



**California State Polytechnic University, Pomona
Degree Curriculum Sheet**

Plan (Major) **APPAREL MERCHANDISING AND MANAGEMENT**
Subplan/Option **Fashion Retailing**

Catalog Year **2014 - 2015**
Minimum Units Required **180**

Name _____
Student ID _____

| Required Core Courses | | |
|---------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|-----------|
| Course | | Units |
| Required of all students. A 2.0 cumulative GPA is required in core courses including subplan courses for the major in order to receive a degree in the major. | | |
| Fashion Industry | AMM 101 | 4 |
| Digital Illustration for Fashion | AMM 112L | 2 |
| Intro to Textile Science | AMM 160/160L | 3/1 |
| Apparel Construction | AMM 180L | 1 |
| Apparel Design Analysis | AMM 210/210A | 2/2 |
| Fashion Promotion | AMM 230 | 3 |
| Apparel Merchandise Buying | AMM 251/251A | 3/1 |
| Textile Fabrication | AMM 260/260L | 3/1 |
| Apparel Product Analysis | AMM 301/301L | 2/1 |
| Design and Merchandising Strategies | AMM 310/310A | 2/1 |
| Apparel Professional Development | AMM 341 | 3 |
| Apparel Importing and Exporting | AMM 357 | 3 |
| Textile Specification Testing | AMM 360/360L | 2/2 |
| Apparel Production | AMM 381/381L | 3/1 |
| Internship | AMM 442 | 3 |
| Dynamics of the Global Apparel Complex | AMM 457 | 4 |
| Apparel Research Project | AMM 463/463A | 2/2 |
| Total Units | | 57 |

| Required Subplan/Option Courses | | |
|----------------------------------------------|----------|-----------|
| Course | | Units |
| Apparel Retailing | AMM 330 | 4 |
| Retail Buying II | AMM 350 | 4 |
| Apparel Sourcing and Supply Chain Management | AMM 453 | 4 |
| Apparel Retail Simulation I | AMM 454A | 1 |
| Apparel Wholesale Operations | AMM 471 | 3 |
| Apparel Retail Simulation II | AMM 472A | 1 |
| Issues in Apparel Retail Management | AMM 496 | 3 |
| Apparel Retail Simulation III | AMM 497A | 1 |
| Total Units | | 21 |

| Required Support Courses | | |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------|--------------|
| Course | | Units |
| The following required support courses should be taken to satisfy the indicated GE Requirements to achieve the minimum units to degree listed at the top of this sheet. | | |
| Accounting for Agribusiness | ABM 224 | 4 |
| or Financial Accounting for Decision Making | ACC 207/207A | (4/1) |
| or Industrial Costs and Controls | IME 239 | (3) |
| Orientation to the College of Agriculture | AG 100 | 1 |
| Agriculture and the Modern World (D2) | AG 101 | 4 |
| Ethical Issues in Food, Agricultural and Apparel Industries (C4 or D4) | AG 401 | 4 |
| Consumer Chemistry | CHM101/101L | 3/1 |
| or General Chemistry (B1, B3) | CHM 121/121L | (3/1) |
| or Fundamentals of Physics (B1) | PHY 102 | (4) |
| Principles of Marketing Management | IBM 301 | 4 |
| Leadership | MHR 450 | 4 |
| Statistics with Applications (B4) | STA 120 | 4 |
| Managerial Statistics | TOM 302 | 4 |
| or Data Management for Agribusiness | ABM 375 | (4) |
| Total Units | | 32-34 |

| Restricted Electives | |
|-------------------------------------------------------------------------------------------------------------------------------------------------|-------------|
| Course | Units |
| Select a sufficient number of courses so that the total from "Required Support", "GE" and "Restricted Support Electives" is at least 102 units. | 0-18 |
| See list on reverse. You must see your academic advisor in AMM to determine your requirements for electives. | |
| Total Units | |
| | 0-18 |

| General Education Requirements | |
|-------------------------------------------------------------|-----------|
| Area | Units |
| Area A Communication & Critical Thinking | 12 |
| 1. Oral Communication | |
| 2. Written Communication | |
| 3. Critical Thinking | |
| Area B Mathematics & Natural Sciences | 16 |
| <i>Select at least one lab course from subarea 1 or 2.</i> | |
| 1. Physical Science | |
| 2. Biological Science | |
| 3. Laboratory Activity | |
| 4. Math/Quantitative Reasoning | |
| 5. Science & Technology Synthesis | |
| Area C Humanities | 16 |
| 1. Visual and Performing Arts | |
| 2. Philosophy and Civilization | |
| 3. Literature and Foreign Language | |
| 4. Humanities Synthesis | |
| Area D Social Sciences | 20 |
| 1. U.S. History, Constitution, American Ideals | |
| a. United States History | |
| b. Introduction to American Government | |
| 2. History, Economics and Political Science | |
| 3. Sociology, Anthropology, Ethnic & Gender Studies | |
| 4. Social Science Synthesis | |
| Area E Lifelong Understanding & Self Development | 4 |
| Total Units | |
| | 68 |

| American Institutions | |
|-------------------------------------------------------------------|---|
| Courses that satisfy this requirement may also satisfy GE Area D1 | 8 |

| American Cultural Perspectives Requirement | |
|------------------------------------------------------------------------------------------------------------------------------------------------------|---|
| Refer to catalog for list of courses that satisfy this requirement. Course may also satisfy major, minor, GE, or unrestricted elective requirements. | 4 |

