Annual Assessment Report 2023-2024

MS Hospitality Management

Department of Hospitality Management

Collins College of Hospitality Management

CONTACT
Name of Program Assessment Lead Don St. Hilaire
Name of Person Completing Report Don St. Hilaire

DISCIPLINARY ACCREDITATION Yes

DEVELOPMENT AND DOCUMENTATION OF STUDENT LEARNING OUTCOMES
How were the program's SLOs developed? (select all that apply)
- o   Our disciplinary accrediting agency has <u>recommended</u> learning outcomes, so we used and/or modified them.

Other than the CPP Catalog and the Office of Assessment and Program Review website, where else are your SLOs published? Select all that apply.
- Department Website - provide URL: https://www.cpp.edu/collins/future-students/degree-programs.shtml
- Course Syllabi

ASSESSMENT ACTIVITIES IN 2023-2024

This section provides the opportunity for programs to share and discuss assessment activities conducted in **AY 2023-2024.** This includes data collection, rubric development, data analysis, discussion of findings, development or implementation of closing the loop improvement strategies, update of your assessment plan and/or curriculum matrix, etc.

How many total SLOs does your program assess according to your assessment plan?
- 1

How many SLOs did your program assess this past year in 2023-2024?

- My program engaged in other assessment activity not specific to any SLO (e.g., modified curriculum matrix or assessment plan, received all data for program review, etc.)

Please share the assessment activities the program engaged in that were not specific to any SLOs.

The development of a curriculum survey was started in 2023-2024 and administered in Fall 2024. The results will be analyzed during the 2024-2025 academic year.

IMPROVING THROUGH ASSESSMENT

Ideas to improve student learning can come from different constituents. With whom did the program discuss assessment planning and/or share results during AY 2023-2024? Select all that apply.
- Program/department faculty as whole
- A committee of program/department faculty
- Program/department assessment committee
- College curriculum committee
- College assessment committee
- Advisory board(s): _____
- Students
- Other, please explain: Alumni

The past academic year posed both challenges and opportunities. Please share any assessment discoveries (e.g., insights about assessment procedures, great achievements, etc.) regarding program assessment in 2023-2024 so that others may learn from your experiences.
It was unanimously decided that due to drop in demand (applications) overall, it was felt that it was time to take a detailed look at the curriculum revision process to stay relevant to changing demands post covid. A group of faculty members spent time looking at the past assessment reports, curriculum of a few competitive schools and our own curriculum to design a survey. The survey was distributed to faculty, alumni and board

Please share how the program triangulates various data sources to determine student success. Consider assessment findings, CPP's GI2025 markers, CSU Dashboard, CPP's Student Success Dashboard on Tableau, CPP's Graduating Senior Survey on Tableau, course evaluations, etc.
The graduate program of fewer than 50 students is a part of the College of Professional and Global Education (CPGE). Although faculty members informally discuss their observations of student success, as the new graduate coordinator, it does not appear that the triangulation of various data sources took place during 2023-2024.

Does the program offer a certificate or credential (e.g., teaching credential)?
- No

The most current assessment plan and curriculum matrix we have on file for your program may be found here. To ensure we have the most updated assessment plan and curriculum matrix for your program, and for posting on our website, please upload the following documents:

Assessment Plan - Yes
Curriculum Matrix - Yes