



## Annual Assessment Report 2023-2024

### MBA Business Administration

### Department - Singelyn Graduate School of Business

### College of Business

#### CONTACT

Name of Program Assessment Lead Sangho Lee

Name of Person Completing Report Sangho Lee

#### DISCIPLINARY ACCREDITATION Yes

#### DEVELOPMENT AND DOCUMENTATION OF STUDENT LEARNING OUTCOMES

How were the program's SLOs developed? (select all that apply)

- ☐ Our disciplinary accrediting agency has recommended learning outcomes, so we used and/or modified them.
- ☐ We developed them as a program/department using our own knowledge and expertise of the field.

Other than the CPP Catalog and the Office of Assessment and Program Review website, where else are your SLOs published? Select all that apply.

- Department Website - provide URL: <https://www.cpp.edu/cba/graduate-business-programs/programs/mba.shtml>
- Course Syllabi

#### ASSESSMENT ACTIVITIES IN 2023-2024

This section provides the opportunity for programs to share and discuss assessment activities conducted in **AY 2023-2024**. This includes data collection, rubric development, data analysis, discussion of findings, development or implementation of closing the loop improvement strategies, update of your assessment plan and/or curriculum matrix, etc.

**How many total SLOs does your program assess according to your assessment plan?**

- 6

**How many SLOs did your program assess this past year in 2023-2024?**

- My program engaged in other assessment activity not specific to any SLO (e.g., modified curriculum matrix or assessment plan, received all data for program review, etc.)

**Please share the assessment activities the program engaged in that were not specific to any SLOs.**

The MBA program conducted a closing-the-loop review of the assessment plan and results during the last five years. As a result, several updates were made to the MBA assessment plan and curriculum. First, the assessment rubrics for all SLOs have been revised to improve clarity and reflect the current instruction environment. Second, the MBA program conducted an extensive analysis of the graduate exit survey and improved the survey questions and quality. Finally, the MBA program developed a new assessment schedule consistent with the next AACSB cycle ending in AY2029-30, i.e., a 6-year rather than a 5-year cycle.

## IMPROVING THROUGH ASSESSMENT

Ideas to improve student learning can come from different constituents. With whom did the program discuss assessment planning and/or share results during AY 2023-2024? Select all that apply.

- A committee of program/department faculty
- Program/department assessment committee

The past academic year posed both challenges and opportunities. Please share any assessment discoveries (e.g., insights about assessment procedures, great achievements, etc.) regarding program assessment in 2023-2024 so that others may learn from your experiences.

N/A

Please share how the program triangulates various data sources to determine student success. Consider assessment findings, [CPP's GI2025](#) markers, [CSU Dashboard](#), CPP's [Student Success Dashboard](#) on Tableau, [CPP's Graduating Senior Survey](#) on Tableau, course evaluations, etc.

N/A

Does the program offer a certificate or credential (e.g., teaching credential)?

- No

The most current assessment plan and curriculum matrix we have on file for your program may be found [here](#). To ensure we have the most updated assessment plan and curriculum matrix for your program, and for posting on our website, please upload the following documents:

Assessment Plan - Yes

Curriculum Matrix - Yes