

CAL POLY POMONA

Name: _____
 Plan: Visual Communication Design, B.F.A.
 SubPlan/Option: _____
 Min. Units Required: **120 units**

2018-2019 University Catalog Degree Curriculum Sheet

Major Required Core 52 units

AH 1XXX/2XXX - Lower Division Art History course other than AH 2302 (3)
 AH2302 - World Art: Renaissance through Modern Europe and the United States (3) (C1)
 AH 3XXX/4XXX - Any Upper Division Art History course other than AH 3333 (3)
 AH3333 - History of Design (3)
 VCD1311A - Foundations in Drawing 1 Activity (3)
 VCD1312A - Foundations in Drawing 2 Activity (3)
 VCD1321A - Foundations in 2D Design Activity (3)
 VCD1331A - Foundations in 3D Design Activity (3)
 VCD1341A - Foundations in 4D Design Activity (3)
 VCD1351A - Foundations in 5D Design Activity (3)
 VCD2301A - Typography Activity (3)
 VCD2311A - Illustration Activity (3)
 VCD2321A - Visual Communication Design 1 Activity (3)
 VCD2361A - Digital Photography Activity (3)
 VCD2370 - Visual Thinking (3) (E)
 VCD3321A - Visual Communication Design 2 Activity (3)
 VCD4610 - Professional Practices in Visual Communication Design (4)

Notes:

Visual Communication Design majors must take AH 2302 World Art: Renaissance through Modern Europe and the United States, which satisfies GE Area C1, and VCD 2370 Visual Thinking, which satisfies GE Area E.

Major Electives 26 units

Elective Core 10 units

Choose 10 units from the following courses:

AH2301 - World Art: Prehistory through Medieval Europe (3)
 AH2303 - World Art: Asia (Prehistory to 12th Century) (3)
 AH2305 - World Art: Africa, Oceania, and Native America (3)
 AH3311 - Art of Ancient Egypt and the Near East (3)
 AH3313 - Art of the Classical World (3)
 AH3315 - Art of the Middle Ages (3)
 AH3317 - Art of the Italian Renaissance (3)
 AH3319 - Art in the Age of the Baroque (3)
 AH3331 - Art of the United States (3)
 AH3335 - Modernism in Visual Art (3)
 AH3337 - Contemporary Art (3)
 AH3341 - Art and Architecture of India (3)
 AH3343 - Arts of Korea (3)
 AH3345 - Arts of Japan (3)
 AH3351 - Arts of Mexico, Central and South America (3)
 IBM3072 - Promotional Strategies (3)
 IBM3062 - Professional Selling (3)
 IBM4022 - Brand Impression and Management (3)
 IBM4112 - Consumer Behavior (3)
 VCD3361A - Studio Arts: Life Drawing Activity (3) *
 VCD3362A - Studio Arts: Painting Activity (3) *
 VCD3363A - Studio Arts: Print Processes Activity (3) *
 VCD3364A - Studio Arts: Ceramics Activity (3) *
 VCD3365A - Studio Arts: Sculpture Activity (3) *
 VCD4410 - Visual Communication Design: Internship (1-2)

*Notes:

*Repeatable one time.

Elective Workshop 16 units

Choose 16 units from the following courses (repeatable one time):

VCD4301 - Workshop: Typography (4)
 VCD4311 - Workshop: Illustration (4)
 VCD4321 - Workshop: 2D (4)
 VCD4331 - Workshop: 3D (4)
 VCD4341 - Workshop: 4D (4)
 VCD4351 - Workshop: 5D (4)

General Education Requirements 48 Units

Students should consult the Academic Programs website

<https://www.cpp.edu/~academic-programs/general-education-course-listings.shtml>

for current information regarding this requirement. Unless specific courses are required, please refer to the list of approved courses under General Education Requirements, Areas A through E.

Area A. English Language Communication and Critical Thinking (9 units)

1. Oral Communication
2. Written Communication
3. Critical Thinking

Area B. Scientific Inquiry and Quantitative Reasoning (12 units)

1. Physical Sciences
2. Life Sciences
3. Laboratory Activity
4. Mathematics/Quantitative Reasoning
5. Science and Technology Synthesis

Area C. Arts and Humanities (12 units)

1. Visual and Performing Arts
- 2a. Philosophy and Civilization
- 2b. Literature and Language Other than English
3. Arts and Humanities Synthesis

Area D. Social Sciences (12 units)

1. U.S. History and American Ideals
2. U.S. Constitution and California Government
3. Social Sciences: Principles, Methodologies, Value Systems, and Ethics
4. Social Science Synthesis

Area E. Lifelong Learning and Self-Development (3 units)

Interdisciplinary General Education 21 Units

An alternate pattern for partial fulfillment of GE Areas A, C, and D available for students is the Interdisciplinary General Education (IGE) program. Students should see an advisor for specific GE coursework required by their major. Please refer to the University Catalog General Education Program section for additional information.

How IGE fulfills General Education Requirements:

Year	Completion of IGE Courses	Satisfies GE Requirements
Freshman	IGE 1100, IGE 1200	A2 and C2b
Sophomore	IGE 2100, IGE 2200	C1 and C2a
Junior	IGE 2300, IGE 2400	D1 and D3
Senior	IGE 3100	C3 or D4

American Institutions 6 Units

Courses that satisfy this requirement may also satisfy GE Area D1 and D2.

American Cultural Perspectives Requirement 3 Units

Refer to the University Catalog General Education Program section for a list of courses that satisfy this requirement. Course may also satisfy major, minor, GE, or unrestricted elective requirements.

Graduation Writing Test

All persons who receive undergraduate degrees from Cal Poly Pomona must pass the Graduation Writing Test (GWT). The test must be taken by the semester following completion of 60 units for undergraduates.