



Annual Assessment Report 2020-2021

BS Business Administration: Accounting Accounting College of Business

CONTACT

Name of Program Assessment Lead Mengjiao Nancy Du

Name of Person Completing Report Mengjiao Nancy Du

DISCIPLINARY ACCREDITATION No

DEVELOPMENT AND DOCUMENTATION OF STUDENT LEARNING OUTCOMES

How were the program's SLOs developed? (select all that apply)

- Our disciplinary accrediting agency has recommended learning outcomes, so we used and/or modified them.

Other than the CPP Catalog and the Office of Assessment and Program Review website, where else are your SLOs published? Select all that apply.

- Department Website - provide URL: <https://www.cpp.edu/cba/accounting/about-us/>
- Course Syllabi

ASSESSMENT ACTIVITIES IN 2020-2021

This section provides the opportunity for programs to share and discuss assessment activities conducted in **AY 2020-2021**. This includes data collection, rubric development, data analysis, discussion of findings, development or implementation of closing the loop improvement strategies, update of your assessment plan and/or curriculum matrix, etc.

How many total SLOs does your program assess according to your assessment plan?

- 6

How many SLOs did your program assess this past year in 2020-2021?

- My program assessed SLOs in AY 2020-2021

Please list the SLOs examined

- SLO #1: Students will demonstrate effective oral communication skills.
- SLO #2: Students will demonstrate effective written communication skills.
- SLO #3: Students will evaluate information objectively through research, and technical accounting knowledge, and demonstrate high level problem solving.
- SLO #4: Students will construct an integrated accounting information by demonstrating their understanding of the databases and ERP (Enterprise Resource Planning) system.

Student Learning Outcome (SLO)	Assessment Activities	Evidence Used	Evaluation and Interpretation of Evidence	Findings			
				N of Artifacts	Criterion Used	Goal Met	Eye-opening Result
SLO 1: Students will demonstrate effective oral communication skills.	<ul style="list-style-type: none"> Created/modified/discussed assessment procedures (e.g., SLOs, curriculum matrix, mechanism to collect student work, rubric, survey, etc.) 						
	<ul style="list-style-type: none"> Collected direct evidence (e.g., student work, exam items, etc.) Scored direct evidence of student learning 	<ul style="list-style-type: none"> Oral performance (e.g., presentation, defense, conference presentation, etc) 	<ul style="list-style-type: none"> Used rubric or scoring guide 	18	Percentage at a certain level	Yes	89% students passed the desired level (90% of total score).

Student Learning Outcome (SLO)	Assessment Activities	Evidence Used	Evaluation and Interpretation of Evidence	Findings			
				N of Artifacts	Criterion Used	Goal Met	Eye-opening Result
SLO 2: Students will demonstrate effective written communication skills.	<ul style="list-style-type: none"> Created/modified/discussed assessment procedures (e.g., SLOs, curriculum matrix, mechanism to collect student work, rubric, survey, etc.) 						
	<ul style="list-style-type: none"> Collected direct evidence (e.g., student work, exam items, etc.) Scored direct evidence of student learning 	<ul style="list-style-type: none"> Assignment/exam/paper completed as part of regular coursework Capstone product (e.g., project, senior thesis, etc) 	<ul style="list-style-type: none"> Used rubric or scoring guide 	25	Percentage at a certain level	Yes	only 72% of students passed the threshold (75% of total score). The other 28% of students need to improve their written communication skills.

Student Learning Outcome (SLO)	Assessment Activities	Evidence Used	Evaluation and Interpretation of Evidence	Findings			
				N of Artifacts	Criterion Used	Goal Met	Eye-opening Result
SLO 3: Students will evaluate information objectively through research, and technical accounting knowledge, and demonstrate high level problem solving.	<ul style="list-style-type: none"> Created/modified/discussed assessment procedures (e.g., SLOs, curriculum matrix, mechanism to collect student work, rubric, survey, etc.) 						
	<ul style="list-style-type: none"> Collected direct evidence (e.g., student work, exam items, etc.) Scored direct evidence of student learning 	<ul style="list-style-type: none"> Assignment/exam/paper completed as part of regular coursework 	<ul style="list-style-type: none"> Used rubric or scoring guide 	26	Percentage at a certain level	Yes	92% of students passed the threshold (75% of total score). 32% of students achieved the desired level (90% of total score).

Student Learning Outcome (SLO)	Assessment Activities	Evidence Used	Evaluation and Interpretation of Evidence	Findings			
				N of Artifacts	Criterion Used	Goal Met	Eye-opening Result
SLO 4: Students will construct an integrated accounting information by demonstrating their understanding of the databases and ERP (Enterprise Resource Planning) system.	<ul style="list-style-type: none"> Created/modified/discussed assessment procedures (e.g., SLOs, curriculum matrix, mechanism to collect student work, rubric, survey, etc.) 						
	<ul style="list-style-type: none"> Collected direct evidence (e.g., student work, exam items, etc.) Scored direct evidence of student learning 	<ul style="list-style-type: none"> Assignment/exam/paper completed as part of regular coursework Capstone product (e.g., project, senior thesis, etc) 	<ul style="list-style-type: none"> Used rubric or scoring guide Scored exams/tests/quizzes 	102	Percentage at a certain level	Yes	81% of students pass the threshold (75% of total score). 59% of students achieved the desired level (90% of total score).

IMPROVING THROUGH ASSESSMENT

Overall, what best describes how the program used the results in 2020-2021? Select all that apply.

- Assessment procedure changes (SLOs, curriculum matrix, rubrics, evidence collected, sampling, communications with faculty, etc.)
- Results indicated no action needed because students met expectations

Ideas to improve student learning can come from different constituents. With whom did the program discuss assessment planning and/or share results during AY 2020-2021? Select all that apply.

- Program/department faculty as whole
- A committee of program/department faculty
- Program/department assessment committee
- College assessment committee
- College Assessment Liaison

The past academic year posed both challenges and opportunities. Please share any assessment discoveries (e.g., insights about assessment procedures, great achievements, etc.) regarding program assessment in 2020-2021 so that others may learn from your experiences.

We created rubrics used for assessment purpose. Sample size is limited in assessing SLO1 because of the changes made for a virtual instruction mode.

CPP's GI2025 goals focus on eliminating equity gaps. What plans do you already implement, or would implement to support the campus' diversity, equity, and inclusion (DEI) efforts? (e.g., planned or current disaggregation of assessment data by race/ethnicity, etc.)

We collect demographics on exit survey.

The most current assessment plan and curriculum matrix we have on file for your program may be found [here](#). To ensure we have the most updated assessment plan and curriculum matrix for your program, and for posting on our website, please upload the following documents:

Assessment Plan Yes

Curriculum Matrix No