



**California State Polytechnic University, Pomona
Degree Curriculum Sheet**

Plan (Major) **COMMUNICATION**
Subplan/Option **Public Relations**

Catalog Year **2015 - 2016**
Minimum Units Required **180**

Name _____
Student ID _____

| Required Core Courses | | |
|---|---------|-----------|
| Course | | Units |
| Writing for Communication Practitioners | COM 106 | 4 |
| Communication Theory | COM 201 | 4 |
| Communication Law | COM 360 | 4 |
| Communication Ethics | COM 361 | 4 |
| Total Units | | 16 |

| Required Subplan/Option Courses | | |
|----------------------------------|---------|-----------|
| Course | | Units |
| Survey of Mass Communication | COM 101 | 4 |
| Reporting I | COM 300 | 4 |
| Magazine Journalism | COM 312 | 4 |
| or Reporting II | COM 317 | (4) |
| Public Relations Theory | COM 313 | 4 |
| Communication Research | COM 316 | 4 |
| Public Relations Writing | COM 319 | 4 |
| Public Relations Management | COM 414 | 4 |
| Special Events Planning | COM 446 | 4 |
| Applied Communication/Internship | COM 461 | 6 |
| Total Units | | 38 |

| Required Support Courses | | |
|---|---------|-----------|
| Course | | Units |
| The following required support courses should be taken to satisfy the indicated GE requirements to achieve the minimum units to degree listed at the top of this sheet. | | |
| Advocacy and Argument (A1) | COM 204 | 4 |
| Desktop Publishing | COM 206 | 4 |
| Organizational Communication Theory (C4 or D4) | COM 314 | 4 |
| Persuasion | COM 325 | 4 |
| Photoshop | COM 431 | 4 |
| Statistics with Applications (B4) | STA 120 | 4 |
| Total Units | | 24 |

| Elective Support Courses | | |
|--|---------|-----------|
| Course | | Units |
| <i>Select 3 courses from the following:</i> | | |
| | | 12 |
| Videography | COM 301 | (4) |
| Advanced Organizational Communication Theory | COM 321 | (4) |
| Intercultural Communication (D4) | COM 327 | (4) |
| Group Communication | COM 337 | (4) |
| Negotiation and Conflict Resolution | COM 409 | (4) |
| Advanced Communication Research | COM 416 | (4) |
| Online Media | COM 465 | (4) |
| Total Units | | 12 |

| Unrestricted Electives | | |
|--|--|--------------|
| Course | | Units |
| Select a sufficient number of courses so that the total from "Required Support", "Elective Support", "GE", and "Unrestricted Electives" is at least 126 units. | | 22-38 |
| Total Units | | 22-38 |

| General Education Requirements | |
|---|-----------|
| Area | Units |
| Area A Communication & Critical Thinking | 12 |
| 1. Oral Communication | |
| 2. Written Communication | |
| 3. Critical Thinking | |
| Area B Mathematics & Natural Sciences | 16 |
| <i>Select at least one lab course from subarea 1 or 2.</i> | |
| 1. Physical Science | |
| 2. Biological Science | |
| 3. Laboratory Activity | |
| 4. Math/Quantitative Reasoning | |
| 5. Science & Technology Synthesis | |
| Area C Humanities | 16 |
| 1. Visual and Performing Arts | |
| 2. Philosophy and Civilization | |
| 3. Literature and Foreign Language | |
| 4. Humanities Synthesis | |
| Area D Social Sciences | 20 |
| 1. U.S. History, Constitution, American Ideals | |
| a. United States History | |
| b. Introduction to American Government | |
| 2. History, Economics and Political Science | |
| 3. Sociology, Anthropology, Ethnic & Gender Studies | |
| 4. Social Science Synthesis | |
| Area E Lifelong Understanding & Self Development | 4 |
| Total Units | 68 |

| American Institutions | |
|---|---|
| Courses that satisfy this requirement may also satisfy GE Area D1 | 8 |

| American Cultural Perspectives Requirement | |
|--|---|
| Refer to catalog for list of courses that satisfy this requirement. Course may also satisfy major, minor, GE, or unrestricted elective requirements. | 4 |

All persons who receive undergraduate degrees from Cal Poly Pomona must pass the Graduation Writing Test (GWT). The test must be taken by the quarter following completion of 120 units for undergraduates.