The unique Bachelor of Science Degree at Cal Poly Pomona provides comprehensive coverage of apparel product, business and process technologies, preparing students for careers in apparel product development and production, merchandising, buying, retailing, product management, textiles and marketing.

**OUR CURRICULUM**

Interdisciplinary approach for leadership careers: our learn by doing polytechnic approach provides students with the intellectual capabilities, problem solving skills and specialized knowledge to be effective leaders in their chosen apparel field.

An array of business and engineering support courses from other Colleges provide students with a solid foundation in accounting, finance and business management.

AMM is fused with the creative, scientific, and business disciplines specific to apparel production and retail sectors.

Integration of current trends such as demand manufacturing and purchase activated manufacturing via a digital supply chain.

This combination provides a rigorous and challenging program that has achieved local, national and international recognition for its excellence.

**THE FUTURE OF THE APPAREL INDUSTRY**

Depends on the RIGHT TALENT with the RIGHT SKILL SET for success.

Contact us to learn more and visit our campus:

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Email: mudithas@cpp.edu

WWW.CPP.EDU/AMM

AMM is one of 13 schools in the US affiliated with the American Apparel & Footwear Association, the national trade organization.

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**AMM**

Cal Poly Pomona
ABOUT THE PROGRAM

AMM is simply the best four-year fashion business and technology program in California!

AMM offers a Bachelor of Science Program with options for:

- Apparel Production
- Fashion Retailing
- Textiles
- Footwear Design & Merchandising (upcoming)

In addition, AMM offers a Master of Science Program in: International Apparel Management.

WHAT MAKES AMM UNIQUE?

- Comprehensive coverage of the apparel industry from market research and forecasting through design, production, and distribution to consumer marketing and customer service.

- Real world learning in every aspect of Apparel Production and Fashion Retailing with micro businesses run by students.

- Small class sizes, customized advising, career coaching and industry collaborations.

- A strong Industry Advisory Board advises the faculty closely to guarantee that the program and its graduates meet and exceed expectations of industry.

- Study abroad programs (London) and industry visits.

LEARN BY DOING

- Hands-on experience: from concept to consumer, students are responsible for running the AM2 apparel brand and ApparelScapes fashion retailing micro-businesses.

- Students design, develop, produce and market merchandise for the on campus boutique, campus bookstore and through their own e-commerce business space.

- A mandatory internship class is preceded by professional development classes to prepare students as highly qualified resources for the industry.

- Pomona is located in Southern California close to LA, which is a major fashion hub for creativity, innovation and success.