



Annual Assessment Report 2020-2021

MS Business Analytics

Jointly by TOM and CIS

College of Business

CONTACT

Name of Program Assessment Lead Jae Ming Jung

Name of Person Completing Report Drew Hwang

DISCIPLINARY ACCREDITATION No

DEVELOPMENT AND DOCUMENTATION OF STUDENT LEARNING OUTCOMES

How were the program's SLOs developed? (select all that apply)

- ☐ We developed them as a program/department using our own knowledge and expertise of the field.

Other than the [CPP Catalog](#) and the [Office of Assessment and Program Review website](#), where else are your SLOs published? Select all that apply.

- ☐ Not currently published

ASSESSMENT ACTIVITIES IN 2020-2021

This section provides the opportunity for programs to share and discuss assessment activities conducted in **AY 2020-2021**. This includes data collection, rubric development, data analysis, discussion of findings, development or implementation of closing the loop improvement strategies, update of your assessment plan and/or curriculum matrix, etc.

How many total SLOs does your program assess according to your assessment plan?

- ☐ 4

How many SLOs did your program assess this past year in 2020-2021?

- My program did **not** engage in any assessment activity.

Please share the challenges that prevented the program from engaging in assessment or examining any student learning outcomes in AY 2020-2021.

2020-21 is the first year of our MSBA program. We will start working diligently on assessment in 2021-2022.

Did you create/modify/discuss assessment broad procedures unrelated to specific SLOs (e.g., revamping all SLOs, update curriculum matrix or assessment plan, mechanism to collect student work, rubric, survey, etc.)?

No

IMPROVING THROUGH ASSESSMENT

The past academic year posed both challenges and opportunities. Please share any assessment discoveries (e.g., insights about assessment procedures, great achievements, etc.) regarding program assessment in 2020-2021 so that others may learn from your experiences.

2020-21 is the first year of our MSBA program. We will start working diligently on assessment in 2021-2022.

[CPP's GI2025 goals](#) focus on eliminating equity gaps. What plans do you already implement, or would implement to support the campus' diversity, equity, and inclusion (DEI) efforts? (e.g., planned or current disaggregation of assessment data by race/ethnicity, etc.)

We don't a plan in place now.

The most current assessment plan and curriculum matrix we have on file for your program may be found [here](#). To ensure we have the most updated assessment plan and curriculum matrix for your program, and for posting on our website, please upload the following documents:

Assessment Plan No

Curriculum Matrix No