### Required Core Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Acctg for Decision Making</td>
<td>4</td>
</tr>
<tr>
<td>Managerial Acctg for Decision Making</td>
<td>4</td>
</tr>
<tr>
<td>Mgmt Information Systems</td>
<td>4</td>
</tr>
<tr>
<td>Legal Environment of Business Transactions</td>
<td>4</td>
</tr>
<tr>
<td>Managerial Finance I</td>
<td>3</td>
</tr>
<tr>
<td>Managerial Finance II</td>
<td>3</td>
</tr>
<tr>
<td>Principles of Marketing Mgmt</td>
<td>4</td>
</tr>
<tr>
<td>Principles of Mgmt</td>
<td>4</td>
</tr>
<tr>
<td>Organizational Behavior</td>
<td>4</td>
</tr>
<tr>
<td>Operations Mgmt</td>
<td>4</td>
</tr>
<tr>
<td>Managerial Statistics</td>
<td>4</td>
</tr>
<tr>
<td>Strategic Mgmt</td>
<td>4</td>
</tr>
</tbody>
</table>

Total Units: 48

### Required Subplan/Option Core Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intro to Electronic Business</td>
<td>4</td>
</tr>
<tr>
<td>E-business Customer Relationship Mgmt</td>
<td>4</td>
</tr>
<tr>
<td>E-business-enabled Supply Chain Mgmt</td>
<td>4</td>
</tr>
<tr>
<td>E-business Enterprise Resource Planning</td>
<td>4</td>
</tr>
</tbody>
</table>

Total Units: 16

### Elective Subplan/Option Core Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>At least 28 units of additional courses (in consultation with an advisor) to provide more in-depth knowledge, skills, and abilities in a sub-area of emphasis. These areas of emphasis can be structured in several ways.</td>
<td>28</td>
</tr>
</tbody>
</table>

Total Units: 28

### Required Support Courses

<table>
<thead>
<tr>
<th>Course</th>
<th>Units</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intr to Personal Computing</td>
<td>4</td>
</tr>
<tr>
<td>Principles of Economics (D2)</td>
<td>4</td>
</tr>
<tr>
<td>Principles of Economics (D2)</td>
<td>4</td>
</tr>
<tr>
<td>Introductory Calculus for Business (B4)</td>
<td>4</td>
</tr>
<tr>
<td>Statistics with Applications (B4)</td>
<td>4</td>
</tr>
</tbody>
</table>

Total Units: 16-20

### Unrestricted Electives

Select a sufficient number of courses so that the total from "Required Support," "GE," and "Unrestricted Electives" is at least 88 units.

Total Units: 0-12

### General Education Requirements

#### Area A Communication & Critical Thinking
- Oral Communication
- Written Communication
- Critical Thinking

#### Area B Mathematics & Natural Sciences
- Select at least one lab course from subarea 1 or 2.
  1. Physical Science
  2. Biological Science
  3. Laboratory Activity
  4. Math/Quantitative Reasoning
  5. Science & Technology Synthesis

#### Area C Humanities
- Visual and Performing Arts
- Philosophy and Civilization
- Literature and Foreign Language
- Humanities Synthesis

#### Area D Social Sciences
- U.S. History, Constitution, American Ideals
  a. United States History
  b. Introduction to American Government
- History, Economics and Political Science
- Sociology, Anthropology, Ethnic & Gender Studies
- Social Science Synthesis

#### Area E Lifelong Understanding & Self Development

### American Institutions
Courses that satisfy this requirement may also satisfy GE Area D1

### American Cultural Perspectives Requirement
Refer to catalog for list of courses that satisfy this requirement. Course may also satisfy major, minor, GE, or unrestricted elective requirements.

### Total Units

- Minimum Units Required: 180
- Required Units: 48
- Elective Units: 16
- Total Units: 68

All persons who receive undergraduate degrees from Cal Poly Pomona must pass the Graduation Writing Test (GWT). The test must be taken by the quarter following completion of 120 units for undergraduates.
Select one of the following Career Emphasis by circling its corresponding number.

1. e-Commerce
   - EBZ 302 E-Business Technology (4)
   - IBM 403 Electronic Commerce (4)
   - MHR 423 Creating a Business Plan (4)
   - MHR 425 Emergent Ventures (4)
   - TOM 434 Purchasing Management (4)
   - EBZ 451 E-Business Application Development (4)
   
   Add One Elective From:
   - EBZ 441 Internship in E-Business (1-8)
   - EBZ 466 E-Business Practicum (4)

2. Content Creation and Management
   You must take the following 6 courses AND either CIS 421 or EBZ 451:
   - EBZ 302 E-Business Technology (4)
   - CIS 234 Object Oriented Programming with JAVA (4)
   - CIS 304 Intermediate JAVA Programming for Business (4)
   - CIS 305 Database Design and Development (4)
   - CIS 311 Interactive Web Development (4)
   - CIS 315 Intro to Systems Analysis and Design (4)
   
   Mark an “X” next to your selection below:
   - CIS 421 Multimedia Applications (4)
   - EBZ 451 E-Business Application Development (4)

3. Supply Chain Management
   - EBZ 302 E-Business Technology
   - EBZ 451 E-Business Application Development
   - TOM 309 Logistics Management
   - TOM 319 Transportation Systems & Traffic Mgmt
   - TOM 420 Operations Technologies & Strategies
   - TOM 434 Purchasing Management
   
   Add One Elective From:
   - EBZ 441 Internship in E-Business (1-8)
   - EBZ 466 E-Business Practicum (4)