

Understanding Students' Written Communication Skills: Evidence from AY 2022-2023

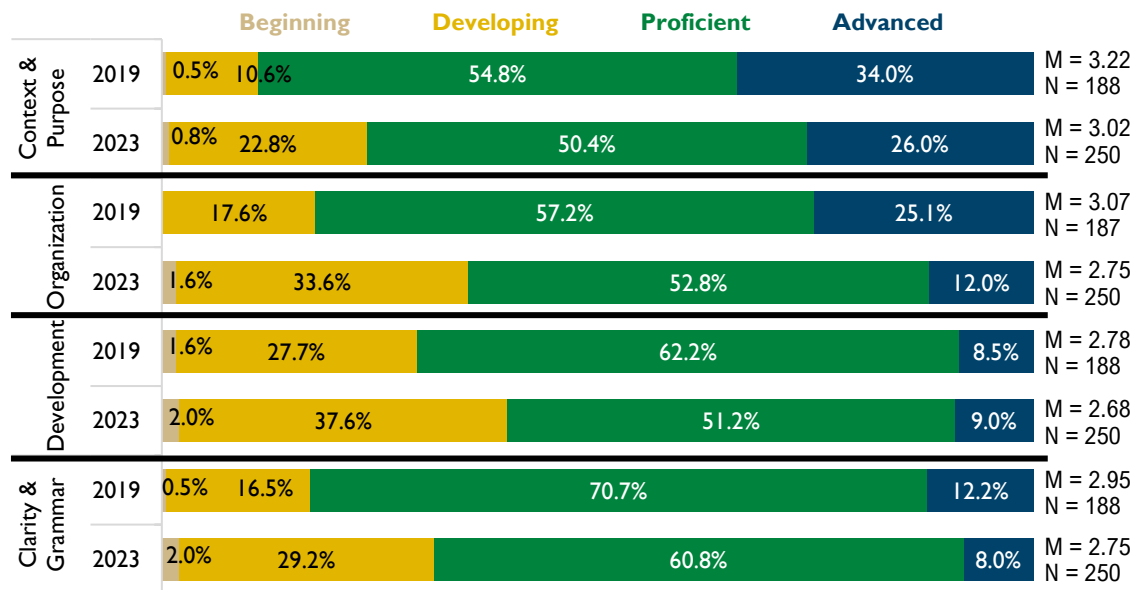
GE SLO: Students will express their ideas through the written word with an awareness of audience, purpose, and form.



250 Artifacts from seniors representative of all 8 CPP colleges

15 Faculty scorers from six colleges

WRITTEN COMMUNICATION RUBRIC SCORES



2019 statistically significant findings:

- **Organization:** Non-URM students demonstrated stronger performance than URM
- **Development:** Females demonstrated stronger performance than males

2023 statistically significant findings:

- **Development:** Females demonstrated stronger performance than males
- **Organization:** First-gen students demonstrated stronger performance than continuing-gen students
- **Organization, Development, Clarity & Grammar:** Non-URM students demonstrated stronger performance than URM students

2019 CPP GOALS MET

MET CPP's goal of "advanced" and "proficient" levels.

Context & Purpose
(Strongest performance)

88.8%

Grammar & Mechanics

82.9%

Organization

82.3%

Development

70.7%

2023 CPP GOALS MET

MET CPP's goal of "advanced" and "proficient" levels.

Context & Purpose
(Strongest performance)

76.4%

Clarity & Grammar
(2nd strongest performance)

68.8%

Development

64.8%

Organization

60.4%

Development appears to be a challenge in both 2019 and 2023

Indirect evidence from **NSSE** findings: There was little difference between first-year students and seniors regarding writing clearly. CPP seniors reported that their written communication skills as statistically lower compared to their CSU peers and Master's L.



NSSE data suggests CPP contributed "quite a bit" to seniors' knowledge, skills, and personal development in writing clearly and effectively.

VERY LITTLE SOME **QUITE A BIT** VERY MUCH