International Business Field Options*

International Business may be a major for you if…
You want a business career that may some day include international travel and working with people from other countries and cultures
You want to play a role in the global economy
Marketing or a foreign language is strongly recommended
Research rates, routings, or modes of transport for shipment of products. Maintain awareness of regulations affecting the international movement of cargo. Make arrangements for additional services, such as storage or inland transportation

International Business Sample Job Titles:
International Services Manager, International Distribution Manager, International Marketing Associate, Advertising Account Executive (international specialty), Import/Export Assistant, Global Business Consultant, Account Manager, Air Export Agent, Air Export Coordinator, Export Coordinator, GSA Coordinator, Ocean Export Coordinator, Ocean Forwarder, Relocation Coordinator, Freight Forwarder, Route Specialist, Special Services Agent

Projected growth (2016-2026)  Average (5% to 9%)

* Informational Resource www.onetonline.org
“Career Readiness is the attainment and demonstration of requisite competencies that broadly prepare college graduates for a successful transition into the workplace.”

“Core Competencies
1. Critical Thinking/Problem Solving
2. Oral/Written Communications
3. Teamwork/Collaboration
4. Digital Technology
5. Leadership
6. Professionalism/Work Ethic
7. Career Management
8. Global/Intercultural Fluency”

Track Your Milestones

First Year
Core Competencies Acquired
1.
2.

Second Year
Core Competencies Acquired
3.
4.

Third Year
Core Competencies Acquired
5.
6.

Fourth Year
Core Competencies Acquired
7.
8.

Final Year Student
Core Competencies obtained and ready for the workforce.

Career Management
Begin managing YOUR unique Career Path your first year
Continue years 2, 3, 4 and beyond
What are your focus areas?
Where do you want to work?
Who knows about your industry? Experts in the field such as Alumni.

Resources in the Career Center
Complete your Handshake Profile to discover on and off campus part time positions, internships, full time opportunities.

Employment Opportunities
Start your job search efforts early! Many employers start recruitment in the fall.

Counseling Appointments
Select type of appointment: Job Search, Career Path and Exploration, Assessments, Mock Interviews, Grad School, and much more! Schedule through your Handshake Account.

Attend Career Center sponsored events, Information Sessions, Public Relations tables, Workshops, Revisit Resume each semester and Create a ‘One Minute Commercial’ Attend the Graduate & Professional School Fair in the fall. Find career-related internship and co-op opportunities through the Career Center, academic departments, and the Center for Community Engagement.

Additional Resources
provided through Career Center Website:
https://www.onetonline.org/
https://stats.bls.gov/home.htm
https://jobshadow.com/
MyBar. http://mybar.cpp.edu/