

**International Business and Marketing Department
Marketing Management Program
Curriculum Year: 2014-2015**

*Your department has developed this roadmap/educational plan, taking into account prerequisites and schedule restrictions.
You should pay attention to these concerns when deviating from this plan.*

	Fall	Units	Winter	Units	Spring	Units	Comment
Year 1	CIS 101 or Unrestricted Elective Major Support	4	MAT 125 Major Support	4	EC 201 Major Support/General Education Area D2	4	<i>Computer proficiency must be demonstrated with CIS 101, a computer proficiency skills test in Word, Excel, Access, and PowerPoint, or an approved college course. If skills test is used, then support electives must be increased by 4 units.</i>
	STA 120 Major Support /General Education Area B4	4	General Education Any approved course in area B1 or B2 and B3	4	PSY 201 Major Support/GE Area E	4	
	General Education Area A2	4	General Education Any approved course in area B1 or B2	4	General Education Any approved course in area A3	4	
			General Education Any approved course in area A1	4	General Education Any approved course in area C1	4	<i>STA 120 may be used to satisfy GE area B4. EC 201 or 202 may be used to satisfy GE area D2. PSY 201 may be used for GE area E. If courses are used to satisfy GE, then 4 units of major support electives must be taken for each course up to a maximum of 12 units.</i>
	<i>Only 3 classes are recommended in the first quarter</i>						
	Total Units	12	Total Units	16	Total Units	16	
						Total Units for Year	

	Fall	Units	Winter	Units	Spring	Units	Comment		
Year 2	EC 202 Major Support	4	ACC 207/207A Major Core	5	ACC 208/208A Major Core	5			
	FRL 201 Major Core	4	IBM 301 Major Core	4	General Education Any approved course in area C3	4			
	General Education Any approved course in area D1	4	Unrestricted Elective Major Support	4	IBM 200-01 Major Core	2			
	General Education Any approved course in area C2	4	General Education Any approved course in area D1	4	MHR 301 Major Core	4			
	Total Units		16	Total Units		17		Total Units	15
						Total Units for Year		48	

Year 3	Fall	Units	Winter	Units	Spring	Units	Comment
	TOM 302 Major Core	4	FRL 300 Major Core	3	IBM 411 Major Core	4	<i>Career Track Electives must total at least 22 units and must be approved by major advisor.</i>
	IBM 320 Major Core	4	IBM 408 Major Core	4	Career Track Elective Major Core	4	
	MHR 318 Major Core	4	IBM 414 Major Core	4	FRL 301 Major Core	3	
	CIS 310 Major Core	4	General Education Any approved course in area D3	4	Career Track Elective Major Core	4	
	<i>Take the Graduation Writing Test</i>				<i>Request a graduation check</i>		
	Total Units	16	Total Units	15	Total Units	15	
					Total Units for Year	46	

Year 4	Fall	Units	Winter	Units	Spring	Units	Comment
	TOM 301 Major Core	4	BUS 495 Major Core	4	IBM 421 Major Core	4	<i>All GE Area A courses and all lower division GE courses in a GE area must be completed before taking the GE Synthesis course in that area.</i>
	Career Track Elective Major Core	4	Career Track Elective Major Core	2	Career Track Elective Major Core	4	
	General Education Synthesis Any approved course in area B5, C4, or D4	4	General Education Synthesis Any approved course in area B5, C4, or D4	4	Career Track Elective Major Core	4	
	Unrestricted Elective Major Support	4	General Education Synthesis Any approved course in area B5, C4, or D4	4			
			<i>File an application to graduate</i>				
Total Units	16	Total Units	14	Total Units	12		
					Total Units for Year	42	

Total Units on Plan	180
Major Core Units	92
Major Support Units	20
General Education Units	68
Unrestricted Elective Units	0