

From Entry to **CAREER**



Cal Poly
Pomona

Career Center



Exploration

Readiness

Attainment

Q&A



Presenters



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Career Success Markers

Key Career Milestones

that guide students in their career development process and lead to successful post-graduation career outcomes

CAREER DEVELOPMENT PLAN

EXPLORE. ENGAGE. ATTAIN. →



MY COLLEGE (CHECK ONE):

- College of Business Administration
- Collins College of Hospitality Management
- College of Education & Integrative Studies
- College of Engineering
- College of Environmental Design
- Huntley College of Agriculture
- College of Letters, Arts, and Social Sciences
- College of Science
- Undeclared
- Other

MY MAJOR:

MY STUDENT SUCCESS ADVISOR:

MY FACULTY MENTOR:

MY COLLEGE CAREER COACH:

OTHER MENTORS AND GUIDES:

Below are general milestones for each year to ensure you stay on track to meet your career goals.

FIRST-YEARS

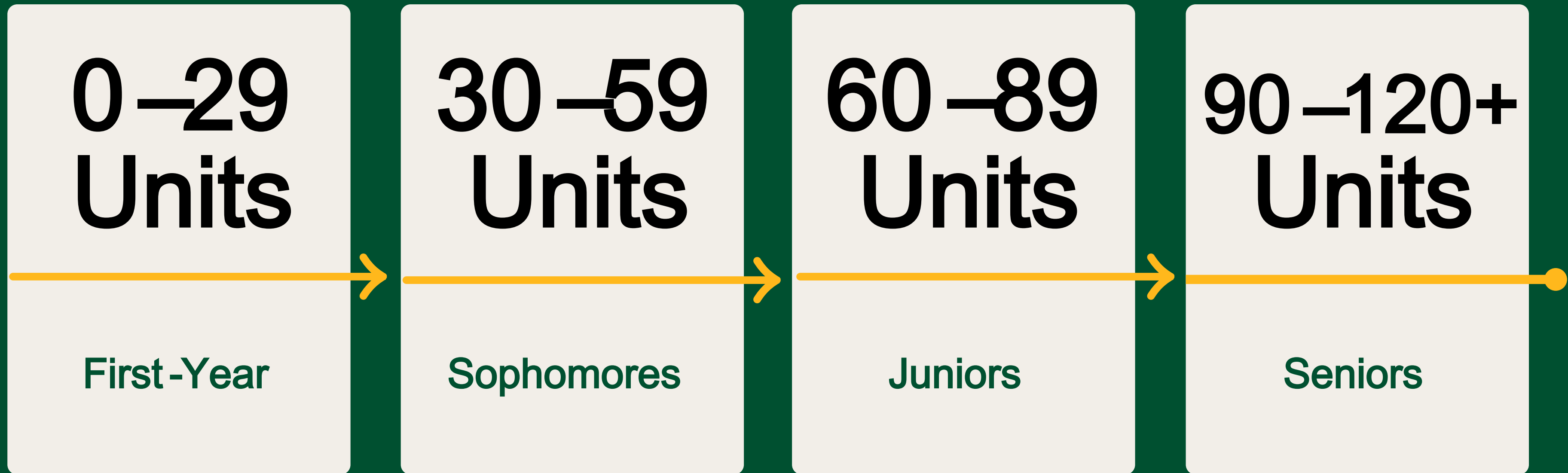
Fewer than 30 units towards degree

- Set up your [Handshake account](#) and build your profile
- Register for a [Handshake event](#) (workshops, employer engagement, Career Fair, etc.)
- Set up your [Focus 2 Career](#) account and take at least two assessments
- Talk about your Career Development Plan (faculty, advisor, mentor, or career coach)
- Set up your [VMock account](#) and use the SMART editor
- Set up your [LinkedIn account](#) using the guidelines found in the [LinkedIn Creator Badge](#)

SOPHOMORES

At least 30 units towards degree

- Take additional assessments on [Focus 2 Career](#): Work Interest and Skills
- Register for a [Handshake event](#) (workshops, employer engagement, Career Fair, etc.)
- Talk about your Career Development Plan (faculty, advisor, mentor, or career coach)
- Use the [SMART editor in VMock](#) and Resume Optimizer for a specific internship posting
- Consider professional development opportunities, including internships, [micro-internships](#), joining a [research group](#), or a [cooperative education program](#)
- Create a profile on [PeopleGrove](#) and engage with a mentor
- Explore [graduate school](#) options



CAREER ready framework

- Built on industry and campus best practices
- Unique and tailored tools developed for our community
- Digital, AI -powered resources that help scale individualized support

CAREER EXPLORATION

What can I do with my major?

→ Career Coaching & Advising

→ Structured career assessments



→ Alumni engagement

→ Exposure to industries, roles & employers



CAREER READINESS

How students build the skills to pursue opportunities



CAREER TO CLASSROOM INTEGRATION

- **Resume Development & Tailoring**



- **Interview Prep & Practice**



- **Job & Internship Search Skills**



- **Personal Branding & Networking**



Career Attainment

Launching students into Op



- Career Expos (direct recruitment)
- Employer Campus Visits (info session)
- On-Campus Interviews
- Academic & Micro -Internships
- Pipeline Development through long-term partnerships (MDP)





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K-12 Partnership

How you can prepare students with a career ready mindset!

SUPPORT EXPLORATION OF CAREER INTERESTS

Create a list of “career possibilities” & take self-assessments

INTEGRATE CAREER INTO COURSEWORK

Career research, interviews, reflection assignments

PROVIDE EXPOSURE TO INDUSTRIES

Guest speakers, company tours, career days

PROMOTE REFLECTION ON EXPERIENCES

Help students identify career competencies gained from activities

BUILD HABITS OF INITIATIVE & ENGAGEMENT

Career advising isn't mandatory at CSU level



Q & A

career.cpp.edu