

CAL POLY POMONA

Name: _____
 Plan: Communication, B.S.
 SubPlan/Option: Public Relations
 Min. Units Required: 120 units

2018-2019 University Catalog Degree Curriculum Sheet

Major Required Core 12 units

COM1106 - Writing for Communication Practitioners (3) or
 COM1107 - Copyediting (3)

COM2201 - Introduction to Communication Theory (3)
 COM2204 - Advocacy and Argument (3) (A1)
 STA1200 - Statistics with Applications (3) (B4)

Subplan/Option Required Core 27 units

COM1101 - Survey of Mass Communication (3)
 COM2206 - Media Design (3)
 COM2217 - Reporting (3)
 COM3313 - Public Relations Principles (3)
 COM3316 - Communication Research (3)
 COM3319 - Public Relations Writing (3)
 COM3360 - Communication Law and Ethics (3)

COM4140 - Public Relations Case Studies (3) or
 COM4411 - Applied Communication Internship (3)

COM4150 - Public Relations Campaigns (3)

Subplan/Option Electives 12 units

Choose one

COM2231 - Digital Photo (3)
 COM4435 - Special Topics in Public Relations (3)
 COM4465 - Online and Social Media (3)

Choose two

COM3314 - Organizational Communication (3) (D4)
 COM3321 - Advanced Organization Communication (3)
 COM3325 - Persuasion (3)
 COM4222 - Crisis Communication (3) (D4)
 COM4435 - Special Topics in Public Relations (3)

Choose one

COM4446 - Event Planning (3)
 COM3340 - Professional Writing and Speaking (3)
 COM4440 - Communication Training and Development (3)

Unrestricted Electives 21-27 units

Select a sufficient number of courses so that the total from "Major Required Core", "General Education", and "Unrestricted Electives" is at least 81 units.

General Education Requirements 48 Units

Students should consult the Academic Programs website

<https://www.cpp.edu/~academic-programs/general-education-course-listings.shtml>

for current information regarding this requirement. Unless specific courses are required, please refer to the list of approved courses under General Education Requirements, Areas A through E.

Area A. English Language Communication and Critical Thinking (9 units)

1. Oral Communication
2. Written Communication
3. Critical Thinking

Area B. Scientific Inquiry and Quantitative Reasoning (12 units)

1. Physical Sciences
2. Life Sciences
3. Laboratory Activity
4. Mathematics/Quantitative Reasoning
5. Science and Technology Synthesis

Area C. Arts and Humanities (12 units)

1. Visual and Performing Arts
- 2a. Philosophy and Civilization
- 2b. Literature and Language Other than English
3. Arts and Humanities Synthesis

Area D. Social Sciences (12 units)

1. U.S. History and American Ideals
2. U.S. Constitution and California Government
3. Social Sciences: Principles, Methodologies, Value Systems, and Ethics
4. Social Science Synthesis

Area E. Lifelong Learning and Self-Development (3 units)

Interdisciplinary General Education 21 Units

An alternate pattern for partial fulfillment of GE Areas A, C, and D available for students is the Interdisciplinary General Education (IGE) program. Students should see an advisor for specific GE coursework required by their major. Please refer to the University Catalog General Education Program section for additional information.

How IGE fulfills General Education Requirements:

Year	Completion of IGE Courses	Satisfies GE Requirements
Freshman	IGE 1100, IGE 1200	A2 and C2b
Sophomore	IGE 2100, IGE 2200	C1 and C2a
Junior	IGE 2300, IGE 2400	D1 and D3
Senior	IGE 3100	C3 or D4

American Institutions 6 Units

Courses that satisfy this requirement may also satisfy GE Area D1 and D2.

American Cultural Perspectives Requirement 3 Units

Refer to the University Catalog General Education Program section for a list of courses that satisfy this requirement. Course may also satisfy major, minor, GE, or unrestricted elective requirements.

Graduation Writing Test

All persons who receive undergraduate degrees from Cal Poly Pomona must pass the Graduation Writing Test (GWT). The test must be taken by the semester following completion of 60 units for undergraduates.