		4
Total Units			16-20

Unrestricted Electives	
Course	Units
Unrestricted Electives	0-8
Select a sufficient number of courses so that the total from "Required Support," "GE," and "Unrestricted Electives" is at least 84 units.	
Total Units	0-8

Other Major (Plan) Requirements
¹ Microcomputer proficiency must be demonstrated by satisfying one of the following three alternatives: 1) CIS 101, 2) microcomputer proficiency skills test in Word, Excel, and PowerPoint, 3) an approved college course. There are no units associated with the Microcomputer Proficiency Skills Test.

General Education Requirements	
Area	Units
Area A Communication & Critical Thinking	12
1 Oral Communication	
2 Written Communication	
3 Critical Thinking	
Area B Mathematics & Natural Sciences	16
<i>Select at least one lab course from sub-area 1 or 2.</i>	
1 Physical Science	
2 Biological Science	
3 Laboratory Activity	
4 Math/Quantitative Reasoning	
5 Science & Technology Synthesis	
Area C Humanities	16
1 Visual and Performing Arts	
2 Philosophy and Civilization	
3 Literature and Foreign Language	
4 Humanities Synthesis	
Area D Social Sciences	20
1 U.S. History, Constitution, American Ideals	
2 History, Economics and Political Science	
3 Sociology, Anthropology, Ethnic & Gender Studies	
4 Social Science Synthesis	
Area E Lifelong Understanding & Self Development	4
Total Units	68

American Institutions	Units
Courses that satisfy this requirement may also satisfy G.E. Area D1	8

American Cultural Perspectives Requirement	Units
Refer to catalog for list of courses that satisfy this requirements. Course may also satisfy major, minor, GE, or unrestricted elective requirements.	4

The following required support courses should be taken to satisfy the indicated GE Requirements to achieve the minimum units to degree listed at the top of this sheet.		
Course		GE Area
Introductory Calculus for Business	MAT 125	B4
or Statistics with Applications	STA 120	(B4)
Principles of Economics	EC 201	D2
or Principles of Economics	EC 202	(D2)
The remaining GE requirements may be satisfied by any course approved for that area.		

No more than 105 community college quarter units or 36 extension credit quarter units may be applied toward a Bachelor's degree.
A minimum 2.0 cumulative GPA is required in core (including option) courses, Cal Poly Pomona courses, and overall work completed in order to receive a degree in this major.

California State Polytechnic University-Pomona
College of Business Administration
e-Business (EBZ) Directed Electives

Curriculum Year: 2011-2012

Select one of the following Career Tracks by circling its corresponding number

1. e-Commerce

EBZ 302 E-Business Technology
IBM 403 Electronic Commerce
MHR 423 Creating a Business Plan
MHR 425 Emergent Ventures
TOM 434 Purchasing Management
EBZ 451 E-Business Application Development
EBZ 466 E-Business Practicum

Add One TOM Elective

3. Supply Chain Management

EBZ 302 E-Business Technology
TOM 309 Logistics Management
TOM 319 Transportation Systems & Traffic Mgmt
TOM 420 Operations Technologies & Strategies
TOM 434 Purchasing Management
EBZ 451 E-Business Application Development
EBZ 466 E-Business Practicum

Add One TOM Elective

2. Content Creation and Management

You must take the following 5 courses AND either CIS 421 or EBZ 451:

EBZ 302 E-Business Technology
CIS 234 Object Oriented Programming with JAVA
CIS 235 Introduction to Object Oriented Systems Analysis & Design
CIS 304 Intermediate JAVA Programming for Business
CIS 305 Database Design and Development
CIS 311 Interactive Web Development
EBZ 466 E-Business Practicum

Mark an "X" next to your selection below:

CIS 421 Multimedia Applications _____
EBZ 451 e-Business Application Development _____

Deviations with the approval of an EBZ Advisor: _____

Student's Name _____
(Please print)

Advisor's Name _____
(Please print)

Bronco ID Number _____

Advisor's Signature _____

Student's Signature _____

Date: _____

Date: _____