

# Understanding Students' Written Communication Skills: Evidence from AY 2022-2023

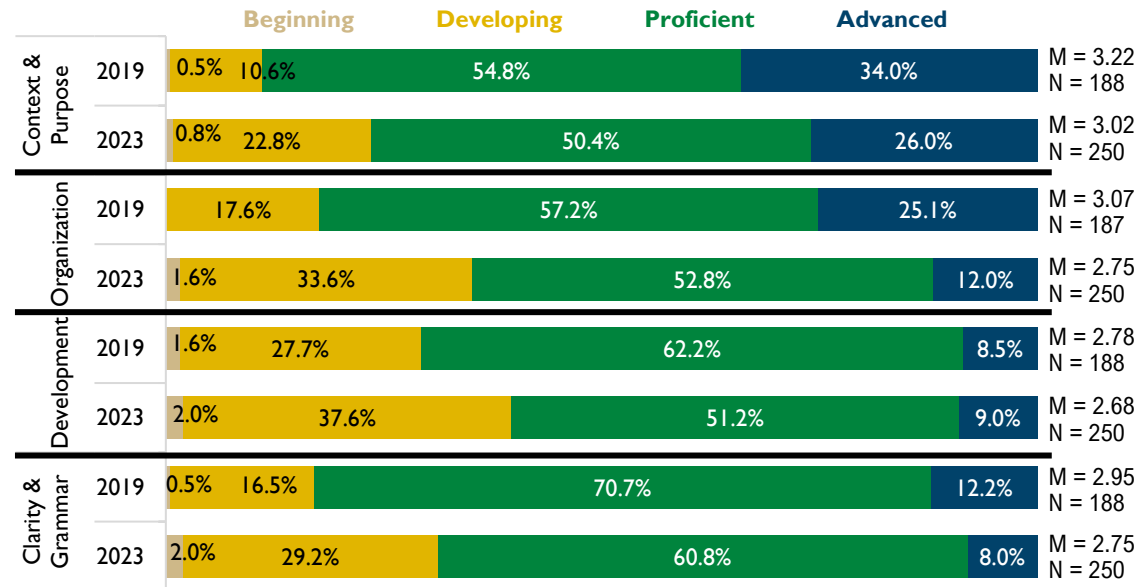
GE SLO: Students will express their ideas through the written word with an awareness of audience, purpose, and form.



250 Artifacts from seniors  
representative of all 8  
CPP colleges

15 Faculty scorers from six  
colleges

## WRITTEN COMMUNICATION RUBRIC SCORES



Development appears  
to be a challenge in  
both 2019 and 2023

Indirect evidence from **NSSE** findings: There was little difference between first-year students and seniors regarding writing clearly. CPP seniors reported that their written communication skills as statistically lower compared to their CSU peers and Master's L.



**NSSE** data suggests CPP contributed  
"quite a bit" to seniors' knowledge,  
skills, and personal development in  
writing clearly and effectively.

VERY LITTLE SOME **QUITE A BIT** VERY MUCH

### 2019 statistically significant findings:

- **Organization**: Non-URM students demonstrated stronger performance than URM
- **Development**: Females demonstrated stronger performance than males

### 2019 CPP GOALS MET

**MET** CPP's goal of "advanced" and "proficient" levels.

**Context & Purpose**  
(Strongest performance)

88.8%

Grammar & Mechanics

82.9%

Organization

82.3%

Development

70.7%

### 2023 statistically significant findings:

- **Development**: Females demonstrated stronger performance than males
- **Organization**: First-gen students demonstrated stronger performance than continuing-gen students
- **Organization, Development, Clarity & Grammar**: Non-URM students demonstrated stronger performance than URM students

### 2023 CPP GOALS MET

**MET** CPP's goal of "advanced" and "proficient" levels.

**Context & Purpose**  
(Strongest performance)

76.4%

Clarity & Grammar  
(2nd strongest performance)

68.8%

Development

64.8%

Organization

60.4%