



Annual Assessment Report 2022-2023

BS Business CORE

College of Business Administration Student Success Service

College of Business

CONTACT

Name of Program Assessment Lead Elif Ozkaya

Name of Person Completing Report Elif Ozkaya

DISCIPLINARY ACCREDITATION No

DEVELOPMENT AND DOCUMENTATION OF STUDENT LEARNING OUTCOMES

How were the program's SLOs developed? (select all that apply)

- Our disciplinary accrediting agency has recommended learning outcomes, so we used and/or modified them.

Other than the [CPP Catalog](#) and the [Office of Assessment and Program Review website](#), where else are your SLOs published? Select all that apply.

- Not currently published

ASSESSMENT ACTIVITIES IN 2022-2023

This section provides the opportunity for programs to share and discuss assessment activities conducted in **AY 2022-2023**. This includes data collection, rubric development, data analysis, discussion of findings, development or implementation of closing the loop improvement strategies, update of your assessment plan and/or curriculum matrix, etc.

How many total SLOs does your program assess according to your assessment plan?

- 5

How many SLOs did your program assess this past year in 2022-2023?

- My program assessed SLOs in AY 2022-2023 (e.g., artifact collection, scoring, closing the loop, etc.). May also have engaged in assessment planning activities unrelated to specific SLOs (e.g., modified curriculum matrix, assessment plan, etc.).

Please list the SLOs examined

- SLO #1: Students completing the BSBA program will demonstrate knowledge of business functions a deal with business problems from a global and integrative perspective.
- SLO #2: Students completing the BSBA program will demonstrate knowledge of business functions a deal with business problems from a global and integrative perspective.
- SLO #3: Students completing the BSBA program will work effectively in teams. Corresponding Objective: Students will demonstrate collaboration, contribution, and timeliness in achieving team goals.

Student Learning Outcome (SLO): Students completing the BSBA program will demonstrate knowledge of business functions a deal with business problems from a global and integrative perspective.

Assessment Activities	Evidence Used	Evaluation and Interpretation of Evidence
<ul style="list-style-type: none"> Collected direct evidence (e.g., student work, exam items, etc.) Scored direct evidence of student learning Interpreted and made meaning of findings for direct evidence 	<ul style="list-style-type: none"> Assignment/exam/paper completed as part of regular coursework Exam created by external organization (e.g., professional licensure) 	<ul style="list-style-type: none"> Scored exams/tests/quizzes

Findings			
N of Artifacts	Criterion Used	Goal Met	Eye-opening Result
215	70% cutoff	58% No. The results were higher than the CSU average (53%)	CPP students are performing similarly with the CSU students but there is room for improvement overall.

Student Learning Outcome (SLO): Students completing the BSBA program will demonstrate knowledge of business functions a deal with business problems from a global and integrative perspective.

Assessment Activities	Evidence Used	Evaluation and Interpretation of Evidence
<ul style="list-style-type: none"> Collected direct evidence (e.g., student work, exam items, etc.) Scored direct evidence of student learning Interpreted and made meaning of findings for direct evidence 	<ul style="list-style-type: none"> Assignment/exam/paper completed as part of regular coursework 	<ul style="list-style-type: none"> Scored exams/tests/quizzes

Findings			
N of Artifacts	Criterion Used	Goal Met	Eye-opening Result
139	70% cutoff	Yes, 98%	nts are performing well on the global and especially sustainability aspects of business. We also added questions on these topics to BAT Customized version and our students' results were very good too 82%.

Student Learning Outcome (SLO): Students completing the BSBA program will work effectively in teams. **Corresponding Objective:** Students will demonstrate collaboration, contribution, and timeliness in achieving team goals.

Assessment Activities	Evidence Used	Evaluation and Interpretation of Evidence
<ul style="list-style-type: none"> Scored indirect evidence of student learning Interpreted and made meaning of findings for indirect evidence 	<ul style="list-style-type: none"> Student reflective writing assignment (essay, journal entry, self-assessment) on their SLO achievement 	<ul style="list-style-type: none"> Scored exams/tests/quizzes
<ul style="list-style-type: none"> Discussed assessment results to make program decisions to improve SLO achievement (e.g., design new course, modify assignments, etc.) 		

Findings			
N of Artifacts	Criterion Used	Goal Met	Eye-opening Result
82	Peer review of groups on a rubric 5 criteria (collaboration, participation, quality of work, availability and timeliness) 0-4; 3 and above was the success criteria.	Yes. 97 % of students scored 3 and above.	Teamwork assessment is tricky. Students cross rating each other is one of the methods and it has its limitations, such as completeness of the data, skewness towards higher grades etc. At the College Assessment Committee we created a task force to look for comprehensive tools for teamwork assessments where we could integrate both the student peer-reviews and professors input at the same time and making the process not too cumbersome for the instructors. We identified two options and we are discussing them with the faculty this semester.

IMPROVING THROUGH ASSESSMENT

Overall, what best describes how the program used the results in 2022-2023? Select all that apply.

- Assessment procedure changes (SLOs, curriculum matrix, rubrics, evidence collected, sampling, communications with faculty, etc.)

Ideas to improve student learning can come from different constituents. With whom did the program discuss assessment planning and/or share results during AY 2021-2022? Select all that apply.

- Program/department faculty as whole
- A committee of program/department faculty
- Program/department assessment committee
- College curriculum committee
- College assessment committee

The past academic year posed both challenges and opportunities. Please share any assessment discoveries (e.g., insights about assessment procedures, great achievements, etc.) regarding program assessment in 2022-2023 so that others may learn from your experiences.

We have been happy with our student performance on cultural and sustainability aspects of their learning. We also are looking for ways to measure functional knowledge and teamwork aspects better as well. Our students perform just enough, but we strive for better learning experiences.

Please share how the program triangulates various data sources to determine student success. Consider assessment findings, [CPP's GI2025 markers](#), [CSU Dashboard](#), [CPP's Student Success Dashboard](#) on Tableau, course evaluations, etc.

<narrative here>

Does the program offer a certificate or credential (e.g., teaching credential)?

- No

The most current assessment plan and curriculum matrix we have on file for your program may be found [here](#). To ensure we have the most updated assessment plan and curriculum matrix for your program, and for posting on our website, please upload the following documents:

Assessment Plan - No

Curriculum Matrix - No