Annual Assessment Report 2020-2021

BS Business Administration, E-Business option

Technology and Operations Management

College of Business

CONTACT
Name of Program Assessment Lead Candice Huynh
Name of Person Completing Report Candice Huynh

DISCIPLINARY ACCREDITATION Yes

DEVELOPMENT AND DOCUMENTATION OF STUDENT LEARNING OUTCOMES
How were the program's SLOs developed? (select all that apply)
- o   Our disciplinary accrediting agency has <u>required</u> learning outcomes, so we use them.
- o   Our disciplinary accrediting agency has <u>recommended</u> learning outcomes, so we used and/or modified them.
- o   We developed them as a program/department using our own knowledge and expertise of the field.

Other than the [CPP Catalog](#) and the [Office of Assessment and Program Review website](#), where else are your SLOs published? Select all that apply.
- Department Website - provide URL: https://www.cpp.edu/cba/technology-andoperationsmanagement/ebzcurriculum/learninggoals.shtml

ASSESSMENT ACTIVITIES IN 2020-2021

This section provides the opportunity for programs to share and discuss assessment activities conducted in **AY 2020-2021.** This includes data collection, rubric development, data analysis, discussion of findings, development or implementation of closing the loop improvement strategies, update of your assessment plan and/or curriculum matrix, etc.

How many total SLOs does your program assess according to your assessment plan?
- 9

How many SLOs did your program assess this past year in 2020-2021?

- My program engaged in other assessment activity not specific to any SLO (e.g., modified curriculum matrix or assessment plan, etc.) .

Please share the assessment activities the program engaged in that were not specific to any SLOs.
 We conducted indirect measures such as end of senior year survey. We analyzed the data to determine the skills that students felt were most valued during their job placement.

IMPROVING THROUGH ASSESSMENT

The past academic year posed both challenges and opportunities. Please share any assessment discoveries (e.g., insights about assessment procedures, great achievements, etc.) regarding program assessment in 2020-2021 so that others may learn from your experiences.
Through the senior exit survey, we discovered the most needed skills were SQL and R.

CPP's GI2025 goals focus on eliminating equity gaps. What plans do you already implement, or would implement to support the campus' diversity, equity, and inclusion (DEI) efforts? (e.g., planned or current disaggregation of assessment data by race/ethnicity, etc.)
We may consider adding race/ethnicity questions to our end of the year senior exit survey. But before implementation, we will need to ensure the survey follows university guidelines and policies.

The most current assessment plan and curriculum matrix we have on file for your program may be found here. To ensure we have the most updated assessment plan and curriculum matrix for your program, and for posting on our website, please upload the following documents:

Assessment Plan No

Curriculum Matrix No