

FMAM Program Curriculum Mapping

I=outcome is introduced P=outcome is practiced M=outcome is mastered A=evidence collected

All required courses	Intended Student Learning Outcomes			
	SLO #1 – Students will describe marketing’s strategic role in an agribusiness organization and design a marketing plan for an agribusiness product.	SLO #2 – Students will obtain information regarding a major food company or agribusiness firm, summarize these, evaluate their strategic significance and present in written format.	SLO #3 – Students are able to demonstrate how to locate, interpret, evaluate and use professional literature to make ethical evidence-based practice decisions.	SLO #4 – Students will demonstrate knowledge of accounting terminology and prepare general journal entries (debit and credit).
AG 100		I	I	
AG 101		I	I	
AG 464				
CIS 101			I	
FMA 201	I	M	I	I
FMA 224				P,M
FMA 304	P,M	P,M	M	P
FMA 306	I	I		
FMA 309	P,M	P,M	M	P
FMA 311				
FMA 313	I			
FMA 326				
FMA 375				
FMA 402		M	M	
FMA 490	A	A	A	A
IA 101		I	I	

FMAM Program Curriculum Mapping

I=outcome is introduced P=outcome is practiced M=outcome is mastered A=evidence collected

All required courses	Intended Student Learning Outcomes			
	SLO #5 – Students will calculate financial ratios and correctly compare to industry averages and calculate Net Present Value (NPV).	SLO #6 – Students are able to apply management and business theories and principles to the development of agribusiness issues.	SLO #7 – Students are able to apply the principles of human resource management to different situations.	SLO #8 – Students are able to demonstrate advocacy and negotiation skills appropriate to the situation.
AG 100				
AG 101		I		I
AG 464			P	P,M
CIS 101		I		
FMA 201	I		I	P
FMA 224	P,M			
FMA 304		P,M		P
FMA 306	P	P		P
FMA 309		P,M		P
FMA 311	P,M	P,M		
FMA 313		P		P,M
FMA 326	P,M	P,M		
FMA 375	M	M		
FMA 402			P,M	P
FMA 490	A	A	A	A
IA 101		I		