



CAMPUS CAMPAIGN FREQUENTLY ASKED QUESTIONS

How do I participate in the Campus Campaign?

You can participate in the Campus Campaign as a faculty and staff member by becoming a donor to the Cal Poly Pomona Philanthropic Foundation. The goal of Campus Campaign is participation—every gift counts and adds up, no gift is too small. When we all give what we can, the combined impact of our generosity makes a huge impact on our students.

Why is the Campus Campaign a good time to make a gift to Cal Poly Pomona?

This is a terrific time because dollar-for-dollar gift matching is available when you start or increase your payroll deduction gifts, or if you donate to Broncos Care Basic Needs. This doubles your impact and stretches your gift, so it makes an even larger difference.

Where can I donate to? Can I only donate to the office/program/unit I work for?

You can designate your gift to any active fund at Cal Poly Pomona. You do not have to designate your gift to the department or area you work for—it can be any cause you are passionate about. You can [search all of CPP's funds here](#). If you decide to designate your gift to [Broncos Care Basic Needs](#), which supports CPP's most vulnerable students, your gift will be doubled, and even tripled if made via new or increased payroll deductions!

What ways can I give to the Campus Campaign? How can I get my gift matched?

Here are the ways you can make a gift and have it matched:

Payroll Deduction: Make a personalized monthly gift (\$2 minimum) at give.cpp.edu/payrolldeduction. All new payroll deduction gifts and increases (up to \$300 per year) will be matched over the next 12 months.

One-time/Recurring Gift: Make a one-time gift or a recurring donation online at www.cpp.edu/give, or give by check (payable to Cal Poly Pomona Philanthropic Foundation). Learn about [more ways to give here](#). If you make a one-time or recurring gift designated to Broncos Care Basic Needs, it will be matched up to \$300 (and even eligible for a double match if they are new or increased payroll deduction gifts!)

What is the Department Participation Challenge?

This is a challenge to incentivize participation in the Campus Campaign across different departments. Every faculty and/or staff member who makes a gift of any amount this fiscal year will count towards their department's participation percentage. The department with the highest participation will have all their donations matched!

What is the advantage of signing up for payroll deductions?

Payroll deductions make it easy and seamless to support the causes you care about at CPP. It only takes a few minutes to fill out the online enrollment form, and your monthly gift will be processed without extra time or energy to keep it up. Unlike recurring gifts via credit card, they do not have to be reset every time the card expires, and you do not need to put an end date when you enroll. Additionally, recurring gifts through payroll are extremely reliable. Being able to rely on this monthly funding can help departments plan for future projects and sustain their programs. New payroll deductions may take 1 or 2 pay periods to take effect.

Is there a max for the Campus Campaign matching?

Yes. Qualified gifts to the Campus Campaign will be matched up to \$300 annually, per faculty or staff member.

I am already enrolled in payroll deductions and/or already made a gift this fiscal year to Cal Poly Pomona. Do I count as a Campus Campaign donor? Is my gift counted in the participation challenge?

Yes! All faculty and staff donors who have made a gift this fiscal year (since July 1, 2020) are considered Campus Campaign donors and count in the Department Participation Challenge. You can also increase your existing gift to qualify the increased amount for matching funds.

I already made a gift this fiscal year to Cal Poly Pomona. Can you match gifts made earlier this year from faculty and staff?

Thank you so much for supporting Cal Poly Pomona this year! Campus Campaign gift matching is only available for gifts made from January 25- February 5, 2021 and cannot be applied retroactively. To be eligible for Campus Campaign matching, you could enroll in a payroll deduction monthly donation (\$2 a month minimum), increase your current payroll deduction, or make a one-time gift to Broncos Care Basic Needs.

I plan to make a gift to Giving Day. Will you match future gifts from faculty and staff?

Gift matching is only available for gifts made from January 25- February 5, 2021. Fortunately, Giving Day also offers a variety of additional matching and challenge incentives. Be sure to check out givingday.cpp.edu and with your department's Giving Day leader to learn about what matching will be available and to plan your gift accordingly.

