

Understanding Students' Oral Communication Skills: Evidence from Fall 2021

ILO: Use **verbal**, written and listening skills to communicate persuasively and coherently

GE SLO: Speak effectively to various audiences



115

Randomly selected seniors

9

Courses submitted artifacts

6

Colleges represented

11

Faculty scorers from eight colleges and university library

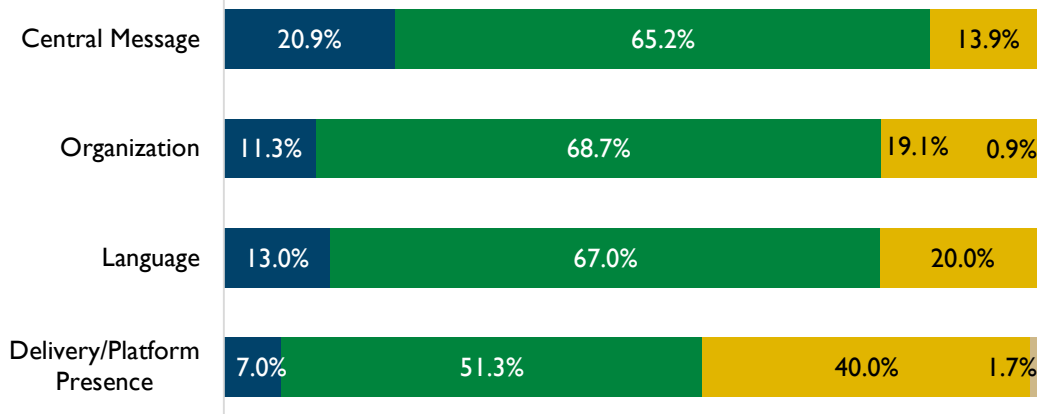
Oral Communication Rubric Scores

Advanced = 4

Proficient = 3

Developing = 2

Beginning = 1



Central Message
(strongest performance)

86.1%

Delivery/platform Presence
(greatest need for improvement)

41.7%

Organization*

Only criterion where
males performed
better than females

Central Message* & Language*

Non-first-generation students
performed **better** than first-
generation students

Met CPP's goal of
"advanced" and
"proficient" levels

Performed at the "beginning" and
"developing" levels as seniors –
did not meet CPP's goal

* Statistically significant findings



NSSE data suggests CPP
seniors **"often"** give a
presentation in their course(s)

NEVER SOMETIMES **OFTEN** VERY OFTEN



NSSE data suggests CPP
contributed **"some"** to seniors'
development in speaking clearly
and effectively

VERY LITTLE **SOME** QUITE A BIT VERY MUCH



NSSE data suggests CPP
seniors feel **"quite a bit"**
confident in their ability to speak
persuasively

VERY LITTLE SOME **QUITE A BIT** VERY MUCH



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