Annual Assessment Report 2022-2023

BS E-Business

Technology & Operations Management

College of Business

CONTACT
Name of Program Assessment Lead Candice Huynh
Name of Person Completing Report Candice Huynh

DISCIPLINARY ACCREDITATION Yes

DEVELOPMENT AND DOCUMENTATION OF STUDENT LEARNING OUTCOMES
How were the program's SLOs developed? (select all that apply)
o   Our disciplinary accrediting agency has <u>recommended</u> learning outcomes, so we used and/or modified them.

Other than the CPP Catalog and the Office of Assessment and Program Review website, where else are your SLOs published? Select all that apply.
- Department Website - provide URL: https://www.cpp.edu/cba/technology-andoperationsmanagement/ebzcurriculum/learninggoals.shtml

ASSESSMENT ACTIVITIES IN 2022-2023

This section provides the opportunity for programs to share and discuss assessment activities conducted in **AY 2022-2023.** This includes data collection, rubric development, data analysis, discussion of findings, development or implementation of closing the loop improvement strategies, update of your assessment plan and/or curriculum matrix, etc.

How many total SLOs does your program assess according to your assessment plan?
- Enter number

How many SLOs did your program assess this past year in 2022-2023?

- My program engaged in other assessment activity not specific to any SLO (e.g., modified curriculum matrix or assessment plan, received all data for program review, etc.)

Please share the assessment activities the program engaged in that were not specific to any SLOs.

We conducted a senior exit survey to collect data on our students' job placements and plans after graduation.

IMPROVING THROUGH ASSESSMENT

The past academic year posed both challenges and opportunities. Please share any assessment discoveries (e.g., insights about assessment procedures, great achievements, etc.) regarding program assessment in 2022-2023 so that others may learn from your experiences.

We learn that assessment should be ongoing and course assessments should be ongoing and designed in such a way that minimizes course interruption for the faculty and students.

Please share how the program triangulates various data sources to determine student success. Consider assessment findings, CPP's GI2025 markers, CSU Dashboard, CPP's Student Success Dashboard on Tableau, course evaluations, etc.

At the beginning of the academic year, the department reviews the results from the senior exit survey.

Does the program offer a certificate or credential (e.g., teaching credential)?

- No

The most current assessment plan and curriculum matrix we have on file for your program may be found [here](). To ensure we have the most updated assessment plan and curriculum matrix for your program, and for posting on our website, please upload the following documents:

Assessment Plan - Yes

Curriculum Matrix - Yes