Name: 
Plan: 
SubPlan/Option: International Business 
Min. Units Required: 120 units

Major Required 
54 units

ACC2070 - Financial Accounting for Decision Making (3)  
ACC2080 - Managerial Accounting for Decision Making (3)  
BUS3000 - Applied Business Communication (3)  
BUS3102 - Globalization of Business-Modules (3)  
BUS4695 - Strategic Management (3)  
CIS1010 - Introduction to Personal Computing (3)  
CIS3100 - Management Information Systems (3)  
EC2201 - Principles of Microeconomics (3) (D3)  
EC2202 - Principles of Macroeconomics (3) (D3)  
FRL2013 - The Legal Environment of Business and Its Transactions (3)  
FRL3001 - Managerial Finance (3)  
IBM3012 - Principles of Marketing Management (3)  
MAT1250 - Introductory Calculus for Business (3) (B4)  
MHR3010 - Principles of Management (3)  
MHR3020 - Organizational Behavior (3) (D4)  
STA1200 - Statistics with Applications (3) (B4)  
TOM3010 - Operations Management (3)  
TOM3020 - Statistical Foundations for Business Analytics (3)  

Subplan/Option Required 
17 units

FRL4263 - Legal Aspects of International Business (International Business Law) (3)  
IBM2001 - Special Study for Lower Division Students (1-3) (Topic: International Business Students; 2-units required)  
IBM3011 - Principles of Global Business (3)  
IBM4141 - International Marketing (3)  
IBM4161 - International Exporting (3)  
IBM4801 - International Business Strategy (3)  

Subplan/Option Electives 
10 units

Any combination of courses listed below will satisfy the required 10 units. Emphases are listed to provide guidance for helping students to choose courses of interest that best fit your career goals, but there is no requirement for choosing a specific emphasis for fulfilling these units.

Logistics Emphasis 
10 units

Emphasis Recommended 
9 units

GE33120 - Economic Geography (3)  
IBM4291 - International Logistics (3)  
IBM4361 - International Business Agreements and Negotiation (3)  

Emphasis Other 
1 unit

IBM4410 - Internship in Marketing and International Business (1-3)  
TOM4250 - Supply Chain Network Design (3)  

General Marketing Emphasis 
10 units

Emphasis Recommended 
9 units

IBM3062 - Professional Selling (3)  
IBM3072 - Promotional Strategies (3)  
IBM4121 - International Marketing Research (3)  

Emphasis Other 
1 unit

IBM4112 - Consumer Behavior (3)  
IBM4410 - Internship in Marketing and International Business (1-3)  

Entrepreneurship Emphasis 
10 units

Select 10 units from the following:  
MHR4310 - Introduction to Entrepreneurship (3)  
MHR4340 - Creativity and Entrepreneurship (3)  

MHR4430 - Launching a New Venture (3)  
MHR4440 - Social Entrepreneurship (3)  
MHR4460 - Business Planning (3)  

*Note(s):  
A minor in Entrepreneurship can meet the Entrepreneurship Emphasis requirements. 

Personal Computer Proficiency Requirement 
1 (see policy statement in College of Business Administration introductory section).

General Education Requirements 
48 Units

Students should consult the Academic Programs website https://www.cpp.edu/~academic-programs/general-education-course-listings.shtml for current information regarding this requirement. Unless specific courses are required, please refer to the list of approved courses under General Education Requirements, Areas A through E.

Area A. English Language Communication and Critical Thinking (9 units)

At least 3 units from each sub-area
1. Oral Communication  
2. Written Communication  
3. Critical Thinking

Area B. Scientific Inquiry and Quantitative Reasoning (12 units)

At least 3 units from B1, B2, B4, and B5 including 1 unit of lab from B1 or B2 to fulfill B3
1. Physical Sciences  
2. Life Sciences  
3. Laboratory Activity  
4. Mathematics/Quantitative Reasoning  
5. Science and Technology Synthesis

Area C. Arts and Humanities (12 units)

At least 3 units from each sub-area and 3 additional units from sub-areas 1 and/or 2
1. Visual and Performing Arts  
2. Literature, Modern Languages, Philosophy and Civilization  
3. Arts and Humanities Synthesis

Area D. Social Sciences (12 units)

At least 3 units from each sub-area
1. U.S. History and American Ideals  
2. U.S. Constitution and California Government  
4. Social Science Synthesis

Area E. Lifelong Learning and Self-Development (3 units)

Any combination of courses listed below will satisfy the required 10 units. Emphases are listed to provide guidance for helping students to choose courses of interest that best fit your career goals, but there is no requirement for choosing a specific emphasis for fulfilling these units.

Interdisciplinary General Education 
21 Units

An alternate pattern for partial fulfillment of GE Areas A, C, and D available for students is the Interdisciplinary General Education (IGE) program. Students should see an advisor for specific GE coursework required by their major. Please refer to the University Catalog General Education Program section for additional information.

How IGE fulfills General Education Requirements:

<table>
<thead>
<tr>
<th>Year</th>
<th>Completion of IGE Courses</th>
<th>Satisfies GE Requirements</th>
</tr>
</thead>
<tbody>
<tr>
<td>First</td>
<td>IGE 1100, IGE 1200</td>
<td>A2 and C2</td>
</tr>
<tr>
<td>Second/Third</td>
<td>IGE 2100, IGE 2200</td>
<td>C1 and C2</td>
</tr>
<tr>
<td>Third/Fourth</td>
<td>IGE 2300, IGE 2400, IGE 3100</td>
<td>D1 and D3</td>
</tr>
</tbody>
</table>

American Institutions 
6 Units

Courses that satisfy this requirement may also satisfy GE Area D1 and D2.

American Cultural Perspectives Requirement 
3 Units

Refer to the University Catalog General Education Program section for a list of courses that satisfy this requirement. Course may also satisfy major, minor, GE, or unrestricted elective requirements.

Graduation Writing Test

All persons who receive undergraduate degrees from Cal Poly Pomona must pass the Graduation Writing Test (GWT). The test must be taken by the semester following completion of 60 units for undergraduates.