

Written Communication Rubric - Holistic

GE-SLO: Students will express their ideas through the written word with an awareness of audience, purpose, and form.

Criteria	Scale Description
Advanced (4)	Demonstrates thorough consideration for the context and purpose of the writing, with a very well-organized structure. It presents convincing arguments and sophisticated ideas, with a wealth of supporting materials smoothly integrated into the document. Writing poses no obstacles to comprehension, containing few to no errors; displays a mastery level of the written word.
Proficient (3)	Demonstrates adequate consideration for the context and purpose of the writing, with a reasonable structure which are choppy at times. It presents reasonable arguments and ideas, with appropriate supporting materials well integrated into the document. Writing contains some errors but does not impede overall understanding; displays an adequate grasp of the written word.
Developing (2)	Demonstrates inconsistent consideration for the context and purpose of the writing, with an awkward structure. It presents arguments and ideas which would benefit from detailed and concrete support, with choppy integration into the document. Writing includes sufficient errors to confuse or distract the reader; displays a defined grasp of the written word.
Beginning (1)	Demonstrates minimal consideration for the context and purpose of the writing, lacking the structure to convey ideas. It presents incohesive and incoherent ideas with few supporting details. Writing contains many errors; impeding the overall understanding; displays an inadequate grasp of the written word.