E-Business may be a major for you if...
You want to develop business skills that you can apply in technology-oriented and web-based companies, especially start-ups
You want to specialize in electronic commerce aspects of a business
You want to be innovative in developing new ways for businesses to leverage technology and the internet
Conduct retail activities of businesses operating exclusively online. May perform duties such as preparing business strategies, buying merchandise, managing inventory, implementing marketing activities, fulfilling and shipping online orders, and balancing financial records

E-Business Sample Job Titles:
Marketing Director; Marketing Specialist; Master Hearth Technician; Online Marketing Manager; Online Services Manager; Owner, E-Commerce Company; Social Media Director; Supervisor of Operations; Vice President of Marketing; Wholesale Representative, Electronic Commerce Specialist, E-Business Analyst, Enterprise Resource, Online Merchant

Projected growth rate for Industry: (2016-2026) Average (5% to 9%)

* Informational Resource www.onetonline.org

Career Center wwww.ccpp.edu/~career
Handshake Jobs and Internships
Drop-In Advising
Monday-Friday 11am-3pm
Location: 97-100
(909) 869-2342
career@cpp.edu

Career Center Counselor Liaison
in the College of Business
Location: 164-1080B
Drop-In Advising Available*
Tuesdays 1-4pm
Thursdays 2-4pm
*Except Career Fair Days
“Career Readiness is the attainment and demonstration of requisite competencies that broadly prepare college graduates for a successful transition into the workplace.”

“Core Competencies
1. Critical Thinking/Problem Solving
2. Oral/Written Communications
3. Teamwork/Collaboration
4. Digital Technology
5. Leadership
6. Professionalism/Work Ethic
7. Career Management
8. Global/Intercultural Fluency”

Track Your Milestones

**First Year**
Core Competencies Acquired
1.
2.

**Second Year**
Core Competencies Acquired
3.
4.

**Third Year**
Core Competencies Acquired
5.
6.

**Fourth Year**
Core Competencies Acquired
7.
8.

**Final Year Student**
Core Competencies obtained and ready for the workforce.

Career Management
Begin managing YOUR unique Career Path your first year
Continue years 2, 3, 4 and beyond
What are your focus areas?
Where do you want to work?
Who knows about your industry? Experts in the field such as Alumni.

Resources in the Career Center
Complete your Handshake Profile to discover on and off campus part time positions, internships, full time opportunities.

Employment Opportunities
Start your job search efforts early! Many employers start recruitment in the fall.

Counseling Appointments
Select type of appointment: Job Search, Career Path and Exploration, Assessments, Mock Interviews, Grad School, and much more! Schedule through your Handshake Account.

Attend Career Center sponsored events, Information Sessions, Public Relations tables, Workshops, Revisit Resume each semester and Create a ‘One Minute Commercial’ Attend the Graduate & Professional School Fair in the fall. Find career-related internship and co-op opportunities through the Career Center, academic departments, and the Center for Community Engagement.

Additional Resources
provided through Career Center Website:
https://www.onetonline.org/
https://stats.bls.gov/home.htm
https://jobshadow.com/
MyBar. http://mybar.cpp.edu/