



Annual Assessment Report 2022-2023

MS International Apparel Management Apparel Merchandising & Management College of Agriculture

CONTACT

Name of Program Assessment Lead Dr Chitra Dabas

Name of Person Completing Report Dr Chitra Dabas

DISCIPLINARY ACCREDITATION No

DEVELOPMENT AND DOCUMENTATION OF STUDENT LEARNING OUTCOMES

How were the program's SLOs developed? (select all that apply)

- We developed them as a program/department using our own knowledge and expertise of the field.

Other than the [CPP Catalog](#) and the [Office of Assessment and Program Review website](#), where else are your SLOs published? Select all that apply.

Department Website - provide URL:

https://www.cpp.edu/cpge/degreeprograms/iams/index.shtml?gad_source=1&gclid=Cj0KCQjw1aOpBhCOARisACXYvfPNPjba03_MtaocrXSBMW1tfukVmW1joF2K5XfVu3dpVxgD5ktWUAaAKNIEALw_wcB

- Published in alternative place. Please specify: Expanded course outlines

ASSESSMENT ACTIVITIES IN 2022-2023

This section provides the opportunity for programs to share and discuss assessment activities conducted in **AY 2022-2023**. This includes data collection, rubric development, data analysis, discussion of findings, development or implementation of closing the loop improvement strategies, update of your assessment plan and/or curriculum matrix, etc.

How many total SLOs does your program assess according to your assessment plan?

- 6

How many SLOs did your program assess this past year in 2022-2023?

- My program assessed SLOs in AY 2022-2023 (e.g., artifact collection, scoring, closing the loop, etc.). May also have engaged in assessment planning activities unrelated to specific SLOs (e.g., modified curriculum matrix, assessment plan, etc.).

Please list the SLOs examined

- SLO #1: SLO #1: Evaluate technology trends impacting, or with potential to impact, textile and apparel production, distribution, and consumption.
- SLO #2: SLO #4: Frame complex problems, determine critical questions and evaluate possible solutions concerning management of international apparel businesses.

Student Learning Outcome (SLO): SLO #1: Evaluate technology trends impacting, or with potential to impact, textile and apparel production, distribution, and consumption.

Assessment Activities	Evidence Used	Evaluation and Interpretation of Evidence
<ul style="list-style-type: none"> Collected direct evidence (e.g., student work, exam items, etc.) Scored direct evidence of student learning 	<ul style="list-style-type: none"> Assignment/exam/paper completed as part of regular coursework 	<ul style="list-style-type: none"> Used rubric or scoring guide

Findings			
N of Artifacts	Criterion Used	Goal Met	Eye-opening Result
	Course-level rubrics were used to assess students' performance. Students' performances were evaluated on 4-level (Below Expectation (Below 70%), Developing (70-79%), Proficient (80-89%), and Mastery (Above 90%)) by each criterion.	Yes, as per the overall results, 85.71% of the students were rated proficient or higher. 1 student was rated at 'developing level'.	No, there were no surprises in this cycle.

Student Learning Outcome (SLO): SLO #4: Frame complex problems, determine critical questions and evaluate possible solutions concerning management of international apparel businesses.

Assessment Activities	Evidence Used	Evaluation and Interpretation of Evidence
<ul style="list-style-type: none"> Collected direct evidence (e.g., student work, exam items, etc.) Scored direct evidence of student learning 	<ul style="list-style-type: none"> Thesis or dissertation (graduate-level only) 	<ul style="list-style-type: none"> Used rubric or scoring guide

Findings			
N of Artifacts	Criterion Used	Goal Met	Eye-opening Result
<p>A total of 5 artifacts were collected. This SLO was evaluated using the final thesis submitted on the Bronco Scholar as a part of graduation requirement</p>	<p>Course-level rubrics were used to assess students' performance. Students' performances were evaluated on 4-level (Below Expectation (Below 70%), Developing (70-79%), Proficient (80-89%), and Mastery (Above 90%)) by each criterion.</p>	<p>Yes, as per the overall results, 80% student showed mastery on the SLO and 20% were at proficient level.</p>	<p>No, there were no surprises in this cycle. It was the first cycle of assessment on this SLO.</p>

IMPROVING THROUGH ASSESSMENT

Overall, what best describes how the program used the results in 2022-2023? Select all that apply.

- Program curricular changes (e.g., course sequencing, changes to required curriculum, added or deleted courses)
- Results indicated no action needed because students met expectations.

Ideas to improve student learning can come from different constituents. With whom did the program discuss assessment planning and/or share results during AY 2021-2022? Select all that apply.

- Program/department faculty as whole
- Other, please explain: Fewer discussion occurred in AY 2022- 2023. The program is going through enrollment issues and much of the time was spent on program management and discussing strategies for survival.

The past academic year posed both challenges and opportunities. Please share any assessment discoveries (e.g., insights about assessment procedures, great achievements, etc.) regarding program assessment in 2022-2023 so that others may learn from your experiences.

In 2021-2022, department assessment committee discussed the difficulties in measure program SLO due to complex language. In 2022-2023, the AMM department initiated the strategic planning process for the program. In future terms, revised missions and vision statement of AMM department will be used to align IAM program goals as well. However, SLO revision timeline for the MS program is yet to be discussed. Some of the courses were cancelled in 2022-2023 due to low enrollment. This posed challenges in collecting artifacts that would fit the SLO needs. After discussion with faculty team, we were able to identify assignment and assess the SLO.

Please share how the program triangulates various data sources to determine student success. Consider assessment findings, [CPP's GI2025 markers](#), [CSU Dashboard](#), [CPP's Student Success Dashboard](#) on Tableau, course evaluations, etc.

<narrative here>

Does the program offer a certificate or credential (e.g., teaching credential)?

- No

The most current assessment plan and curriculum matrix we have on file for your program may be found [here](#). To ensure we have the most updated assessment plan and curriculum matrix for your program, and for posting on our website, please upload the following documents:

Assessment Plan - Yes

Curriculum Matrix - Yes