



AMM
Apparel Merchandising & Management

M
MADE IN CAL POLY
POMONA
50% AMBITION
20% CREATIVITY
30% PROFESSIONALISM
SEE REVERSE SIDE FOR
YOUR FUTURE

FOR MORE INFORMATION
CALL (909) 869-2869
VISIT www.cpp.edu/amm
EMAIL agriculture@cpp.edu

A Global Business

Embracing design, production, international trade, wholesaling, retailing, and e-commerce.

There's More to Fashion Careers than Designing or Buying

Great career opportunities in: market research, product development, production management, marketing and promotion, buying, visual merchandising, retail management, e-commerce, and education.

Work for Major Fashion Brands

Nautica, Quicksilver, BCBG, Adidas, Under Armour, Guess, Polo Ralph Lauren, American Apparel, Tommy Hilfiger, Nike, Van's, Patagonia, Hanes, Levi's, Fabletics, and Victoria's Secret.

WHY APPAREL PRODUCTION, FASHION RETAILING, OR TEXTILES AS A CAREER?

AMM at Cal Poly Pomona - A Unique Industry Based Program

Use Your Technical and Creative Skills

Other employers include companies in related fields including fashion publishing, public relations, software, market research, and retail mall management.

Work for Major Retailers

Retailers include: Target, Macy's, Nordstrom, Kohl's, H&M, Forever 21, Anthropologie, Ross Stores, TJX, Hot Topic, Disney, and Windsor.

Unique learning environment:

Our interdisciplinary approach with technology, creativity and business. Small class sizes (typical 24) connect you with your professors. Hands-on active learning- focused on problem solving and professional practices.

Comprehensive curriculum:

Where you learn everything about the apparel/textile industry; and specialize in your career interest area, including Apparel Production, Fashion Retailing, and Textiles.

Comprehensive facilities:

Digital design and rapid prototyping lab, 3D body scanner, retail store, production and retail business software systems, textile performance testing lab

Great Professors- internationally recognized.

Opportunities to do stuff:

Meet executives on campus, visit companies, attend events such as **LA Fashion Week** and **MAGIC Trade Show**. Present your research findings at a conference. Develop and bring your garment line to market. Run your own fashion store on campus. Study Abroad in London.

Ranked among the top U.S. apparel schools and the best public apparel school in California.