



**California State Polytechnic University, Pomona
Degree Curriculum Sheet**

Plan (Major) **BUSINESS ADMINISTRATION**
Subplan/Option **International Business**

Catalog Year **2014 · 2015**
Minimum Units Required **180**

Name _____
Student ID _____

Required Core Courses		
Course		Units
Required of all business majors. A 2.0 cumulative GPA is required in core courses including subplan courses for the major in order to receive a degree in the major.		
Financial Acctg for Decision Making	ACC 207/207A	4/1
Managerial Acctg for Decision Making	ACC 208/208A	4/1
Mgmt Information Systems	CIS 310	4
Legal Environment of Business Transactions	FRL 201	4
Managerial Finance I	FRL 300	3
Managerial Finance II	FRL 301	3
Principles of Marketing Mgmt	IBM 301	4
Principles of Mgmt	MHR 301	4
Organizational Behavior	MHR 318	4
Operations Mgmt	TOM 301	4
Managerial Statistics	TOM 302	4
Strategic Mgmt	BUS 495	4
Total Units		48

Required Subplan/Option Core Courses		
Course		Units
Special Study for Lower Division IB and MKT Students	IBM 200-02	2
Principles of Global Business	IBM 300	4
International Marketing Mgmt	IBM 414	4
International Exporting	IBM 416	4
International Business Strategy	IBM 480	4
International Financial Markets	FRL 353	4
or Legal Aspects of International Business	FRL 426	(4)
or Multinational Financial Mgmt	FRL 453	(4)
Total Units		22

Elective Subplan/Option Core Courses		
Course		Units
Functional Specialization		20
Students must complete 20 units within an area of study approved by a faculty advisor.		
Students must complete any compatible academic minor or at least 20 units within an approved area of study in the College of Business Administration, foreign languages, international agricultural business management, economics, geography, anthropology, history, Latin American Studies, political science, or public administration.		
Total Units		20

Required Support Courses		
Course		Units
The following required support courses should be taken to satisfy the indicated GE Requirements to achieve the minimum units to degree listed at the top of this sheet.		
Intro to Personal Computing	CIS 101 ¹	4
Principles of Economics (D2)	EC 201	4
Principles of Economics (D2)	EC 202	4
Introductory Calculus for Business (B4)	MAT 125	4
Statistics with Applications (B4)	STA 120	4
Total Units		16-20

Elective Support Courses		
Course		Units
<i>Select an additional 2-4 units not used in Functional Specialization:</i>		
International Trade Theory & Policy	EC 404	(4)
Economic Geography	GEO 312	(4)
Strategy in International Marketing	IBM 415	(4)
International Logistics	IBM 429	(4)
International Business Agreements and Negotiations	IBM 436	(4)
Internship in Marketing	IBM 441	(4)
Consumer Behavior in the International Arena	IBM 470	(1-8)
<i>Select one of the following not used in a major core or Functional Specialization:</i>		
International Financial Markets	FRL 353	(4)
Multinational Financial Mgmt	FRL 453	(4)
International Comparative Mgmt	MHR 451	(4)
Total Units		6-8

Unrestricted Electives		
Course		Units
Select a sufficient number of courses so that the total from "Required Support," "Elective Support," "GE," and "Unrestricted Electives" is at least 90 units.		
Note(s):		
The number of unrestricted elective units depends on whether or not STA 120 and EC 201 or EC 202 are used for General Education (see curriculum sheet for the subplan/option). If STA 120 is used for General Education, unrestricted electives will be increased by four units. If EC 201 or EC 202 is used for General Education, unrestricted electives will be increased by four units.		
¹ Computer proficiency must be demonstrated by satisfying one of the following three alternatives: 1) CIS 101, 2) Computer Proficiency Skills Test in Word, Excel, Access, and PowerPoint, or 3) an approved college course. There are no units associated with the Computer Proficiency Skills Test. If the test is passed, then unrestricted electives in subplan/option selected may be increased by 4 units.		
Total Units		0-8

General Education Requirements		
Area	Units	
Area A Communication & Critical Thinking	12	
1. Oral Communication		
2. Written Communication		
3. Critical Thinking		
Area B Mathematics & Natural Sciences	16	
<i>Select at least one lab course from subarea 1 or 2.</i>		
1. Physical Science		
2. Biological Science		
3. Laboratory Activity		
4. Math/Quantitative Reasoning		
5. Science & Technology Synthesis		
Area C Humanities	16	
1. Visual and Performing Arts		
2. Philosophy and Civilization		
3. Literature and Foreign Language		
4. Humanities Synthesis		
Area D Social Sciences	20	
1. U.S. History, Constitution, American Ideals		
a. United States History		
b. Introduction to American Government		
2. History, Economics and Political Science		
3. Sociology, Anthropology, Ethnic & Gender Studies		
4. Social Science Synthesis		
Area E Lifelong Understanding & Self Development	4	
Total Units		68

American Institutions	
Requirement	Units
Courses that satisfy this requirement may also satisfy GE Area D1	8

American Cultural Perspectives Requirement	
Requirement	Units
Refer to catalog for list of courses that satisfy this requirement. Course may also satisfy major, minor, GE, or unrestricted elective requirements.	4

All persons who receive undergraduate degrees from Cal Poly Pomona must pass the Graduation Writing Test (GWT). The test must be taken by the quarter following completion of 120 units for undergraduates.