I give my time and energy to Cal Poly Pomona. Why should I also give money?

Our faculty and staff work tirelessly to support CPP students and play a vital role in contributing to the university. Making a gift to CPP sends the message to our external communities that those who know CPP best, its employees, support the college with both their time as dedicated staff members *and* their own personal gift. Every gift counts and no gift is too small—even \$5 will count toward our participation goals. Additionally, the faculty and staff giving percentage is a measurement of a university's strength and may be a factor in grant funding. Lastly, a culture of philanthropy on campus is vital to ensuring that our students become alumni who give back to their alma mater. Building a culture of philanthropy starts with faculty and staff.

My question is not listed. Who can I contact?

Contact Catherine Quirk at cdquirk@cpp.edu or 909.869.4970 for more information.

CAMPUS CAMPAIGN BY THE NUMBERS: DONATIONS & MATCHING EXAMPLES

To help illustrate how Campus Campaign matching works, consider the following common scenarios:

MONTHLY PAYROLL DEDUCTION ENROLLMENT

Example: You enroll in payroll deductions or monthly giving for \$10 a month.

YOUR GIVING	\$10 x 12 = \$120	Sum of Annual Contributions to CPP fund of your choice
MATCHING <i>(Max: \$300 annually)</i>	\$10 x 12 = \$120	Campus Campaign Matching
	= \$120*	Double Campus Campaign Matching, If Gift is Designated to Broncos Care Basic Needs
TOTAL IMPACT	= \$240	Total Impact
	\$360*	Total Impact with Double Match

ONE-TIME GIFT TO BRONCOS CARE BASIC NEEDS

Example: You enroll in payroll deductions or monthly giving for \$10 a month.

YOUR GIVING	\$50	One-Time Gift to Broncos Care Basic Needs
MATCHING <i>(Max: \$300 annually)</i>	\$50	Campus Campaign Matching
	\$50	Double Campus Campaign Matching, since Gift is Designated to Broncos Care Basic Needs
TOTAL IMPACT	= \$150	Total Impact

MONTHLY PAYROLL DEDUCTION INCREASE

Example: You increase your monthly gift from \$10 a month to \$15 a month.

YOUR GIVING	\$15 x 12 = \$180	Sum of Annual Contributions to CPP fund of your choice
MATCHING <i>(Max: \$300 annually)</i>	\$5 x 12 = \$60	Monthly <u>Increase</u> eligible for Campus Campaign Matching
	= \$60*	Double Campus Campaign Match, If Gift is Designated to Broncos Care Basic Needs
TOTAL IMPACT	= \$240	Total Impact
	\$300*	Total Impact with Double Match

SPLITTING MONTHLY GIFTS

Example: You split your gift of \$10 a month between two funds

YOUR GIVING	\$5 x 12 = \$60	Annual Sum of Contributions to CPP Fund of Your Choice
	\$5 x 12 = \$60	Annual Sum of Contributions to Broncos Care Basic Needs
MATCHING <i>(Max: \$300 annually)</i>	\$5 x 12 = \$60	Campus Campaign Matching to CPP Fund of Your Choice
	\$5 x 12 = \$60	Campus Campaign Matching to Broncos Care Basic Needs
	\$60*	Double Campus Campaign Match for Broncos Care Basic Needs
TOTAL IMPACT	= \$300*	TOTAL IMPACT with Double Match

MAXING OUT THE CAMPUS CAMPAIGN MATCH

Example: Your combined Campus Campaign giving exceeds \$300.

YOUR GIVING	\$150	Giving to CPP Fund of Your Choice
	\$150	Giving to Other CPP Fund of your choice (ex: Basic Needs)
MATCHING <i>(Max: \$300 annually)</i>	\$150	Campus Campaign Matching for 1st Fund
	\$150	Campus Campaign Matching for 2 nd Fund (ex: Basic Needs)
	\$0*	Campus Campaign Matching Max has been reached, not eligible for double match
TOTAL IMPACT	= \$500	Total Impact