All persons who receive undergraduate degrees from Cal Poly Pomona must pass the Graduation Writing Test (GWT). The test must be taken by the quarter following completion of 120 units for undergraduates.

Fashion Retailing (continued)

| Restricted Electives (0-22 units) | | | | | |
|--------------------------------------------------|-------------------|-----|--------------------------------------------|---------|---|
| Culture, People and Dress | AMM 108 | 4 | Marketing Strategy | IBM 302 | 4 |
| American Demographics and Lifestyles | AMM 120 | 4 | Product and Brand Management | IBM 402 | 4 |
| Special Study for Lower Division Students | AMM 200 | 1-2 | Buyer Behavior | IBM 411 | 4 |
| Consumerism: The Movement, its Impact and Issues | AMM 245 | 4 | Agribusiness Personnel Management | ABM 402 | 4 |
| Visual Merchandising/Store Design | AMM 270/270A | 2/2 | Legal Environment of Business Transactions | FRL 201 | 4 |
| Special Topics for Lower Division Students | AMM 299/299A/299L | 1-4 | Professional Selling | IBM 306 | 4 |
| Special Topics for Upper Division Students | AMM 499/499A/499L | 2/2 | Retail Management | IBM 308 | 4 |
| Apparel Technical Design | AMM 314/314A | 1 | Retailing Problems | IBM 447 | 4 |
| Apparel Retail Practicum | AMM 370A | 4 | Organizational Behavior | MHR 318 | 4 |
| Apparel Operations Management | AMM 392 | 1-2 | Intro to Entrepreneurship | MHR 320 | 4 |
| Special Study for Upper Division Students | AMM 400 | 4 | Operations Management | TOM 301 | 4 |
| International Apparel Marketing Research | AMM 420 | 1-8 | Logistics Management | TOM 309 | 4 |
| Elective Internship | AMM 431 | 2 | Quality Management | TOM 401 | 4 |
| Apparel Market Analysis and Reporting | AMM 443A | 1-8 | Purchasing Management | TOM 434 | 4 |
| Field Study | AMM 445 | 4 | | | |
| Fast Fashion Retailing | AMM 476 | 4 | | | |
| Intro to Personal Computing | CIS 101 | 4 | | | |
| Principles of Economics | EC 201 | 4 | | | |
| or Principles of Economics | EC 202 | (4) | | | |
| Foreign Language (Spanish or Chinese) | FLXXX | 4 | | | |

*Any other course taken as an elective must have prior written approval by your AMM Advisor and will require a petition approved by the Dept. Chair.
It is strongly recommended students take Chemistry to satisfy GE B1 requirements.*

You must see your AMM Department Advisor to complete the charts below. To find out who your advisor is check at the AMM Dept. Office (Bldg. 45 - Room 152) or on the AMM Dept. site in----
blackboard.csupomona.edu.

Which courses have been taken to satisfy GE?

| | GE Category | Y or N | What electives will be taken? (0-22 units) |
|--------------------------------------------|-------------|--------|--------------------------------------------|
| AG 101 | D2 | | |
| STA 120 | B4 | | |
| CHM or PHY (CHM 121/L and PHY 102 only) | B1 | | |
| SPAN or Chinese | C3 | | |
| AG 401 | C4 or D4 | | |
| Total Units | | | |

Please take note of the following. This display of degree requirements is to be used in conjunction with advising documents available in the AMM Dept. office and on the AMM Dept. site in blackboard.csupomona.edu (access restricted to currently declared AMM students). The advising documents are a 4-year Plan, Prerequisite Trails, and a 4-year Schedule of Classes. Most of the advising documents are also available on the AMM Dept. website at www.csupomona.edu/~amm. There is additional information (including course descriptions) in the University Catalog for 2014-2015 at <http://www.csupomona.edu/~agri/> to graduate in 4 years, a student must take at least 15 units in 3 quarters during the year, or 45 units per year. This is a full load that requires a minimum of 15 hours in the classroom per quarter and another 30 hours outside the classroom to successfully complete course work. Students should severely restrict part-time work hours if they are taking 15 units.