

Student Success

- 1 Refereed Peer-Reviewed Journal Publication
- 1 Honorable Mention for the Best Conference Paper Award
 - 3 Students accepted into Ph.D. programs
- 8 Refereed Professional Conference Proceedings
- 11 Refereed Professional Conference Presentations
- 2 Recipients of California State University Chancellor's Doctoral Incentive Program (CDIP)
 - 1 "Research Recognition" Award
- 1 Winner of Student Research Competition, Marketing Research Association
- 1 Second-place in the Case Study Competition, Pharmaceutical Marketing Research Group
 - 1 Second-place winner at CSU Student Research Competition
 - 4 Winning teams/projects at Student RSCA Competition
- 2 Project teams accepted into the *Learn-Through Discovery* (LTD) Program
 - 10 Student Travel Grants, totaling +\$10,000
- 23 Refereed Student Conference Presentations
- 37 Independent Studies

Service to University Community

- 50+ Internships provided
- 16+ Research Talks (research colloquium) hosted/sponsored since 2012
- 5+ Workshops provided since 2012
- 134 Data Collections (200-300 participants per each) since 2014
- 2,000+ New Surveys Created in Qualtrics since 2016
- 47,000+ Responses Collected in Qualtrics since 2016

1000+

Student Passive Research Participants per year

600+

Users in Qualtrics since Nov. 2016

112

Researchers (Faculty and Student Project Leaders) Registered since 2014

Outreach to Business Community

- 7 Business-to-Business Consulting Projects with students
- 3 Business-to-Consumer Consulting Projects with students
- \$20,000+ Donations from businesses

50+ Guest speakers since 2014

