



Annual Assessment Report 2023-2024

BA Business Administration - Accounting

Accounting Department

College of Business Administration

CONTACT

Name of Program Assessment Lead Mengjiao Nancy Du

Name of Person Completing Report Mengjiao Nancy Du

DISCIPLINARY ACCREDITATION Yes

DEVELOPMENT AND DOCUMENTATION OF STUDENT LEARNING OUTCOMES

How were the program's SLOs developed? (select all that apply)

- ☐ We developed them as a program/department using our own knowledge and expertise of the field.

Other than the [CPP Catalog](#) and the [Office of Assessment and Program Review website](#), where else are your SLOs published? Select all that apply.

- Department Website - provide URL: <https://www.cpp.edu/cba/accounting/about-us/>
- Course Syllabi

ASSESSMENT ACTIVITIES IN 2023-2024

This section provides the opportunity for programs to share and discuss assessment activities conducted in **AY 2023-2024**. This includes data collection, rubric development, data analysis, discussion of findings, development or implementation of closing the loop improvement strategies, update of your assessment plan and/or curriculum matrix, etc.

How many total SLOs does your program assess according to your assessment plan?

- 4

How many SLOs did your program assess this past year in 2023-2024?

- My program assessed SLOs in AY 2023-2024 (e.g., artifact collection, scoring, closing the loop, etc.).

Please list the SLOs examined

- SLO #1: SLO 2: Students will evaluate information objectively through research, and technical accounting knowledge, and demonstrate high level problem solving.
- SLO #2: SLO 3: Students will construct an integrated accounting information by demonstrating their understanding of the databases and ERP (Enterprise Resource Planning) system.
- SLO #3: SLO 4: Students will demonstrate competency in evaluating implications of alternative courses of action involving ethical problems.
- SLO #4: SLO 5: Students will demonstrate collaboration, contribution, and timeliness in producing a group work.

Student Learning Outcome (SLO): SLO 2: Students will evaluate information objectively through research, and technical accounting knowledge, and demonstrate high level problem solving.

Assessment Activities	Evidence Used	Evaluation and Interpretation of Evidence
<ul style="list-style-type: none"> Collected/Analyzed/Developed/Modified/Discussed assessment tools 	<ul style="list-style-type: none"> Assignment/exam/paper completed as part of regular coursework (Direct) 	<ul style="list-style-type: none"> Used rubric or scoring guide

Findings			
N of Artifacts	Criterion Used	Goal Met	Eye-opening Result
66	<ul style="list-style-type: none"> Percentage at a certain level 	Yes	<ul style="list-style-type: none"> 91% of students passed 75% threshold.

Student Learning Outcome (SLO): SLO 3: Students will construct an integrated accounting information by demonstrating their understanding of the databases and ERP (Enterprise Resource Planning) system.

Assessment Activities	Evidence Used	Evaluation and Interpretation of Evidence
<ul style="list-style-type: none"> Collected/Analyzed/Developed/Modified/Discussed assessment tools 	<ul style="list-style-type: none"> Assignment/exam/paper completed as part of regular coursework (Direct) 	<ul style="list-style-type: none"> Used rubric or scoring guide
<ul style="list-style-type: none"> Closing the loop (e.g., investigated other pressing issues related to SLO achievement, changed course sequence, etc.). Please explain: Low passing rate was discussed during the faculty meeting 		

Findings			
N of Artifacts	Criterion Used	Goal Met	Eye-opening Result
57	<ul style="list-style-type: none"> Percentage at a certain level 	No	<ul style="list-style-type: none"> Only 47% of students passed the 75% threshold.

Student Learning Outcome (SLO): SLO 4: Students will demonstrate competency in evaluating implications of alternative courses of action involving ethical problems.

Assessment Activities	Evidence Used	Evaluation and Interpretation of Evidence
<ul style="list-style-type: none"> Collected/Analyzed/Developed/Modified/Discussed assessment tools 	<ul style="list-style-type: none"> Assignment/exam/paper completed as part of regular coursework (Direct) 	<ul style="list-style-type: none"> Used rubric or scoring guide

Findings			
N of Artifacts	Criterion Used	Goal Met	Eye-opening Result
50	<ul style="list-style-type: none"> Percentage at a certain level 	Yes	<ul style="list-style-type: none"> 82% of students passed the 75% threshold.

Student Learning Outcome (SLO): SLO 5: Students will demonstrate collaboration, contribution, and timeliness in producing a group work.

Assessment Activities	Evidence Used	Evaluation and Interpretation of Evidence
<ul style="list-style-type: none"> Collected/Analyzed/Developed/Modified/Discussed assessment tools 	<ul style="list-style-type: none"> Assignment/exam/paper completed as part of regular coursework (Direct) 	<ul style="list-style-type: none"> Used rubric or scoring guide

Findings			
N of Artifacts	Criterion Used	Goal Met	Eye-opening Result
34	<ul style="list-style-type: none"> Percentage at a certain level 	Yes	<ul style="list-style-type: none"> 94% of students passed the 75% threshold.

IMPROVING THROUGH ASSESSMENT

Overall, what best describes how the program used the results in 2023-2024? Select all that apply.

- Results indicated no action needed because students met expectations
- Use is pending (typical reasons: insufficient number of students in population, evidence not evaluated or interpreted yet, faculty discussions are ongoing, etc.)

Ideas to improve student learning can come from different constituents. With whom did the program discuss assessment planning and/or share results during AY 2023-2024? Select all that apply.

- Program/department faculty as whole
- Program/department assessment committee
- College assessment committee
- College Assessment Liaison

The past academic year posed both challenges and opportunities. Please share any assessment discoveries (e.g., insights about assessment procedures, great achievements, etc.) regarding program assessment in 2023-2024 so that others may learn from your experiences.

The assessment activities for AY 2023-2024 has been challenging due to the make-up assessments needed for the Covid period. But we communicated early and was able to manage and complete the data collection throughout the Spring of 2024. We also conducted an exit survey in the spring of 2024, which provides more insights on the program. We also revised the assessment matrix and plan for the next 5 years.

Please share how the program triangulates various data sources to determine student success. Consider assessment findings, [CPP's GI2025](#) markers, [CSU Dashboard](#), CPP's [Student Success Dashboard](#) on Tableau, [CPP's Graduating Senior Survey](#) on Tableau, course evaluations, etc.

<narrative here>

Does the program offer a certificate or credential (e.g., teaching credential)?

- No

The most current assessment plan and curriculum matrix we have on file for your program may be found [here](#). To ensure we have the most updated assessment plan and curriculum matrix for your program, and for posting on our website, please upload the following documents:

Assessment Plan - Yes
Curriculum Matrix - Yes