California State Polytechnic University, Pomona
Degree Curriculum Sheet

Plan (Major) **BUSINESS ADMINISTRATION**

Subplan/Option **E-Business**

Catalog Year **2015 - 2016**

Minimum Units Required **180**

Name

Student ID

Required Core Courses

Course		Units
Required of all business majors. A 2.0 cumulative GPA is required in core courses including subplan courses for the major in order to receive a degree in the major.		
Financial Acctg for Decision Making	ACC 207/207A	4/1
Managerial Acctg for Decision Making	ACC 208/208A	4/1
Mgmt Information Systems	CIS 310	4
Legal Environment of Business Transactions	FRL 201	4
Managerial Finance I	FRL 300	3
Managerial Finance II	FRL 301	3
Principles of Marketing Mgmt	IBM 301	4
Principles of Mgmt	MHR 301	4
Organizational Behavior	MHR 318	4
Operations Mgmt	TOM 301	4
Managerial Statistics	TOM 302	4
Strategic Mgmt	BUS 495	4
Total Units		**48**

Required Subplan/Option Core Courses

Course		Units
Intro to Electronic Business	EBZ 301	4
E-business Customer Relationship Mgmt	EBZ 303	4
E-business-enabled Supply Chain Mgmt	EBZ 304	4
E-business Enterprise Resource Planning	EBZ 305	4
Total Units		**16**

Elective Subplan/Option Core Courses

Course	Units
At least 28 units of additional courses (in consultation with an advisor) to provide more in-depth knowledge, skills, and abilities in a sub-area of emphasis. These areas of emphasis can be structured in several ways.	28
Total Units	**28**

Required Support Courses

Course		Units
The following required support courses should be taken to satisfy the indicated GE Requirements to achieve the minimum units to degree listed at the top of this sheet.		
Intro to Personal Computing	CIS 101[1]	4
Principles of Economics (D2)	EC 201	4
Principles of Economics (D2)	EC 202	4
Introductory Calculus for Business (B4)	MAT 125	4
Statistics with Applications (B4)	STA 120	4
Total Units		**16-20**

Other Major (Plan) Requirements

[1]Computer proficiency must be demonstrated by satisfying one of the following three alternatives: 1) CIS 101, 2) Computer Proficiency Skills test in Word, Excel, Access, and PowerPoint, or 3) an approved college course. There are no units associated with the Computer Proficiency Skills Test. If the test is passed, then unrestricted electives in subplan/option selected may be increased by 4 units.

Unrestricted Electives

Course	Units
Select a sufficient number of courses so that the total from "Required Support," "GE," and "Unrestricted Electives" is at least 88 units.	0-12
Total Units	**0-12**

General Education Requirements

Area	Units
Area A Communication & Critical Thinking	12
1. Oral Communication	
2. Written Communication	
3. Critical Thinking	
Area B Mathematics & Natural Sciences	16
Select at least one lab course from subarea 1 or 2.	
1. Physical Science	
2. Biological Science	
3. Laboratory Activity	
4. Math/Quantitative Reasoning	
5. Science & Technology Synthesis	
Area C Humanities	16
1. Visual and Performing Arts	
2. Philosophy and Civilization	
3. Literature and Foreign Language	
4. Humanities Synthesis	
Area D Social Sciences	20
1. U.S. History, Constitution, American Ideals	
a. United States History	
b. Introduction to American Government	
2. History, Economics and Political Science	
3. Sociology, Anthropology, Ethnic & Gender Studies	
4. Social Science Synthesis	
Area E Lifelong Understanding & Self Development	4
Total Units	**68**

	Units
American Institutions Courses that satisfy this requirement may also satisfy GE Area D1	8

	Units
American Cultural Perspectives Requirement Refer to catalog for list of courses that satisfy this requirement. Course may also satisfy major, minor, GE, or unrestricted elective requirements.	4

All persons who receive undergraduate degrees from Cal Poly Pomona must pass the Graduation Writing Test (GWT). The test must be taken by the quarter following completion of 120 units for undergraduates.

California State Polytechnic University, Pomona
College of Business Administration
e-Business (EBZ) Directed Electives

Curriculum Year: 2015-2016

Select one of the following Career Emphasis by circling its corresponding number

---

1. e-Commerce

EBZ 302	E-Business Technology (4)
IBM 403	E-Marketing (4)
MHR 423	Creating a Business Plan (4)
MHR 425	Emergent Ventures (4)
TOM 434	Purchasing Management (4)
EBZ 451	E-Business Application Development (4)

Add One Elective From:

EBZ 441	Internship in E-Business (1-8)
EBZ 466	E-Business Practicum (4)

---

3. Supply Chain Management

EBZ 302	E-Business Technology (4)
EBZ 451	E-Business Application Development (4)
TOM 309	Logistics Management (4)
TOM 319	Transportation Systems & Traffic Mgmt (4)
TOM 420	Operations Technologies & Strategies (4)
TOM 434	Purchasing Management (4)

Add One Elective From:

EBZ 441	Internship in E-Business (1-8)
EBZ 466	E-Business Practicum (4)

---

2. Content Creation and Management

You must take the following 6 courses AND either CIS 421 or EBZ 451:

EBZ 302	E-Business Technology (4)
CIS 234	Object Oriented Programming with JAVA (4)
CIS 304	Intermediate JAVA Programming for Business (4)
CIS 305	Database Design and Development (4)
CIS 311	Interactive and Responsive Web Development (4)
CIS 315	Intro to Systems Analysis and Design (4)

Mark an "X" next to your selection below:

CIS 421	Multimedia Applications (4)	_____
EBZ 451	e-Business Application Development (4)	_____