

FMAM Department		FMAM Program Student Learning Outcomes			
	University Learning Outcomes	1. Students will describe marketing's strategic role in an agribusiness organization and design a marketing plan for an agribusiness product.	2. Students will obtain information regarding a major food company or agribusiness firm, summarize these, evaluate their strategic significance, and present in written format.	3. Students are able to demonstrate how to locate, interpret, evaluate and use professional literature to make ethical evidence-based practice decisions.	4. Students will demonstrate knowledge of accounting terminology and prepare general journal entries (debit and credit).
Practitioners	<i>communication skills</i> - using verbal, written, visual and listening skills to communicate persuasively and coherently	X	X	X	X
	<i>interpersonal skills</i> - demonstrating teamwork and leadership skills to achieve common goals	X	X		
	<i>disciplinary learning</i> - applying, integrating, and adapting fundamental information, concepts, theories and methods in their principal disciplines	X	X	X	X
Integrative Thinkers	<i>critical thinking</i> - thinking clearly and logically to evaluate ideas, analyze and interpret information, and draw inferences through reasoning	X	X	X	X
	<i>problem solving</i> - identifying, formulating, , investigating, and solving quantitative and qualitative problems effectively and creatively			X	
	<i>information literacy</i> - locating, assessing, using and communicating qualitative, quantitative and scientific information, among a wide variety of sources, methods, and tools	X		X	
	<i>integrating and transferring learning</i> - making connections across disciplines and between current and new knowledge, and applying that knowledge in professional and community life		X		
Model Leaders	<i>ethical understanding</i> - applying ethical considerations in professional, personal and social life			X	
	<i>liberal learning</i> - demonstrating knowledge and appreciation of the physical and natural world, and of the development and legacies of diverse world cultures				
	<i>global citizenship</i> - understanding the responsibilities of being a global citizen and the role of civic engagement in fostering a democratic society				
	<i>intentional learning</i> - employing self-knowledge of the social and cognitive factors influencing their learning to engage in ongoing reflection and exploration for the purpose of personal development	X	X	X	X
	<i>lifelong learning</i> - pursuing educational interests from previous learning outside classroom requirements indicating intellectual curiosity in the expansion of knowledge and abilities.	X	X		

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	University Learning Outcomes	5. Students will calculate financial ratios and correctly compare to industry averages and calculate Net Present Value (NPV).	6. Students are able to apply management and business theories and principles to the development of agribusiness issues.	7. Students are able to apply the principles of human resource management to different situations.	8. Students are able to demonstrate advocacy and negotiation skills appropriate to the situation.
Practitioners	<i>communication skills</i> - using verbal, written, visual and listening skills to communicate persuasively and coherently	X	X	X	X
	<i>interpersonal skills</i> - demonstrating teamwork and leadership skills to achieve common goals		X	X	X
	<i>disciplinary learning</i> - applying, integrating, and adapting fundamental information, concepts, theories and methods in their principal disciplines	X	X	X	X
Integrative Thinkers	<i>critical thinking</i> - thinking clearly and logically to evaluate ideas, analyze and interpret information, and draw inferences through reasoning	X	X	X	X
	<i>problem solving</i> - identifying, formulating, , investigating, and solving quantitative and qualitative problems effectively and creatively	X	X	X	X
	<i>information literacy</i> - locating, assessing, using and communicating qualitative, quantitative and scientific information, among a wide variety of sources, methods, and tools	X	X		
	<i>integrating and transferring learning</i> - making connections across disciplines and between current and new knowledge, and applying that knowledge in professional and community life			X	X
odel Leaders	<i>ethical understanding</i> - applying ethical considerations in professional, personal and social life	X	X	X	X
	<i>liberal learning</i> - demonstrating knowledge and appreciation of the physical and natural world, and of the development and legacies of diverse world cultures			X	
	<i>global citizenship</i> - understanding the responsibilities of being a global citizen and the role of civic engagement in fostering a democratic society		X		X
	<i>intentional learning</i> - employing self-knowledge of the social and cognitive factors influencing their learning to engage in ongoing reflection and exploration for the purpose of personal development			X	X
	<i>lifelong learning</i> - pursuing educational interests from previous learning outside classroom requirements indicating intellectual curiosity in the expansion of knowledge and abilities.			X	X