

# California State Polytechnic University, Pomona Degree Curriculum Sheet

Plan (Major) APPAREL MERCHANDISING AND MANAGEMENT

Subplan/Option Fashion Retailing

Catalog Year 2016 · 2017

Minimum Units Required 180

Student ID

## **Required Core Courses**

Required of all students. A 2.0 cumulative GPA is required in core courses including subplan courses for the major in order to receive a degree in the major.

AMM 101 - Fashion Industry (4)

AMM 112L - Digital Illustration for Fashion (2)

AMM 160/160L - Introduction to Textile Science (3/1)

AMM 180L - Apparel Construction (1)

AMM 210/210A - Apparel Design Analysis (2/2)

AMM 230 - Fashion Promotion (3)

AMM 251/251A - Apparel Merchandise Buying (3/1)

AMM 260/260L - Textile Fabrication (3/1)

AMM 301/301L - Apparel Product Analysis (2/1)

AMM 310/310A - Design and Merchandising Strategies (2/1)

AMM 341 - Apparel Professional Development (3)

AMM 357 - Apparel Importing and Exporting (3)

AMM 360/360L - Textile Specification Testing (2/2)

AMM 381/381L - Apparel Production (3/1)

AMM 442 - Internship (1-4) (3 units required)

AMM 457 - Dynamics of the Global Apparel Complex (4)

AMM 463/463A - Apparel Research Project (2/2)

#### **Total Units 57**

#### Required Subplan/Option Courses

AMM 296 - Apparel Retailing (4)

AMM 350 - Retail Buying II (4)

AMM 453 - Apparel Sourcing and Supply Chain Management (4)

AMM 454A - Apparel Retail Simulation I (1)

AMM 471 - Apparel Wholesale Operations (3)

AMM 472A - Apparel Retail Simulation II (1)

AMM 496 - Issues in Apparel Retail Management (3)

AMM 497A - Apparel Retail Simulation III (1)

#### **Total Units 21**

# **Required Support Courses**

ABM 224 - Accounting for Agribusiness (4) or

ACC 207/207A - Financial Accounting for Decision Making (4/1) or

IME 239 - Industrial Costs and Controls (3)

AG 100 - Orientation to the College of Agriculture (1)

AG 101 - Agriculture and the Modern World (4) (D2)

AG 401 - Ethical Issues in Food, Agricultural, and Apparel Industries (4) (C4 or D4)

CHM 101 - Chemistry in Our World (3)

or

CHM 121 - General Chemistry (3) (B1) and

CHM 121L - General Chemistry Laboratory (1) (B3)

or

PHY 102 - Fundamentals of Physics (4) (B1)

IBM 301 - Principles of Marketing Management (4)

MHR 450 - Leadership (4)

STA 120 - Statistics with Applications (4) (B4)

TOM 302 - Managerial Statistics (4) or

ABM 375 - Data Management for Agribusiness (4)

## Total Units 32-34

#### Restricted Electives

Select a sufficient number of courses so that the total from "Required Support". "GE", and "Restricted Electives" is at least 102 units.

See Restricted Electives List on the back of the back of the Curriculum Sheet. You must see your academic advisor in AMM to determine your requirements for electives.

## Total Units 0-18

## **Interdisciplinary General Education**

See Interdisciplinary General Education Courses on the back of the Curriculum Sheet.

## **Total Units 32**

## General Education Requirements

#### Area A Communication & Critical Thinking (12 units)

- 1. Oral Communication
- 2. Written Communication
- 3. Critical Thinking

## Area B Mathematics & Natural Sciences (16 units)

- 1. Physical Science
- 2. Biological Science
- 3. Laboratory Activity
- 4. Math/Quantitative Reasoning
- 5. Science & Technology Synthesis

## Area C Humanities (16 units)

- 1. Visual and Performing Arts
- 2. Philosophy and Civilization
- 3. Literature and Foreign Language
- 4. Humanities Synthesis

## Area D Social Sciences (20 units)

- 1. U.S. History, Constitution, American Ideals
  - a. United States History
  - b. Introduction to American Government
- 2. History. Economics and Political Science
- 3. Sociology, Anthropology, Ethnic & Gender Studies
- 4. Social Science Synthesis

## Area E Lifelong Understanding & Self Development (4 units)

#### **Total Units 68**

#### **American Institutions**

Courses that satisfy this requirement may also satisfy GE Area D1

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## **American Cultural Perspectives Requirement**

Refer to the University Catalog General Education Program section for a list of courses that satisfy this requirement. Course may also satisfy major, minor, GE, or unrestricted elective requirements.

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All persons who receive undergraduate degrees from Cal Poly Pomona must pass the Graduation Writing Test (GWT). The test must be taken by the quarter following completion of 120 units for undergraduates.

## Restricted Electives (0-18 units)

AMM 108 - Culture, People, and Dress (4) AMM 120 - American Demographics and Lifestyles (4) AMM 200 - Special Study for Lower Division Students (1-2) AMM 245 - Consumerism: The Movement, its Impact and Issues (4) AMM 270/270A - Visual Merchandising/Store Design I (2/2)

AMM 299/299A/299L - Special Topics for Lower Division Students (1-4/1-4/1-4) or AMM 499/499A/499L - Special Topics for Upper Division Students (1-4/1-4/1-4) (2/2)

AMM 314/314A - Apparel Technical Design (2/2)

AMM 370A - Apparel Retail Practicum (1)

AMM 392 - Apparel Operations Management (4)

AMM 400 - Special Study for Upper Division Students (1-2) (4 units)

AMM 420 - International Apparel Marketing Research (4)

AMM 431 - Elective Internship (1-8) (2 units)

AMM 443A - Apparel Market Analysis and Reporting (2)

AMM 445 - Field Study (1-8) (4 units)

AMM 476 - Fast Fashion Retailing (4)

CIS 101 - Introduction to Personal Computing (4)

EC 201 - Principles of Economics (4) or

EC 202 - Principles of Economics (4)

FL xxx - Spanish or Chinese (C3) (4)

TOM 301 - Operations Management (4)

IBM 302 - Marketing Strategy (4)

IBM 402 - Product and Brand Management (4)

IBM 411 - Buyer Behavior (4)

ABM 402 - Agribusiness Personnel Management (4)

FRL 201 - Legal Environment of Business Transactions (4)

IBM 306 - Professional Selling (4)

IBM 308 - Retail Management (4)

IBM 447 - Retailing Problems (4)

MHR 318 - Organizational Behavior (4)

MHR 320 - Introduction to Entrepreneurship (4)

TOM 309 - Logistics Management (4)

TOM 401 - Quality Management (4)

TOM 434 - Purchasing Management (4)

## **Interdisciplinary General Education**

An alternate pattern for partial fulfillment of GE Areas A, C, D, and E available for students is the Interdisciplinary General Education (IGE) program. Students should see an advisor for specific GE coursework required by their major. Students must be exempt from or score at least 147 on the EPT to qualify for IGE. Please refer to the University Catalog General Education Program section for additional information.

## **How IGE fulfills General Education Requirements:**

Year	Completion of IGE Courses	Satisfies GE Requirements
Freshman	IGE 120, IGE 121, IGE 122	A2 as well as any 2 courses from C1-C3
Sophomore	IGE 220, IGE 221, IGE 222	D1 (8 units) and D3
Junior	IGE 223, IGE 224	D2 and Area E
Total Units 32		

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