CAL POLY POMONA
ASSESSMENT & PROGRAM REVIEW

Annual Assessment Report 2022-2023

BFA Visual Communication Design

Art

College of Environmental Design

CONTACT

Name of Program Assessment Lead Sooyun Im

Name of Person Completing Report Sooyun Im

DISCIPLINARY ACCREDITATION Yes

DEVELOPMENT AND DOCUMENTATION OF STUDENT LEARNING OUTCOMES

How were the program's SLOs developed? (select all that apply)

- Our disciplinary accrediting agency has recommended learning outcomes, so we used and/or modified them.

Other than the CPP Catalog and the Office of Assessment and Program Review website, where else are your SLOs published? Select all that apply.

- Department Website - provide URL: https://www.cpp.edu/env/art/degreesadmissions/bfa-visualcommunicationdesign.shtml
- Course Syllabi
- Published in alternative place. Please specify: Extended course outlines

ASSESSMENT ACTIVITIES IN 2022-2023

This section provides the opportunity for programs to share and discuss assessment activities conducted in **AY 2022-2023.** This includes data collection, rubric development, data analysis, discussion of findings, development or implementation of closing the loop improvement strategies, update of your assessment plan and/or curriculum matrix, etc.

How many total SLOs does your program assess according to your assessment plan?

- 3

How many SLOs did your program assess this past year in 2022-2023?

- My program engaged in other assessment activity not specific to any SLO (e.g., modified curriculum matrix or assessment plan, received all data for program review, etc.)

Please share the assessment activities the program engaged in that were not specific to any SLOs.

In response to feedback from the University Assessment Committee, the department updated its SLOs during the 2022-2023 academic year. The primary objective was to incorporate more measurable and assessable verbs (drawing from Bloom's Taxonomy) to reflect higher-order thinking skills. For example, the verb "understand" has been replaced with "apply." Additionally, the original list of 10 SLOs has been streamlined into a more focused set of 6 SLOs. These revisions were made in accordance with NASAD accreditation standards. The SLO was revised by both the assessment committee and the curriculum committee, and it was ratified by a vote of the full VCD area faculty.

IMPROVING THROUGH ASSESSMENT

The past academic year posed both challenges and opportunities. Please share any assessment discoveries (e.g., insights about assessment procedures, great achievements, etc.) regarding program assessment in 2022-2023 so that others may learn from your experiences.

The revision of SLOs was a long-overdue task for our department. Driven by feedback from the University Assessment Committee, we updated our SLOs to better align with Bloom's Taxonomy and NASAD accreditation standards. Alongside this, the department initiated a comprehensive review of the Extended Course Outlines for our foundation-level courses. The goal is to fully integrate essential skill sets into the core foundation curriculum and to develop effective methods for assessing these outcomes. In coordination with the Curriculum Committee, we plan to adjust our future assessment methods and plans.

Please share how the program triangulates various data sources to determine student success. Consider assessment findings, CPP's GI2025 markers, CSU Dashboard, CPP's Student Success Dashboard on Tableau, course evaluations, etc.

Does the program offer a certificate or credential (e.g., teaching credential)?

- No

The most current assessment plan and curriculum matrix we have on file for your program may be found here. To ensure we have the most updated assessment plan and curriculum matrix for your program, and for posting on our website, please upload the following documents:

Assessment Plan - No

Curriculum Matrix - No

If you would like us to review other assessment documents such as your evidence (e.g., assignment, survey, interview questions etc.) or scoring rubric, please upload/provide them. (Select all that apply)

- Other: Resvised SLOs